NielsenIQ Brandbank

M&M's Milk Chocolate Bites Bag 45g





EAN

40111490

Target market(s)

GR IF

Components

Ingredients

Sugar

Cocoa Mass

Skimmed Milk Powder

Cocoa Butter

Lactose

Starch

Milk Fat

Palm Fat

Glucose Syrup

Shea Fat

Stabiliser (Guar Gum)

Glazing Agent (Carnauba Wax)

Salt

Flavourings

Palm Kernel Oil

Milk Chocolate contains Milk Solids 14% mininum

Milk Chocolate contains Vegetable Fats in addition to Cocoa Butter

Allergy Text

May contain: Peanut, Hazelnut, Almond.

Nutrition

	/ 100g	/ 45g (%*)
Energy	2015kJ	907kJ (11%)
	480kcal	216kcal (11%)
Fat	19g	8.6g (12%)
of which saturates	12g	5.4g (27%)
Carbohydrate	71g	32g (12%)
of which sugars	66g	30g 331%)
Protein	5.1g	2.3g (5%)
Salt	0.13g	0.06g (1%)
*Reference intake of an average adult (8400 kJ/2000 kcal)		

Portions per pack: 1, Portion size: 45g

Calculated Nutrition

	per 100g	/ 45g
Energy (kJ)	2015	907
Energy (kcal)	480	216
Fat (g)	19	8.6
of which saturates (g)	12	5.4
Carbohydrate (g)	71	32
of which sugars (g)	66	30
Protein (g)	5.1	2.3
Salt (g)	0.13	0.06

Front of Pack Nutrition

Per Portion

1x = 45g



100g: 2015 kJ / 480 kcal

Reference intake of an average adult (8400 kJ/2000 kcal)

Product Description

Brand

M&M's

Standardised Brand

Brand - M&M's

Regulated Product Name

Milk chocolate (70%) in a sugar shell.

Marketing

Company Name

Mars Wrigley Confectionery UK Ltd / Mars Ireland

Company Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Ireland, Box 3856, Dublin 4.

Third Party Logos

- Green Dot
- Tidyman

Health & Lifestyle

Allergy Advice

Almonds - May Contain Hazelnuts - May Contain Milk - Contains Peanuts - May Contain

Storage & Usage

Storage Type

Туре

Ambient

Brandbank Captured Pack Data

Pack Size

0.1lbs Θ

Numeric Size

Numeric Size - 0.1

Pack Type

Type - Bag

Usage Count

Number of uses - Servings

1

Usage Other Text

Portions per pack: 1, Portion size: 45g

Customer Services

Return To

Get in touch: 0800 952 0077 www.mars.co.uk/contact GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Ireland, Box 3856, Dublin 4. 1890 812 315

Importer Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Ireland, Box 3856, Dublin 4.

Telephone Helpline

GB: 0800 952 0077 IE: 1890 812 315

Web Address

www.mars.co.uk/contact

Extended Data

Description Breakdown

Functional Name - Milk Chocolate Bites







