# **NIELSEN BRANDBANK**

# The food information supplied by Thomas Ridley QC Dept. 10:33 arm, 2 Jun 2023 The food information supplied by Thomas Ridley Foodbarder to be been provided by check this stripment and ensure the foodbard Foodbarder to be foodbarder or the foodbarder of the foodbarder of the foodbarder of the foodbarder of the foodbarder or representations and ensure the foodbarder of th

# Dr Pepper Zero 500ml

EAN

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GB

# Components

#### Ingredients

Carbonated Water Colour (Caramel E150d) Flavourings including Caffeine Phosphoric Acid Sweeteners (Aspartame, Acesulfame K) Preservative (Potassium Sorbate)

#### Nutrition

	Per 100ml	Per 250ml (RI%*)
Energy	2.1kJ	5kJ
	0.5kcal	1kcal (0%)
Fat	0g	0g (0%)
Of which saturates	0g	0g (0%)
Carbohydrate	0g	0g (0%)
Of which sugars	0g	0g (0%)
Protein	0g	0g (0%)
Salt	0g	0g (0%)
*Reference intake of an average adult (8400kJ/2000kcal)		

#### Calculated Nutrition

	per 100ml	Per 250ml
Energy (kJ)	2.1	5
Energy (kcal)	0.5	1
Fat (g)	0	0
of which saturates (g)	0	0
Carbohydrate (g)	0	0
of which sugars (g)	0	0
Protein (g)	0	0
Salt (g)	0	0

# **Product Description**

#### Brand

Dr Pepper

#### Features

Zero sugar and calories This product is GMO free This product is gluten free This product is allergen free

This product is suitable for vegetarians/vegans

#### Standardised Brand

Brand - Dr Pepper

# Regulated Product Name

Sparkling Low Calorie Fruit Flavour Soft Drink with Sweeteners

### Marketing

#### **Company Name**

Coca-Cola Enterprises Ltd

#### **Company Address**

Uxbridge, UB8 1EZ.

#### **Product Marketing**

What's the Worst that can happen? Dr Pepper's unique, sparkling blend of 23 fruit and spice flavours has been around for well over a century and it's still the same and is now available with zero calories and zero sugar, with that distinctive flavour you just can't quite put your tongue on.

Sparkling Fruit Flavour Soft Drink Zero Sugar, Zero Calories

Serve cold for maximum refreshment

Store in a cool and dry place

Please recycle.

#### **Brand Marketing**

Coca-Cola and the Environment

Coca-Cola is committed to making a positive difference - to the health of the planet, consumers and the communities it serves. The company is working hard to reduce its impact on the environment in everything it does - growing more while using less in areas such as energy and water use, waste reduction and recycling - and by encouraging people to think more about the positive impact they can have on their local environment.

#### Other Information

Contains a Source of Phenylalanine.

#### **Nutritional Claims**

Zero sugar Zero calories

## Health & Lifestyle

#### Lifestyle

- Suitable for Vegans
- Suitable for Vegetarians

#### Allergy Advice

Celery - Free From Cereals Containing Gluten - Free From Crustaceans - Free From Eggs - Free From

Fish - Free From Gluten - Free From

Lupin - Free From Milk - Free From

Molluscs - Free From Mustard - Free From

Nuts - Free From Peanuts - Free From

Sesame - Free From Soya - Free From

Sulphur Dioxide/Sulphites - Free From

#### Additives

Genetically Modified Ingredients - Free From

#### Allergy Other Text

This product is allergen free

#### Additives Other Text

Contains added colours Contains added preservatives Contains added intense sweeteners

#### Lifestyle Other Text

Contains caffeine

# Storage & Usage Storage Type Туре Ambient Preparation and Usage Best served chilled Storage Store cool and dry. Best before end: See side of cap or bottle neck for date.

# Brandbank Captured Pack Data

Pack Size

500ml  $_{
m e}$ 

**Numeric Size** 

Numeric Size - 500

Recycling Info

Bottle - Plastic - Widely Recycled

Pack Type

Type - Plastic Bottle

**Recycling Scheme** 

• OPRL

Usage Other Text

500ml = 2 x 250ml serving

#### **Customer Services**

## Manufacturers Address

Coca-Cola Enterprises Ltd, Uxbridge, UB8 1EZ.

Return To

Coca-Cola Enterprises Ltd, Uxbridge, UB8 1EZ. 0800 227711 Coca-Cola.co.uk

Telephone Helpline

0800 227711 Web Address

Coca-Cola.co.uk

#### **Extended Data**

**Description Breakdown** 

Variant - Zero