## **NIELSEN BRANDBANK**

# RECEIVED Thomas Ridley QC Dept. 10:38 am, 2 Jun 2023 The feed received upday 12 years 2047 Feeders to be benefited.

## Fanta Orange 7L BIB



**EAN** 5017726192518

Target market(s)

## Components

## Ingredients

Water

Sugar

Orange Juice from Concentrate (1%)

Citric Acid

Vegetable Concentrate (Carrot)

Sweeteners (Acesulfame-K, Sucralose)

Malic Acid

Preservatives (Potassium Sorbate, Sodium Benzoate)

Natural Orange Flavourings with other Natural Flavourings

Acidity Regulator (Sodium Citrate)

Antioxidant (Ascorbic Acid)

Stabiliser (Guar Gum)

Anti-Foaming Agent (Dimethylpolysiloxane)

## Nutrition

	Per 100ml	Per 250ml serving
Energy	80kJ	303kJ
	19kcal	73kcal 4%
Fat	0g	0g 0%
Of which saturates	0g	0g 0%
Carbohydrate	4.5g	17g 7%
Of which sugars	4.5g	17g 19%
Protein	0g	0g 0%
Salt	0.02g	0.00g 0%

## **Calculated Nutrition**

per 100ml         Per 250ml serving           Energy (kcal)         19         73           Energy (kJ)         80         303           Fat (g)         0         0           of which saturates (g)         0         0           Carbohydrate (g)         4.5         17           of which sugars (g)         4.5         17           Protein (g)         0         0           Salt (g)         0.02         0			
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· · · · · · · · · · · · · · · · · · ·	of which sugars (g)	4.5	17
Salt (g) 0.02 0	Protein (g)	0	0
	Salt (g)	0.02	0

## Front of Pack Nutrition

## Per Portion

A 250ml serving contains



Per 100ml 80kJ/19kcal

Reference intake of an average adult (8400kJ/2000kcal)

### Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400kJ/2000kcal)

## **Product Description**

#### Brand

Fanta

#### Features

This product is GMO free
This product is gluten free
This product is allergen free
This product is suitable for vegans/vegetarians

#### Standardised Brand

Brand - Fanta

#### **Regulated Product Name**

Concentrated Orange Flavour Soft Drink Postmix Syrup with Sugar and Sweeteners

## Marketing

## **Company Name**

Coca-Cola European Partners Great Britain Ltd

### **Company Address**

Uxbridge, UB8 1EZ.

#### **Product Marketing**

Bright, bubbly, instantly refreshing and great tasting. Fanta Orange is made with 100% natural flavours, fruit juice and is caffeine free.

Fanta's cool taste is made with...

Real fruit Natural flavours No artificial colours Sugar and sweeteners

Serve ice cold for maximum refreshment.

Keep cold in the fridge.

Please recycle.

## **Brand Marketing**

#### Coca-Cola and the Environment

Coca-Cola is committed to making a positive difference - to the health of the planet, consumers and the communities it serves. The company is working hard to reduce its impact on the environment in everything it does - growing more while using less in areas such as energy and water use, waste reduction and recycling - and by encouraging people to think more about the positive impact they can have on their local environment

## Health & Lifestyle

## Lifestyle

- Gluten free
- · Suitable for Vegans
- Suitable for Vegetarians

## Allergy Advice

Celery - Free From

Cereals Containing Gluten - Free From

Crustaceans - Free From

Eggs - Free From

Fish - Free From

Gluten - Free From Lupin - Free From

Milk - Free From

Molluscs - Free From

Mustard - Free From

Nuts - Free From

Peanuts - Free From

Sesame - Free From

Soya - Free From

Sulphur Dioxide/Sulphites - Free From

#### Additives

Genetically Modified Ingredients - Free From

Sweeteners - Contains

## Storage & Usage

## Storage Type

Type

Ambient

#### Storage

Store cool and dry Best Before End - See end of box

## **Brandbank Captured Pack Data**

Pack Size

7Le

Numeric Size

Numeric Size - 7

Pack Type

Type - Box

## Recycling Scheme

• OPRL

## **Recycling Other Text**

Please remove internal bag and dispose of in a waste container and recycle the cardboard box if facilities exist. Any refilling or re-use may constitute a criminal offence and is strictly prohibited

### **Usage Other Text**

7L = 28 x 250ml servings

## **Customer Services**

#### Manufacturers Address

Coca-Cola European Partners Great Britain Ltd, Uxbridge, UB8 1EZ.

## Return To

Coca-Cola European Partners Great Britain Ltd, Uxbridge, UB8 1EZ. 0800 227711 Coca-Cola.co.uk

## Telephone Helpline

0800 227711

## Web Address

Coca-Cola.co.uk

## **Extended Data**

## Languages On Pack

• English

## **Description Breakdown**

Variant - Orange



Carbonated Water. Sugar, Orange Juice from Concentrate (3.7%), Citrus Fruit from Concentrate (1.3%), Citric Acid, Vegetable Extracts (Carrot, Pumpkin), Sweeteners (Acesulfame K. Sucralose), Preservative (Potassium Sorbate), Malic Acid, Acidity Regulator (Sodium Citrate), Stabiliser (Guar Gum), Natural Orange Flavourings with Other Natural Flavourings. Antioxidant (Ascorbic Acid).

