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Thomas Ridley QC Dept.  
8:16 am, 10 Jul 2023

**Thomas Ridley**  
FOODSERVICE

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As product information, ingredients, nutritional guides and dietary or allergy advice may change from time to time, **we recommend that you always carefully read the product label prior to using or consuming any such products.** You should not solely rely upon the information we provide and make your own assessment as to the suitability or otherwise of any given product.

## Cadbury Twirl Bites Chocolate Bag 95g



**EAN**  
7622210818454

**Target market(s)**  
GB, IE

# Components

## Ingredients

### Milk

Sugar

Cocoa Butter

Cocoa Mass

Whey Powder (from **Milk**)

Vegetable Fats (Palm, Shea)

Emulsifier (E442)

Flavourings

Milk Solids 14 % minimum

Cocoa Solids 25 % minimum

Contains Vegetable Fats in addition to Cocoa Butter

## Nutrition

	Per 100 g	Per 8 pieces (25.6 g)	*Reference Intakes
Energy	2204 kJ	564 kJ	8400 kJ
	527 kcal	135 kcal	2000 kcal
Fat	29 g	7.3 g	70 g
of which Saturates	17 g	4.3 g	20 g
Carbohydrate	59 g	15 g	260 g
of which Sugars	58 g	15 g	90 g
Fibre	2.3 g	0.6 g	-
Protein	7.0 g	1.8 g	50 g
Salt	0.26 g	0.07 g	6 g

\*% reference intake of an average adult (8400 kJ / 2000 kcal)

## Calculated Nutrition

	per 100g	Per 8 pieces (25.6 g)
Energy (kJ)	2204	564
Energy (kcal)	527	135
Fat (g)	29	7.3
of which saturates (g)	17	4.3
Carbohydrate (g)	59	15
of which sugars (g)	58	15
Fibre (g)	2.3	0.6
Protein (g)	7	1.8
Salt (g)	0.26	0.07

## Front of Pack Nutrition

### Per Portion

Be Treatwise. Each 25.6 g contains

### Per 100g/ml

Per 100 g

<b>Energy</b> 564 kJ 135 kcal	<b>Fat</b> 7.3 g	<b>Saturates</b> 4.3 g	<b>Sugars</b> 15 g	<b>Salt</b> 0.07 g	<b>Energy</b> 2204 kJ 527 kcal
<b>7%</b>	<b>10%</b>	<b>21%</b>	<b>17%</b>	<b>1%</b>	

% reference intake of an average adult (8400 kJ / 2000 kcal)

## Product Description

### Alternative Description

Supplier Preferred Product Name - Cadbury Twirl Bites Chocolate Bag 95g

### Brand

Cadbury

### Features

Suitable for vegetarians

### Standardised Brand

Brand - Cadbury

### Sub Brand

Sub Brand Name - Twirl

### Regulated Product Name

Milk chocolates.

## Marketing

### Company Name

Mondelez UK / Mondelez Ireland

### Company Address

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Malahide Road,  
Coolock,  
Dublin 5.

### Product Marketing

Cadbury Twirl in scrumptious bite-sized pieces. Bite through the Cadbury milk chocolate coating and let the delicate swirls and curls unfold as they melt in your mouth. It's the ultimate little lift. Made with sustainably sourced cocoa. Vegetarian friendly.

### Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

### Other Information

Product may suffer some scuffing in transit.

### Further Description

Cocoa Life  
Partnering with Fairtrade Foundation  
[www.cocoalife.org](http://www.cocoalife.org)

### Trademark Information

Made under licence from Cadbury UK Ltd.

## Health & Lifestyle

### Lifestyle

- Suitable for Vegetarians

### Allergy Advice

Milk - Contains

## Storage & Usage

### Storage Type

Type
Ambient

### Storage

Store in a dry place. Protect from heat.

## Brandbank Captured Pack Data

### Pack Size

95g e

### Numeric Size

Numeric Size - 95

### Dimension

Shelf Height (mm)	Shelf Width (mm)	Shelf Depth (mm)
150	111	35

### (GS1 package measurement rules)

### Pack Type

Type - Re-Closable Packaging

### Weight

Gross Weight - 101

### New Product Development

Final Product - Not NPD

### Unit Merchandising

Height - 150  
Width - 111  
Depth - 35  
Unit Stackable - No  
Unit Stable - Yes  
Merchandise Multiple Ways - No  
Max. Squashed Height - 98  
Max. Squashed Width - 84  
Max. Squashed Depth - 31  
Squashed Volume Type - Fixed

### Shelf Ready Pack

GTIN - 07622210816306  
Height - 150  
Width - 117  
Depth - 385  
Weight - 1064  
Unit Count - 10  
Unit Height - 1  
Unit Width - 1  
Unit Depth - 10  
Merchandise Multiple Ways - No  
Prototype - No  
Is Case - No

### Case

GTIN - 07622210816306  
Height - 148  
Width - 117  
Depth - 385  
Weight - 1117  
Unit Count - 10  
Prototype - No

### Usage Count

Number of uses - Servings

3-4

### Usage Other Text

Approximately 3 - 4 portions per bag

## Customer Services

### Manufacturers Address

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Malahide Road,  
Coolock,  
Dublin 5.

### Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us:  
Freephone 0800 818181 (UK only)  
Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Freephone 1-800 678708  
Malahide Road,  
Coolock,  
Dublin 5.  
[www.cadbury.co.uk](http://www.cadbury.co.uk)

### Telephone Helpline

0800 818181 (UK)  
1-800 678708

### Fax Number

### Email Helpline

### Web Address

[www.cadbury.co.uk](http://www.cadbury.co.uk)

## Extended Data

### SEO Metatag

Twirl, Twirl Chocolate, Cadbury Twirl, Twirl Bites, Milk Chocolate, Gluten Free Chocolate, Vegetarian Chocolate, How Are Cadbury Twirls Made, Chocolate Bag, Bitesize Chocolate



Per 8 pieces (25.6 g)  
564 kJ  
135 kcal

7%\*

Per 100 g  
2204 kJ  
527 kcal

**Be treatwise**  
See back of pack



YEAR THIS WAY  
RECYCLE WITH CARE TO MAINTAIN FRESHNESS

Per 100g		Per 8 pieces (25.6g)	
Energy	2204 kJ (527 kcal)	176 kJ (42 kcal)	176 kJ (42 kcal)
Protein	12.0g	0.96g	0.96g
Carbohydrate	52.0g	4.16g	4.16g
of which sugars	32.0g	2.56g	2.56g
Fat	21.0g	1.68g	1.68g
of which saturates	10.0g	0.80g	0.80g
Fibre	1.0g	0.08g	0.08g
Salt	0.20g	0.016g	0.016g

3069552 4240114



Corrugated Recycles Milk chocolates

3069552  
4240114

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

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