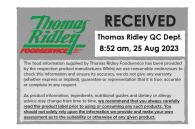
# NielsenIQ Brandbank

## **Extra Spearmint Sugarfree Chewing Gum 10 Pieces**





EAN

50173686

Target market(s)

GR IF

## **Components**

#### Ingredients

Sweeteners (Sorbitol, Xylitol, Aspartame, Mannitol, Acesulfame K, Sucralose)

Gum Base

Humectant (Glycerol)

Thickener (Gum Arabic)

Flavourings

Emulsifier (Soya Lecithin)

Glazing Agent (Carnauba Wax)

Antioxidant (BHA)

### Nutrition

	/ 100g:
Energy	624kJ/150kcal
Fat	0g
(Of which Saturates	0g0
Carbohydrate	62g
(Of which: Sugars	0g
Polyols	62g)
Protein	0g
Salt	0g

#### **Calculated Nutrition**

	per 100g
Energy (kJ)	624
Energy (kcal)	150
Fat (g)	0
of which saturates (g)	0
Carbohydrate (g)	62
of which sugars (g)	0
of which polyols (g)	62
Protein (g)	0
Salt (g)	0

## **Product Description**

#### Brand

Extra

Manufacturer Brand

Brand - Wrigley's

#### Features

Oral Health Foundation Approved

Irish Dental Association Approved

Extra sugarfree gum is beneficial for dental health as it helps to neutralise plaque acids

Suitable for Vegetarians

#### Standardised Brand

Brand - Extra

#### **Regulated Product Name**

Sugarfree Chewing Gum with Sweeteners and Mint Flavour.

## Marketing

#### **Company Name**

Mars Wrigley Confectionery UK Ltd / Mars Foods Ireland Ltd

#### **Company Address**

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd., PO Box 3856, Dublin 4.

#### Other Information

Excessive consumption may produce laxative effects.

## **Further Description**

A varied and balanced diet and a healthy lifestyle are important.

## **Health & Lifestyle**

## Lifestyle

Suitable for Vegetarians

#### **Allergy Advice**

Soya - Contains

#### Additives

Sweeteners - Contains

## Storage & Usage

#### Storage Type

Туре

Ambient

#### **Preparation and Usage**

Chew for at least 20 minutes after eating and drinking.

#### Storage

Best before: See side.

## **Brandbank Captured Pack Data**

#### Pack Size

0.03lbs e

## Numeric Size

Numeric Size - 0.03

#### Pack Type

Type - Wrap

## **Customer Services**

#### Manufacturers Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd, PO Box 3856, Dublin 4.

#### Return To

Get in Touch: 0800 952 0077 www.mars.co.uk/contact GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd, PO Box 3856, Dublin 4. Contact us: https://ire.mars.com 1890 812 315

## Telephone Helpline

GB: 0800 952 0077 IE: 1890 812 315

#### Web Address

www.mars.co.uk/contact https://ire.mars.com

## **Extended Data**

## Safety Warning

CONTAINS A SOURCE OF PHENYLALANINE.

## Description Breakdown

Functional Name - Chewing Gum Variant - Spearmint



