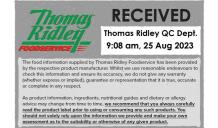
NielsenIQ Brandbank

Extra White Bubblemint Sugarfree Chewing Gum 10 Pieces





EAN 42247340

Target market(s)

Components

Ingredients

Sweeteners (Xylitol, Sorbitol, Aspartame, Acesulfame K, Mannitol, Sucralose)

Gum Base

Thickener (Gum Arabic)

Humectant (Glycerol)

Flavourings

Bulking Agent (Calcium Phosphates)

Emulsifier (Soya Lecithin)

Acidity Regulator (Sodium Hydrogen Carbonate)

Glazing Agent (Carnauba Wax)

Antioxidant (BHA)

Colour (E133)

Nutrition

	/ 100g:
Energy	610kJ/146kcal
Fat	0g
(Of which Saturates	Og)
Carbohydrate	61g
(Of which: Sugars	Og)
Polyols	61g)
Protein	0g
Salt	0.06g

Calculated Nutrition

	per 100g
Energy (kJ)	610
Energy (kcal)	146
Fat (g)	0
of which saturates (g)	0
Carbohydrate (g)	61
of which sugars (g)	0
of which polyols (g)	61
Protein (g)	0
Salt (g)	0.06

Product Description

Brand

Extra

Manufacturer Brand

Brand - Wrigley's

Features

For Clean & White Teeth

Helps remove stains and maintain teeth's natural whiteness

Suitable for Vegetarians

Standardised Brand

Brand - Extra

Regulated Product Name

Sugarfree Chewing Gum with Sweeteners and Fruit and Mint Flavours.

Marketing

Company Name

Mars Wrigley Confectionery UK Ltd / Mars Foods Ireland Ltd.

Company Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd., PO Box 3856, Dublin 4.

Product Marketing

Oral Health Foundation Approved*
Irish Dental Association Approved*
*Extra sugarfree chewing gum contributes to the neutralisation of plaque acids.

Other Information

Excessive consumption may produce laxative effects.

Further Description

A varied and balanced diet and a healthy lifestyle are important.

Health & Lifestyle

Lifestyle

• Suitable for Vegetarians

Allergy Advice

Soya - Contains

Additives

Sweeteners - Contains

Storage & Usage

Storage Type

Type

Ambient

Preparation and Usage

Chew for at least 20 minutes after eating and drinking.

Storage

Best before: See side.

Brandbank Captured Pack Data

Pack Size

0.03lbs $\,\mathrm{e}$

Numeric Size

Numeric Size - 0.03

Pack Type

Type - Wrap

Customer Services

Manufacturers Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd., PO Box 3856, Dublin 4.

Return To

Get in Touch: 0800 952 0077 www.mars.co.uk/contact GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd., PO Box 3856, Dublin 4. Contact us: https://ire.mars.com 1890 812 315

Telephone Helpline

GB: 0800 952 0077 IE: 1890 812 315

Web Address

www.mars.co.uk/contact https://ire.mars.com

Extended Data

Safety Warning

CONTAINS A SOURCE OF PHENYLALANINE.

Description Breakdown

Functional Name - Chewing Gum Variant - White Bubblemint



