## **NielsenIQ Brandbank**

### **Maynards Bassetts Wine Gums Sweets Roll 52g**



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As product information, ingredients, nutritional guides and dietary or allergy advice may change from time to time, <u>we recommend that you always carefully read the product label prior to using or consuming any such products. You should not solely rely upon the information we provide and make your own assessment as to the suitability or otherwise of any given product.</u>



EAN 502227404001

5023274049815

Target market(s)

#### **Components**

#### Ingredients

Glucose Syrup (contains Sulphites)

Sugar

Starch

Gelatine

Acids (Malic Acid, Acetic Acid)

Colours (Anthocyanins, Vegetable Carbon, Paprika Extract, Lutein, Curcumin)

Flavourings

Vegetable Oils (Palm Kernel, Coconut, Sunflower)

Glazing Agent (Carnauba Wax)

#### Allergy Text

#### May contain Wheat

#### Nutrition

	Per 100 g:	Per 6 Sweets (27 g):
Energy	1400 kJ / 329 kcal	378 kJ / 89 kcal
Fat	0.2 g	<0.1 g
of which saturates	0.2 g	<0.1 g
Carbohydrate	76 g	21 g
of which Sugars	57 g	15 g
Protein	4.8 g	1.3 g
Salt	0.03 g	<0.01 g

#### **Calculated Nutrition**

	per 100g	Per 6 Sweets (27 g):
Energy (kJ)	1400	378
Energy (kcal)	329	89
Fat (g)	0.2	<0.1
of which saturates (g)	0.2	<0.1
Carbohydrate (g)	76	21
of which sugars (g)	57	15
Protein (g)	4.8	1.3
Salt (g)	0.03	<0.01

#### Front of Pack Nutrition

#### Per Portion

Per 6 Sweets (27 g)



Per 100g/ml

Per 100 g

Energy
1400kJ
329kcal

Reference intake of an average adult (8400 kJ / 2000 kcal)

# Product Description Brand Maynards

Features

Delicious fruit-flavoured chewy gums made in a variety of dazzling colours, stamped with signature wine labels Whether you're trying them for the first time or reliving childhood sweetshop memories, you're bound to find your favourite Made with only natural colours, Wine Gums are lovingly created to give you the very best taste

Standardised Brand

Brand - Maynards Bassetts

**Regulated Product Name** 

Fruit flavour gums.

#### Marketing

#### **Company Name**

Mondelez UK / Mondelez Ireland

#### **Company Address**

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

#### **Health & Lifestyle**

Allergy Advice

Sulphur Dioxide/Sulphites - Contains Wheat - May Contain

#### Storage & Usage

Storage Type

Туре

Ambient

Storage

Store in a cool, dry place.

#### **Brandbank Captured Pack Data**

#### Pack Size

52g e

#### Numeric Size

Numeric Size - 52

#### **Dimension**

Shelf Height (mm)	Shelf Width (mm)	Shelf Depth (mm)
20	132	20

#### (GS1 package measurement rules)

#### Pack Type

Type - Overwrap

#### Weight

Gross Weight - 54

#### **New Product Development**

Final Product - Not NPD

#### **Unit Merchandising**

Height - 20 Width - 132 Depth - 20 Unit Stackable - No Unit Stable - Yes Merchandise Multiple Ways - No

#### Shelf Ready Pack

GTIN - 05023274049846

Height - 83
Width - 155
Depth - 219
Weight - 2180
Unit Count - 40
Unit Height - 4
Unit Width - 1
Unit Depth - 10
Merchandise Multiple Ways - No
Prototype - No
Is Case - No

## Case

GTIN - 05023274049846

Height - 83 Width - 155 Depth - 219 Weight - 2195 Unit Count - 40 Prototype - No

#### Usage Other Text

Approx. 11 sweets per roll.

#### **Customer Services**

#### **Manufacturers Address**

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

#### Return To

Not completely satisfied? Please contact us: Freephone 0800 818181 (UK only) Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Freephone 1-800 678708 Malahide Road, Coolock, Dublin 5.

#### Telephone Helpline

UK: 0800 818181 1-800 678708





























