

NielsenIQ Brandbank

Snack a Jacks Sour Cream & Chive Rice Cakes Crisps 23g



EAN
5000328111865

Target market(s)
GB, IE

Components

Ingredients

Rice, Maize (with germ removed), Sour Cream and Chive Flavour [Sweet Whey Powder (from **Milk**), Sugar, Salt, Flavouring (contains **Milk**), Onion, Potassium Chloride, Parsley, **Milk** Mineral Complex, Acid (Citric acid), Spices], Sunflower Oil.

Nutrient Profile Score

Nutrient Profile Score UK - 3

Allergen Tag Text

Contains: See highlighted ingredients

Allergy Text

May Contain: Wheat, Gluten, Barley, Soya, Celery, Mustard

Nutrition

	Per 23g (%*):	Per 100g:
Energy	398 kJ (5%*)	1730 kJ
Energy	94 kcal (5%*)	410 kcal
Fat	1.9 g (3%*)	8.3 g
of which Saturates	0.2 g (1%*)	1.0 g
Carbohydrate	17 g	76 g
of which Sugars	0.4 g (<1%*)	1.9 g
Fibre	0.5 g	2.1 g
Protein	1.6 g	7.0 g
Salt	0.25 g (4%*)	1.1 g

This pack contains 1 serving

* Reference intake of an average adult (8400kJ/2000kcal)

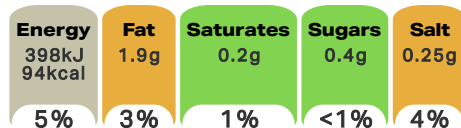
Calculated Nutrition

	per 100g	Per 23g :
Energy (kJ)	1730	398
Energy (kcal)	410	94
Fat (g)	8.3	1.9
of which saturates (g)	1	0.2
Carbohydrate (g)	76	17
of which sugars (g)	1.9	0.4
Fibre (g)	2.1	0.5
Protein (g)	7	1.6
Salt (g)	1.1	0.25

Front of Pack Nutrition

Per Portion

This pack contains:



Energy per 100g: 1730kJ 410kcal

Nutrition Other Text

This pack contains 1 serving

*Reference intake of an average adult (8400kJ/2000kcal)

Reference Intake Statement

Reference Intake Statement - * Reference intake of an average adult (8400 kJ/2000 kcal)

HFSS Indicator

HFSS Indicator - Not HFSS

HFSS Food Category

HFSS Food Category - 2 - Savoury Snacks

Product Description

Brand

Snack a Jacks

Features

Popped (never fried)
94 kcal per snack
Crispy Rice and Corn Snack
Made with Quality Ingredients
Suitable for vegetarians
No Artificial colours or preservatives

Standardised Brand

Brand - Snack A Jacks

Regulated Product Name

Sour Cream & Chive Flavour Crispy Rice and Corn Snack

Marketing

Company Name

Snack a Jacks

Company Address

Snack a Jacks,
Freepost NAT21737,
PO Box 7757,
Leicester,
LE4 8YZ.

EU: Snack a Jacks,
c/o Dublin 18,
D18 Y3Y9.

Third Party Logos

- Tidyman

Product Marketing

- Snack A Jacks Sour Cream and Chive Rice Cakes are delicious snacks made with your convenience in mind
- Perfect for slipping into your bag for on-the-go snacking or packing into your lunchbox for a lunchtime treat
- Popped never fried
- Each bag contains 94 calories
- Suitable for vegetarians
- Contains no artificial colours or preservatives and no added MSG

Brand Marketing

What's poppin'? Forget frying. We pop non-stop until we reach total snackisfaction. That means mouth-tinglin' flavour with absolutely no artificial colours or preservatives and no added MSG. Cave to the crave. You want it? You got it. Open up and dig in to unstoppable flavour that's under 100 calories per bag. The day is yours. Seize the snack!

Trademark Information

Snack-A-Jacks and its logo are registered trademarks ©2021

Nutritional Claims

Popped (never fried)
94 kcal per snack
Crispy Rice and Corn Snack
Made with Quality Ingredients
Suitable for vegetarians
No Artificial colours or preservatives

Health & Lifestyle

Lifestyle

- Suitable for Vegetarians

Allergy Advice

Barley - May Contain
Celery - May Contain
Cereals Containing Gluten - May Contain
Milk - Contains
Mustard - May Contain
Soya - May Contain
Wheat - May Contain

Additives

Added MSG - Free From
Artificial Colours - Free From
Artificial Preservatives - Free From

Storage & Usage

Storage Type

Type

Ambient

Storage

Store in a cool dry place

Brandbank Captured Pack Data

Pack Size

0.05lbs e

Numeric Size

Numeric Size - 0.05

Country

Country of Origin - United Kingdom

Pack Type

Type - Bag

Weight

Gross Weight - 0.05

Usage Count

Number of uses - Servings

1

Usage Other Text

This pack contains 1 serving

Customer Supplied Pack Data

Supplied Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
7.09	5.51	1.26

(GS1 package measurement rules)

Supplied Weight

Gross Weight - 0.05

Customer Services

Manufacturers Address

Snack a Jacks,
Freepost NAT21737,
PO Box 7757,
Leicester,
LE4 8YZ.

EU: Snack a Jacks,
c/o Dublin 18,
D18 Y3Y9.

Return To

Our Quality Promise
If dissatisfied, tell us why, where purchased and send the pack(s) and its contents to:
Consumer Services Department,
Snack a Jacks,
Freepost NAT21737,
PO Box 7757,
Leicester,
LE4 8YZ.

EU: Snack a Jacks,
c/o Dublin 18,
D18 Y3Y9.
0800 783 2577 Our office hours are Mon-Fri 9am-5pm
Please have product available when calling.
Applies to UK and Republic Of Ireland only.
Your statutory rights are not affected.
Visit us at www.snackajacks.co.uk

Telephone Helpline

0800 783 2577

Web Address

www.snackajacks.co.uk

Extended Data

Product Language

Data Language - English
Primary Description Language - English

Description Breakdown

Functional Name - Rice Cakes
Variant - Sour Cream & Chive





Nutrition Information		
Typical Values	Per 23g(%*)	Per 100g
	Pack	
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Sour Cream & Chive Flavour
Crispy Rice and Corn Snack
Ingredients: Rice, Maize (with germ removed), Sour Cream and Chive Flavour [Sweet Whey Powder (from Milk), Sugar, Salt, Flavouring (contains Milk), Onion, Potassium Chloride, Parsley, Milk Mineral Complex, Acid (Citric acid), Spices], Sunflower Oil.
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