

## M&M's Crunchy Peanut & Milk Chocolate Bag 45g



**EAN**  
40111445

**Target market(s)**  
GB, IE

### Components

#### Ingredients

Sugar

#### Peanuts

Cocoa Mass

Full Cream **Milk** Powder

Cocoa Butter

Starch

Palm Fat

Glucose Syrup

Skimmed **Milk** Powder

Emulsifier (**Soya** Lecithin)

#### Lactose

Stabiliser (Gum Arabic)

Shea Fat

#### Milk Fat

Dextrin

Glazing Agent (Carnauba Wax)

Colours (E100, Carmine, E133, E160a, E160e, E170)

Palm Kernel Oil

Flavourings

Salt

Milk Chocolate contains Milk Solids 14% minimum

Milk Chocolate contains Vegetable Fats in addition to Cocoa Butter

#### Allergy Text

May contain: **Hazelnut, Almond.**

#### Nutrition

	/ 100g	/ 45g (%*)
Energy	2157kJ	971kJ (12%)
	516kcal	232kcal (12%)
Fat	26g	12g (17%)
	of which saturates	11g 4.8g (24%)

Carbohydrate	58g	26g (10%)
of which sugars	53g	24g (27%)
Protein	10g	4.5g (9%)
Salt	0.10g	0.04g (< 1%)

\*Reference intake of an average adult (8 400 kJ/2 000 kcal)

Portions per pack: 1, Portion size: 45g

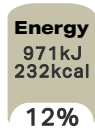
#### Calculated Nutrition

	per 100g	/ 45g
Energy (kJ)	2157	971
Energy (kcal)	516	232
Fat (g)	26	12
of which saturates (g)	11	4.8
Carbohydrate (g)	58	26
of which sugars (g)	53	24
Protein (g)	10	4.5
Salt (g)	0.1	0.04

#### Front of Pack Nutrition

##### Per Portion

1x = 45g



100g: 2157 kJ / 516 kcal

Reference intake of an average adult (8 400 kJ/2 000 kcal)

## Product Description

#### Brand

M&M's

#### Standardised Brand

Brand - M&M's

#### Regulated Product Name

Milk chocolate (48%) covered peanuts (24%) in a sugar shell.

## Marketing

#### Company Name

Mars Wrigley Confectionery UK Ltd / Mars Ireland

#### Company Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Ireland,  
Box 3856,  
Dublin 4.

#### Third Party Logos

- Green Dot
- Tidyman

## Health & Lifestyle

### Allergy Advice

Almonds - May Contain  
Hazelnuts - May Contain  
Milk - Contains  
Peanuts - Contains  
Soya - Contains

## Storage & Usage

### Storage Type

Type
Ambient

## Brandbank Captured Pack Data

### Pack Size

45g e

### Numeric Size

Numeric Size - 45

### Pack Type

Type - Bag

### Usage Count

Number of uses - Servings

1

### Usage Other Text

Portions per pack: 1, Portion size: 45g

## Customer Services

### Return To

Get in touch:  
0800 952 0077  
[www.mars.co.uk/contact](http://www.mars.co.uk/contact)  
GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Ireland,  
Box 3856,  
Dublin 4.  
1890 812 315

### Importer Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Ireland,  
Box 3856,  
Dublin 4.

### Telephone Helpline

GB: 0800 952 0077  
IE: 1890 812 315

### Web Address

[www.mars.co.uk/contact](http://www.mars.co.uk/contact)

## Extended Data

### Description Breakdown

Functional Name - Peanut & Milk Chocolate  
Variant - Crunchy

