



**SPECIFICATION: BEEF**

**RECEIVED**  
 Thomas Ridley QC Dept.  
 3:47 pm, 10 Jul 2023

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As product information, ingredients, nutritional profiles and dietary or allergy advice may change from time to time, we recommend that you always carefully read the product label prior to using or consuming any such products. You should not rely on what the information on products and make your own assessment as to the suitability or otherwise of any given product.

Doc Ref: PS83 Beef 24 x 40g  
 Issue No:03  
 Issue Date:04.07.22

SUPPLIER DETAILS:	
COMPANY:	WSL Snacks Limited
HEAD OFFICE ADDRESS:	450 South Oak Way, Reading, Berkshire, RG2 6UW
MANUFACTURING SITE:	Pipers Crisps
MANUFACTURING ADDRESS:	The Flarepath, Elsham Wold Industrial Estate, Elsham, DN20 0SP
TELEPHONE	(01652) 686960
FAX:	(01652) 686969
CONTACT FOR SUPPLY CHAIN:	Mirjam Fogarty
EMAIL:	<a href="mailto:mirjam.fogarty@pepsico.com">mirjam.fogarty@pepsico.com</a>
CONTACT TECHNICAL:	Emma Aldridge
EMAIL:	<a href="mailto:emma.aldridge@pepsico.com">emma.aldridge@pepsico.com</a>

PRODUCT DETAILS:	
PRODUCT NUMBERS:	CRIBEE016
PACK BAR CODE:	5060539320746
CASE BAR CODE	5060539320777
PRODUCT DESCRIPTION:	Fried potato slices with red / brown dusting of flavour powder.
COUNTRY OF ORIGIN:	UK
SHELF LIFE AT TIME OF MANUFACTURE:	20 weeks
GUARANTEED MINIMUM SHELF LIFE:	12 weeks
STORAGE CONDITIONS:	Dry, Clean and at ambient temperature
PROCESSING DESCRIPTION:	Potatoes are washed, sliced, fried in Sunflower oil, flavoured as required and machine packed in laminated bag. Bags are boxed and placed on pallets and shrink wrapped.
COOKING INSTRUCTIONS:	N/A
PRODUCT APPEARANCE:	Irregular shaped fried potato slices, with visible flecks of brown seasoning. Some broken peel visible.
PRODUCT DESCRIPTION:	
FLAVOUR:	Roasted Beef flavour with zingy notes.
TEXTURE:	Firm crispy bite
COLOUR:	Red / Brown colour.

**Ingredient Declaration:**  
 Potatoes, Sunflower oil, Yeast extract powder, Rice flour, Sugar, Onion powder, Salt, Natural flavouring, Paprika, Longhorn beef extract, Acid: citric acid, Caramelised sugar powder, Colour: paprika extract.

Ingredients	Quality or Grade / Country of Origin
(Please include components)	Please identify any additives within the ingredients
Potatoes	UK
Sunflower Oil	UK
Flavouring Consists of:	
Yeast extract powder	Brazil
Rice flour	Spain, Italy, France, Portugal, Greece, Netherlands
Sugar	UK, Zambia, Mozambique, Mauritius
Onion Powder	India
Salt	UK
Natural Flavouring	UK, Netherlands, Slovenia, USA
Paprika	Peru, China, Spain
Longhorn Beef Extract	UK
Citric Acid	Belgium
Caramelised Sugar Powder	UK
Paprika Extract	India

Nutritional Information:	
QUANTITY PER 100G/100ML	
ENERGY Kj	2197
ENERGY Kcal	527
FAT	31.5
of which saturates	3
CARBOHYDRATE	51.8
of which sugars	1.6
FIBRE	3.8
PROTEIN	7.1
SALT	1

**Vitamins and Minerals:**

QUANTITY PER 100G/100ML					
VITAMIN A - ug RETINOL		N/A	VITAMIN B6	mg	N/A
THIAMIN (B1)	mg	N/A	BIOTIN	mg	N/A
RIBOFLAVIN (B2)	mg	N/A	PANTHOTHENIC ACID	mg	N/A
NIACIN	mg	N/A	CALCIUM	mg	N/A
FLOIC ACID (TOTAL)	ug	N/A	IRON	mg	N/A
VITAMIN B12	ug	N/A	PHOSPORUS	mg	N/A
VITAMIN C	mg	N/A	MAGNESIUM	mg	N/A
VITAMIN D - Chclfrl	mg	N/A	ZINC	mg	N/A
VITAMIN E	mg	N/A	IODINE	mg	N/A

Allergen / Intolerance:		
Please indicate whether the product is suitable for the following groups:		
Suitable For	Yes / No	Details
Celery allergy/ intolerance	Yes	
Cereals containing gluten allergy/ intolerance	Yes	
Crustaceans allergy/ intolerance	Yes	
Egg allergy/intolerance	Yes	
Fish allergy/intolerance	Yes	
Lupin allergy/intolerance	Yes	
Milk allergy/intolerance	Yes	
Molluscs allergy/intolerance	Yes	
Mustard	Yes	
Nuts – including brazil nuts, hazelnuts, almonds and walnuts – allergy/intolerance	Yes	
Peanuts (ground nuts or monkey nuts) – allergy/intolerance	Yes	
Sesame allergy/intolerance	Yes	
Soya allergy/intolerance	Yes	
Sulphur Dioxide / sulphites allergy / intolerance	Yes	
Vegetarians *	No	
Vegans *	No	

\* As defined by guidance of the Food Standards Agency

Chemical and Physical Limits:				
TESTS	TARGET	MAX REJECT	MIN REJECT	FREQUENCY OF TESTING
N/A	N/A	N/A	N/A	N/A
Microbiological Limits:				
TESTS	TARGET	ALERT	UNACCEPTABLE	FREQUENCY OF TESTING
TVC	<100/g	>1000	>250000/g	As Required
Enterobacteriaceae	<10/g	>10	>100/g	As Required
Yeasts	<10/g	>100	>1000/g	As Required
Moulds	<10/g	>100	>1000/g	As Required
Staph A	<20	20	>20	As Required
E.Coli	<10/g		>10	As Required
Salmonella	ND in 25g		Detected in 25g	As Required

PACKAGING DETAILS;				
INNER PACKAGING (FOOD CONTACT)				
MATERIAL (g)				
Cardboard / Paper	Plastic	Metal	Glass	Wood
	3.3			
SIZE /GAUGE			55 micron	
PACKS PER OUTER			24	
SIZE / DIMENSIONS (mm)			200x140	
COLOURS			Red / Brown	
OUTER PACKAGING (PRIMARY SALEABLE UNIT)				
MATERIAL (g)				
Cardboard / Paper	Plastic	Metal	Glass	Wood
195				
SIZE /GAUGE			B125BK/T KRAFT	
SIZE / DIMENSIONS (mm)			284x244x314	
PALLET CONFIGURATION			16 cases per layer / 5 layers per pallet = 80	
COLOURS			Brown Cardboard / Cream Brown label	
TERTIARY / TRANSIT PACKAGING				
MATERIAL (g)				
Cardboard / Paper	Plastic	Metal	Glass	Wood
	200			15000
SIZE /GAUGE			N/A	



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SIZE / DIMENSIONS (mm)	N/A
COLOURS	Clear plastic

<b>ADDITIONAL PACKAGING REQUIREMENTS:</b>	
LANGUAGES:	
UK (English)	Yes
DK (Danish)	N/A
NL (Dutch)	N/A
FR (French)	N/A
DE (German)	N/A
ES (Spanish)	N/A
IT (Italian)	N/A
EL (Greek)	N/A
FI (Finnish)	N/A
SE (Swedish)	N/A
AR (Arabic)	N/A
<b>FURTHER REQUIREMENTS:</b>	

**APPENDIX 1**

**FRONT OF PACK**



**BACK OF PACK**



**PRODUCT PHOTO**



**OUTER CASE PHOTO**

