

# NielsenIQ Brandbank

## Maltesers Milk Chocolate & Honeycomb Bites Treat Bag 68g

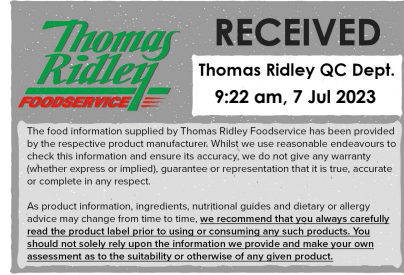


EAN

5000159503617

Target market(s)

GB, IE



## Components

### Ingredients

Sugar

Skimmed **Milk** Powder

Cocoa Butter

Glucose Syrup

**Barley** Malt Extract

Cocoa Mass

Palm Fat

Whey Permeate (**Milk**)

**Milk** Fat

Palm Kernel Fat

Emulsifiers (**Soya** Lecithin, E492)

**Wheat** Flour

Raising Agents (E341, E500, E501)

**Wheat** Gluten

Sweet Whey Powder (**Milk**)

Salt

Glazing Agent (Pectins)

Milk Chocolate contains Milk Solids 14% minimum

Milk Chocolate contains Vegetable Fats in addition to Cocoa Butter

### Nutrition

	/ 100 g	/ 34 g (%*)
Energy	2108kJ	717kJ (9%)
	503kcal	171kcal (9%)
Fat	25g	8.4g (12%)
of which saturates	15g	5.2g (26%)
Carbohydrate	61g	21g (8%)
of which sugars	53g	18g (20%)
Protein	8.5g	2.9g (6%)
Salt	0.42g	0.14g (2%)
*Reference intake of an average adult (8400 kJ/2000 kcal)		
Portions per pack: 2, Portion size: 34 g		

### Calculated Nutrition

	per 100g	/ 34 g
Energy (kJ)	2108	717
Energy (kcal)	503	171
Fat (g)	25	8.4
of which saturates (g)	15	5.2
Carbohydrate (g)	61	21
of which sugars (g)	53	18
Protein (g)	8.5	2.9
Salt (g)	0.42	0.14

### Front of Pack Nutrition

Per Portion

1/2 = 34 g

**Energy**  
717kJ  
171kcal

**9%**

100g: 2108 kJ / 503 kcal

Reference intake of an average adult (8400 kJ/2000 kcal)

## Product Description

### Brand

Maltesers

### Features

Maltesers is the lighter way to enjoy chocolate  
Fairtrade certified ingredients

### Standardised Brand

Brand - Maltesers

### Regulated Product Name

Milk chocolate (73%) with a honeycombed centre (23%).

## Marketing

### Company Name

Mars Wrigley Confectionery UK Ltd / Mars Foods Ireland Ltd

### Company Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd,  
PO Box 3856,  
Dublin 4.

### Third Party Logos

- Fairtrade
- Green Dot
- Tidyman

### Product Marketing

Milk chocolate balls with a honeycomb centre

### Brand Marketing

Look on the light side

## Health & Lifestyle

### Allergy Advice

Barley - Contains  
Milk - Contains  
Soya - Contains  
Wheat - Contains

## Storage & Usage

### Storage Type

#### Type

Ambient

## Brandbank Captured Pack Data

### Pack Size

68g e

### Numeric Size

Numeric Size - 68

### Recycling Info

Pack - Don't Recycle

### Pack Type

Type - Bag

### Recycling Scheme

- OPRL

### Usage Count

Number of uses - Servings

2

### Usage Other Text

Portions per pack: 2, Portion size: 34 g

## Customer Services

### Manufacturers Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd.,  
PO Box 3856,  
Dublin 4.

### Return To

Get in touch:  
0800 952 0077  
[www.mars.co.uk/contact](http://www.mars.co.uk/contact)  
GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd.,  
PO Box 3856,  
Dublin 4.  
Contact us: <https://ire.mars.com>  
1890 812 315

### Telephone Helpline

GB: 0800 952 0077  
IE: 1890 812 315

### Web Address

[www.mars.co.uk/contact](http://www.mars.co.uk/contact)  
<https://ire.mars.com>

## Extended Data

### Description Breakdown

Functional Name - Milk Chocolate & Honeycomb Bites



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