# **NielsenIQ Brandbank**

# Maltesers Milk Chocolate & Honeycomb Bites Treat Bag 68g



**EAN** 5000159503617

Target market(s)
GB, IE



The food information supplied by Thomas Riddey Foodservice has been provide by the respective product manufacturer Whits we use reasonable endeavours it check this information and ensure its accuracy, we do not give any warranty (whether express or implied), guarantee or representation that it is true, accurate or complete in any respect.

As product information, ingredients, nutritional guides and dietary or allergy advice may change from time to time, <u>we recommend that you always careft</u>, read the product label prior to using or consuming any such products. You should not solely rely upon the information we provide and make your own assessment as to the suitability or otherwise of any oliven product.

# Components

# Ingredients

Sugar

Skimmed Milk Powder

Cocoa Butter

Glucose Syrup

**Barley** Malt Extract

Cocoa Mass

Palm Fat

Whey Permeate (Milk)

Milk Fat

Palm Kernel Fat

Emulsifiers (Soya Lecithin, E492)

Wheat Flour

Raising Agents (E341, E500, E501)

Wheat Gluten

Sweet Whey Powder (Milk)

Salt

Glazing Agent (Pectins)

Milk Chocolate contains Milk Solids 14% minimum

Milk Chocolate contains Vegetable Fats in addition to Cocoa Butter

### Nutrition

	/ 100 g	/ 34 g (%*)
Energy	2108kJ	717kJ (9%)
	503kcal	171kcal (9%)
Fat	25g	8.4g (12%)
of which saturates	15g	5.2g (26%)
Carbohydrate	61g	21g (8%)
of which sugars	53g	18g (20%)
Protein	8.5g	2.9g (6%)
Salt	0.42g	0.14g (2%)
*Reference intake of an average adult (8400 kJ/2000 kcal)		
Portions per pack: 2, Portion size: 34 g		

# **Calculated Nutrition**

	per 100g	/ 34 g
Energy (kJ)	2108	717
Energy (kcal)	503	171
Fat (g)	25	8.4
of which saturates (g)	15	5.2
Carbohydrate (g)	61	21
of which sugars (g)	53	18
Protein (g)	8.5	2.9
Salt (g)	0.42	0.14

## Front of Pack Nutrition

Per Portion

1/2 = 34 g



100g: 2108 kJ / 503 kcal

Reference intake of an average adult (8400 kJ/2000 kcal)

# Product Description Brand Maltesers Features

Maltesers is the lighter way to enjoy chocolate Fairtrade certified ingredients

Standardised Brand

Brand - Maltesers

Regulated Product Name

Milk chocolate (73%) with a honeycombed centre (23%).

# Marketing

### **Company Name**

Mars Wrigley Confectionery UK Ltd / Mars Foods Ireland Ltd

#### **Company Address**

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd, PO Box 3856, Dublin 4.

# **Third Party Logos**

- Fairtrade
- Green Dot
- Tidyman

#### **Product Marketing**

Milk chocolate balls with a honeycomb centre

# **Brand Marketing**

Look on the light side

# **Health & Lifestyle**

# Allergy Advice

Barley - Contains Milk - Contains Soya - Contains Wheat - Contains

# Storage & Usage

# Storage Type

Туре

Ambient

# **Brandbank Captured Pack Data**

# Pack Size

68g e

#### Numeric Size

Numeric Size - 68

### Recycling Info

Pack - Don't Recycle

#### Pack Type

Type - Bag

### **Recycling Scheme**

• OPRL

### **Usage Count**

Number of uses - Servings

2

# **Usage Other Text**

Portions per pack: 2, Portion size: 34 g

### **Customer Services**

#### **Manufacturers Address**

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd., PO Box 3856, Dublin 4.

#### Return To

Get in touch: 0800 952 0077 www.mars.co.uk/contact GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd., PO Box 3856, Dublin 4. Contact us: https://ire.mars.com 1890 812 315

# Telephone Helpline

GB: 0800 952 0077 IE: 1890 812 315

# Web Address

www.mars.co.uk/contact https://ire.mars.com

# **Extended Data**

## **Description Breakdown**

Functional Name - Milk Chocolate & Honeycomb Bites



