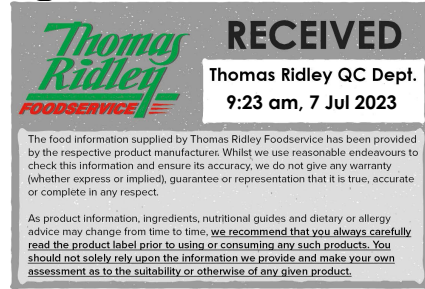


NielsenIQ Brandbank

M&M's Crispy Milk Chocolate Bites Pouch Bag 107g



EAN

5000159520218

Target market(s)

GB, IE

Components

Ingredients

Sugar

Cocoa Mass

Rice Flour (9.5%)

Skimmed **Milk** Powder

Cocoa Butter

Palm Kernel Fat

Lactose

Palm Fat

Starch

Milk Fat

Glucose Syrup

Barley Malt Extract

Shea Fat

Stabiliser (Gum Arabic)

Salt

Emulsifier (**Soya** Lecithin)

Dextrin

Dextrose

Glazing Agent (Carnauba Wax)

Colours (E100, Carmine, E133, E160a, E160e, E170)

Flavourings

Palm Kernel Oil

Milk Chocolate contains Milk Solids 14% minimum

Milk Chocolate contains Vegetable Fats in addition to Cocoa Butter

Allergy Text

May contain: **Peanut, Hazelnut, Almond.**

Nutrition

	/ 100g / 35.6g (%*)	
Energy	2033kJ	724kJ (9%)
	485kcal	173kcal (9%)

Fat	21g	7.4g (11%)
of which saturates	14g	5.0g (25%)
Carbohydrate	69g	24g (9%)
of which sugars	57g	20g (22%)
Protein	4.2g	1.5g (3%)
Salt	0.32g	0.11g (2%)

*Reference intake of an average adult (8400 kJ/2000 kcal)

Portions per pack: 3, Portion size: 35.6g

Calculated Nutrition

	per 100g	/ 35.6g
Energy (kJ)	2033	724
Energy (kcal)	485	173
Fat (g)	21	7.4
of which saturates (g)	14	5
Carbohydrate (g)	69	24
of which sugars (g)	57	20
Protein (g)	4.2	1.5
Salt (g)	0.32	0.11

Front of Pack Nutrition

Per Portion

1/3 = 35.6g



100g: 2033 kJ / 485 kcal

Reference intake of an average adult (8400 kJ/2000 kcal)

Product Description

Brand

M&M's

Standardised Brand

Brand - M&M's

Regulated Product Name

Milk chocolate (55%) with a rice centre (16%) in a sugar shell.

Marketing

Company Name

Mars Wrigley Confectionery UK Ltd / Mars Ireland

Company Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Ireland,
Box 3856,
Dublin 4.

Third Party Logos

- Green Dot
- Tidyman

Further Description

Design yours on www.mymms.co.uk

Health & Lifestyle

Allergy Advice

Almonds - May Contain
Barley - Contains
Hazelnuts - May Contain
Milk - Contains
Peanuts - May Contain
Soya - Contains

Storage & Usage

Storage Type

Type
Ambient

Brandbank Captured Pack Data

Pack Size

107g e

Numeric Size

Numeric Size - 107

Pack Type

Type - Pouch

Usage Count

Number of uses - Servings

3

Usage Other Text

Portions per pack: 3, Portion size: 35.6g

Customer Services

Return To

Get in touch:
0800 952 0077
www.mars.co.uk/contact
GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Ireland,
Box 3856,
Dublin 4.
1890 812 315

Importer Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Ireland,
Box 3856,
Dublin 4.

Telephone Helpline

GB: 0800 952 0077
IE: 1890 812 315

Web Address

www.mars.co.uk/contact

Extended Data

Description Breakdown

Functional Name - Milk Chocolate Bites
Variant - Crispy



x12