NielsenIQ Brandbank

M&M's Crunchy Peanut & Milk Chocolate Bites Pouch Bag 125g



Thomas Ridley QC Dept.
9:22 am, 7 Jul 2023

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As product information, impredients, nutritional guides and dietary or allergy advice may change from time to time, we recommend that you always carefully read the product Indeed prior to using or consuming any such products. You should not solely rely upon the information we provide and make your own assessment as to the suitability or ortherwise of any given products.

EAN

5000159472531

Target market(s)

GB. IF

Components

Ingredients

Sugar

Peanuts

Cocoa Mass

Full Cream **Milk** Powder

Cocoa Butter

Starch

Palm Fat

Glucose Syrup

Skimmed Milk Powder

Emulsifier (Soya Lecithin)

Lactose

Stabiliser (Gum Arabic)

Shea Fat

Milk Fat

Dextrin

Colours (E100, Carmine, E133, E160a, E160e, E170)

Glazing Agent (Carnauba Wax)

Palm Kernel Oil

Salt

Flavouring

Milk Chocolate contains Milk Solids 14% minimum

Milk Chocolate contains Vegetable Fats in addition to Cocoa Butter

Allergy Text

May contain: Almond, Hazelnut.

Nutrition

	/ 100 g	/ 41.6 g
Energy	2190kJ	911kJ (11%)
	524kcal	218kcal (11%)
Fat	26g	11g (16%)
of which saturates	11g	4.4g (22%)

Carbohydrate	59g	25g (10%)		
of which sugars	53g	22g (24%)		
Protein	9.8g	4.1g (8%)		
Salt	0.11g	0.04g (<1%)		
*Reference intake of an average adult (8400 kJ/2000 kcal)				
Portions per pack: 3, Portion size: 41.6 g				

Calculated Nutrition

	per 100g	/ 41.6 g
Energy (kJ)	2190	911
Energy (kcal)	524	218
Fat (g)	26	11
of which saturates (g)	11	4.4
Carbohydrate (g)	59	25
of which sugars (g)	53	22
Protein (g)	9.8	4.1
Salt (g)	0.11	0.04

Front of Pack Nutrition

Per Portion

1/3 = 41.6 g



100g: 2190 kJ / 524 kcal

Reference intake of an average adult (8400 kJ/2000 kcal)

Product Description

Brand

M&M's

Standardised Brand

Brand - M&M's

Regulated Product Name

Milk chocolate (48%) covered peanuts (24%) in a sugar shell.

Marketing

Company Name

Mars Wrigley Confectionery UK Ltd / Mars Foods Ireland Ltd

Company Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd, PO Box 3856, Dublin 4.

Third Party Logos

- Green Dot Tidyman

Further Description

Design yours on www.mymms.co.uk

Health & Lifestyle

Allergy Advice

Almonds - May Contain Hazelnuts - May Contain Milk - Contains Peanuts - Contains Soya - Contains

Storage & Usage

Storage Type

Type

Ambient

Brandbank Captured Pack Data

Pack Size

125g e

Numeric Size

Numeric Size - 125

Pack Type

Type - Pouch

Usage Count

Number of uses - Servings

,

Usage Other Text

Portions per pack: 3, Portion size: 41.6 g

Customer Services

Manufacturers Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd, PO Box 3856, Dublin 4.

Return To

Get in touch: 0800 952 0077 www.mars.co.uk/contact GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd, PO Box 3856, Dublin 4. Contact us: https://ire.mars.com 1890 812 315

Telephone Helpline

GB: 0800 952 0077 IE: 1890 812 315

Web Address

www.mars.co.uk/contact https://ire.mars.com

Extended Data

Description Breakdown

Functional Name - Peanut & Milk Chocolate Bites Variant - Crunchy









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