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Thomas Ridley QC Dept.
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As product information, ingredients, nutritional guides and dietary or allergy advice may change from time to time, we recommend that you always carefully read the product label prior to using or consuming any such products. You should not solely rely upon the information we provide and make your own assessment as to the suitability or otherwise of any given product.

Cadbury Dairy Milk Buttons Chocolate Bag 14.4g



EAN
7622210783974

Target market(s)
GB, IE

Components

Ingredients

Milk**

Sugar

Cocoa Butter

Cocoa Mass

Vegetable Fats (Palm, Shea)

Emulsifier (E442)

Flavourings

Milk Solids 20 % minimum, actual 23 %

Cocoa Solids 20 % minimum

Contains Vegetable Fats in addition to Cocoa Butter

**The equivalent of 426 ml of Fresh Liquid Milk in every 227 g of Milk Chocolate

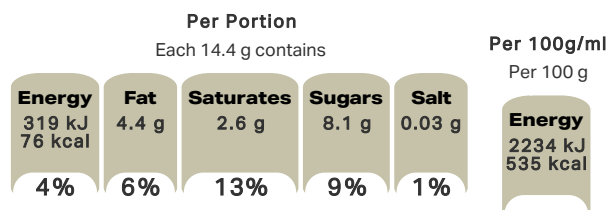
Nutrition

	Per 100 g:	Per Bag (14.4 g):
Energy	2234 kJ (535 kcal)	319 kJ (76 kcal)
Fat	30 g	4.4 g
of which Saturates	18 g	2.6 g
Carbohydrate	57 g	8.2 g
of which Sugars	56 g	8.1 g
Fibre	2.1 g	0.3 g
Protein	7.3 g	1.1 g
Salt	0.24 g	0.03 g

Calculated Nutrition

	per 100g	Per Bag (14.4 g):
Energy (kJ)	2234	319
Energy (kcal)	535	76
Fat (g)	30	4.4
of which saturates (g)	18	2.6
Carbohydrate (g)	57	8.2
of which sugars (g)	56	8.1
Fibre (g)	2.1	0.3
Protein (g)	7.3	1.1
Salt (g)	0.24	0.03

Front of Pack Nutrition



% reference intake of an average adult (8400 kJ / 2000 kcal)

Product Description

Alternative Description

Supplier Preferred Product Name - Cadbury Dairy Milk Chocolate Buttons Bag 14.4g

Brand

Cadbury

Features

76 calories
Suitable for vegetarians

Standardised Brand

Brand - Cadbury

Regulated Product Name

Milk chocolates.

Marketing

Company Name

Mondelez UK / Mondelez Ireland

Company Address

Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Malahide Road,
Coolock,
Dublin 5.

Third Party Logos

- Green Dot

Product Marketing

Button shaped bites of our classic, creamy Cadbury Dairy Milk chocolate. A favourite for all the family to share and enjoy. Made with sustainably sourced cocoa. Vegetarian friendly.

Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

Other Information

Made under licence from Cadbury UK Ltd.

Further Description

BeTreatwise.net

Cocoa Life
Partnering with Fairtrade Foundation
www.cocoalife.org

Health & Lifestyle

Lifestyle

- Suitable for Vegetarians

Allergy Advice

Milk - Contains

Storage & Usage

Storage Type

Type
Ambient

Storage

Store in a dry place. Protect from heat.

Brandbank Captured Pack Data

Pack Size

14.4g e

Numeric Size

Numeric Size - 14.4

Dimension

Shelf Height (mm)	Shelf Width (mm)	Shelf Depth (mm)
96	82	15

(GS1 package measurement rules)

Pack Type

Type - Bag

Weight

Gross Weight - 17

New Product Development

Final Product - Not NPD

Unit Merchandising

Height - 96
Width - 82
Depth - 15
Unit Stackable - No
Unit Stable - Yes
Merchandise Multiple Ways - No
Max. Squashed Height - 58
Max. Squashed Width - 57
Max. Squashed Depth - 11
Squashed Volume Type - Fixed

Shelf Ready Pack

GTIN - 07622210783981
Height - 104
Width - 158
Depth - 265
Weight - 997
Unit Count - 60
Unit Height - 1
Unit Width - 1
Unit Depth - 60
Merchandise Multiple Ways - No
Prototype - No
Is Case - No

Case

GTIN - 07622210783981
Height - 106
Width - 158
Depth - 266
Weight - 1024
Unit Count - 60
Prototype - No

Recycling Other Text

Usage Count

Number of uses - Servings

1

Usage Other Text

1x Bag = 1 Portion. 1 portion per pack

Customer Services

Manufacturers Address

Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Malahide Road,
Coolock,
Dublin 5.

Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us:
Freephone 0800 818181 (UK only)
Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Freephone 1-800 678708
Malahide Road,
Coolock,
Dublin 5.
www.cadbury.co.uk

Telephone Helpline

0800 818181 (UK)
1-800 678708

Fax Number

Email Helpline

Web Address

www.cadbury.co.uk

Social Media

Extended Data

SEO Metatag

Chocolate Buttons, Cadbury Buttons, Dairy Milk Buttons, Milk Chocolate, Vegetarian Chocolate, Bitesize Chocolate, Dairy Milk



