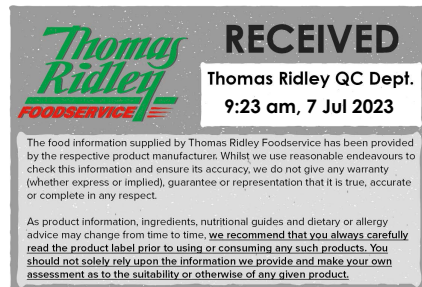


NielsenIQ Brandbank

Maltesers Milk Chocolate & Honeycomb Bites Bag Fairtrade 102g



EAN

5000159530736

Target market(s)

GB, IE

Components

Ingredients

Sugar

Skimmed **Milk** Powder

Cocoa Butter

Glucose Syrup

Barley Malt Extract

Cocoa Mass

Palm Fat

Milk Fat

Lactose

Whey Permeate (from **Milk**)

Emulsifiers (**Soya** Lecithin, E492)

Wheat Flour

Palm Kernel Fat

Raising Agents (E341, E500, E501)

Palm Kernel Oil

Wheat Gluten

Whey Powder (from **Milk**)

Glazing Agent (Pectins)

Salt

Vanilla Extract

Milk Chocolate contains Milk Solids 14% minimum

Milk Chocolate contains Vegetable Fats in addition to Cocoa Butter

Nutrition

	/ 100 g	/ 34 g (%*)
Energy	2111kJ	718kJ (9%)
	504kcal	171kcal (9%)
Fat	25g	8.4g (12%)
of which saturates	15g	5.2g (26%)
Carbohydrate	62g	21g (8%)
of which sugars	53g	18g (20%)

Protein	8.5g	2.9g (6%)
Salt	0.38g	0.13g (2%)

*Reference intake of an average adult (8400 kJ/2000 kcal)

Portions per pack: 3, Portion size: 34 g

Calculated Nutrition

	per 100g	/ 34 g
Energy (kJ)	2111	718
Energy (kcal)	504	171
Fat (g)	25	8.4
of which saturates (g)	15	5.2
Carbohydrate (g)	62	21
of which sugars (g)	53	18
Protein (g)	8.5	2.9
Salt (g)	0.38	0.13

Front of Pack Nutrition

Per Portion

1/3 = 34 g



100g: 2111 kJ / 504 kcal

Reference intake of an average adult (8400 kJ/2000 kcal)

Product Description

Brand

Maltesers

Features

Maltesers is the lighter way to enjoy chocolate

Fairtrade certified ingredients

Suitable for vegetarians

Kosher - KLBD

Standardised Brand

Brand - Maltesers

Regulated Product Name

Milk chocolate (70%) with a honeycombed centre (23%).

Marketing

Company Name

Mars Wrigley Confectionery UK Ltd / Mars Foods Ireland Ltd

Company Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd,
PO Box 3856,
Dublin 4.

Third Party Logos

- Fairtrade
- Green Dot
- Tidyman

Product Marketing

Milk chocolate balls with a honeycomb centre

Brand Marketing

Look on the light side

Other Information

Fairtrade Foundation - Fairtrade cocoa, sugar and vanilla: total 50%. Cocoa and Sugar maybe mixed with non-certified cocoa and sugar on a mass balance basis. Visit info.fairtrade.net/sourcing.

Health & Lifestyle

Lifestyle

- Kosher
- Suitable for Vegetarians

Allergy Advice

Barley - Contains
Milk - Contains
Soya - Contains
Wheat - Contains

Storage & Usage

Storage Type

Type

Ambient

Brandbank Captured Pack Data

Pack Size

102g e

Numeric Size

Numeric Size - 102

Pack Type

Type - Pouch

Usage Count

Number of uses - Servings

3

Usage Other Text

Portions per pack: 3, Portion size: 34 g

Customer Services

Manufacturers Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd,
PO Box 3856,
Dublin 4.

Return To

Get in touch:
0800 952 0077
www.mars.co.uk/contact
GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd,
PO Box 3856,
Dublin 4.
Contact us: <https://ire.mars.com>
1890 812 315

Telephone Helpline

IE: 1890 812 315
GB: 0800 952 0077

Web Address

<https://ire.mars.com>
www.mars.co.uk/contact

Extended Data

Description Breakdown

Functional Name - Milk Chocolate & Honeycomb Bites

