

Oatly Oat Drink Barista Edition Long Life 1Litre



AFB Code - 325422

EAN – 7394376616228

TUC – 27394376616222

Health & Lifestyle

Lifestyle

- Suitable for Vegans

Allergy Advice

- Milk - Free From
- Oats - Contains
- Soya - Free From

Product Data

Components

Ingredients

Water
OATS 10%
Rapeseed Oil
Acidity Regulator (Dipotassium Phosphate)
Minerals (Calcium Carbonate, Potassium Iodide)
Salt
Vitamins (D2, Riboflavin and B12)

Allergy Text

Free from Milk and Soya.

Nutrition

	per 100 ml:
Energy	257 kJ/ 61 kcal
Fat	3.0 g
of which saturates	0.3 g
Carbohydrate	7.1 g
of which	
sugars	3.4 g*
Fibre	0.8 g
Protein	1.1 g
Salt	0.10 g
Vitamin D	1.1 µg (22%**)
Riboflavin	0.21 mg (15%**)
Vitamin B12	0.38 µg (15%**)
Calcium	120 mg (15%**)
Iodine	22.5 µg (15%**)
*Natural sugars from oats	
**Of the Nutrient Reference Value (NRVs)	

Calculated Nutrition

	per 100ml
Energy (kJ)	257
Energy (kcal)	61
Fat (g)	3
of which saturates (g)	0.3
Carbohydrate (g)	7.1
of which sugars (g)	3.4
Fibre (g)	0.8
Protein (g)	1.1
Salt (g)	0.1
Vitamin B12 (µg)	0.38
Vitamin D (µg)	1.1
Riboflavin (B2) (mg)	0.21
Calcium (mg)	120
Iodine (µg)	22.5

Structured Nutrition EU

	per 100 ml:	%
Energy	257 kJ	
Energy	61 kcal	
Fat	3 g	
of which saturates	0.3 g	
Carbohydrate	7.1 g	
of which sugars	3.4 g	
Fibre	0.8 g	
Protein	1.1 g	
Salt	0.1 g	
Vitamin B12	0.38 µg	15%
Vitamin D	1.1 µg	22%
Riboflavin (B2)	0.21 mg	15%
Calcium	120 mg	15%
Iodine	22.5 µg	15%

Nutrition Other Text

Natural sugars from oats
Of the Nutrient Reference Value (NRVs)

HFSS Indicator

HFSS Indicator - Not HFSS

Product Description

OATLY! Oat Drink Barista Edition 1L

Alternative Description

Supplier Preferred Product Name - Oatly Oat Drink Barista Edition Long Life 1L

Brand

Oatly

Features

Wow no cow!

Totally vegan

Standardised Brand

Brand - Oatly!

Regulated Product Name

Foam able oat drink with added vitamins and minerals.

Storage & Usage

Storage Type

Type

Ambient

Preparation and Usage

Shake Me!

Storage

Once opened, keep refrigerated and consume within 5 days.

Best before: See the top of the pack.

Durability after Opening

Consume Within – Days 5

Marketing

COMPANY NAME

Oatly UK Ltd.

COMPANY ADDRESS

Fourth Floor,
Link House,
78 Cowcross Street,
London,
EC1M 6EJ.

THIRD PARTY LOGOS

- FSC
- Tetra Pak

PRODUCT MARKETING

So, you are a barista? Perfect. This carton of barista edition oat drink is based on liquid oats which means it is not overly sweet or excessively heavy. What it is, is fully foam able putting you in total control over the density and performance of your foam so you can showcase your latte art skills, sorry we mean skills. Anyway, give it a try and see what you think. We are here for you from now on, whenever you are ready. So, you are a non-barista? Also, perfect. Just heat this barista edition oat drink in a container while giving it a whirl until it foams up nicely and then pour yourself a latte without milk. And if you do not feel like a latte, you will be happy to know that this product tastes just as amazing if you drink it straight or pour it on your granola or put it to work with your cooking skills. But let's keep that to us non-baristas, okay?

WHAT'S AMAZING

This is our super premium product that tastes amazing without doing a thing to it but performs technically beautifully when foamed. Or if you are the kind of person who likes to add a splash of milk to your deep dark brew, this product can handle that as well without wimping out and separating. Any tea drinkers in the house? You probably will not want to turn your tea into a foam party but do not want any separation either. You are good from now on. The secret to this product? It is rich in unsaturated fat and if you want to know what that means read the * below.

WHAT MIGHT BE LESS AMAZING

In order to make this product perform to the professional expectations of baristas, we have used an acidity regulator. But one thing you can be sure of is that there is nothing in this product that isn't absolutely necessary or absolutely approved for consumption. Everything is plant-based and sustainable.

LAST BUT NOT LEAST

Barista edition for the pros.

Barista edition for the non-pros too.

Foamable, no make that micro-foamable.

Secret: warm it, foam it and drink it straight. Trust me.

Bonus info:

Potassium 222 mg (11%**)

Phosphorus 110 mg (16%**)

**Of the Nutrient Reference Values (NRVs).

BRAND MARKETING

We promise to be a good company. We are not a perfect company, not even close, but our intentions are true. We would like to be judged by the good we do and not just the pretty words we say. Our goal is to deliver products that provide real nutritional value and minimal environmental impact which is why everything we make is based on oats. We promise that making products that help people upgrade their lives will always come before the reckless pursuit of profit. We aim to produce the most responsible products possible and are working to make the food industry a more honest place by declaring to be transparent in everything we do. Lastly, we are not usually this serious on our packages and promise not to make it a habit.

OTHER INFORMATION

Climate Footprint: 0.49 kg CO₂e per kg. Source: Carbon Cloud.

FSC - FSC® Mix, Board / Supporting responsible forestry, FSC® C014047, www.fsc.org

Tetra Pak®, Protects What's Good

Tetra Pak®, Tetra Brik® Aseptic

Thank you for choosing a good package. It's mainly plant based. Check locally for how to recycle. Read more: tetrapak.com

Further Description

THE BORING SIDE

If this side bores you, please read no further. Flip the carton around and have a wonderful day. Otherwise, please do enjoy.

LEGENDS OF OATLY

For over two decades Carina has been our mojo, our secret sauce, our Yoda and why we have been fearless in promoting a plant-based future. Her command of scientific facts, relentless approach to research and commitment to put independently verified carbon footprint data on all of our products has made drinking oat drink synonymous with being a forward-thinking human being.

As she now pursues a future in the energy industry, we'd like the dairy industry to know that we've successfully downloaded all of carina's knowledge, persistence, dedication and ability to inspire others onto a human enhancement chip ready to be implanted into all of our new sustainability recruits as soon as the technology feels a little less sci-fi creepy. If that never happens, at least Carina has made the writer of this package a better, more responsible, and definitely more sustainable person, which is no small accomplishment.

Thank you for that Carina. See you at the recycling centre on Saturday?

INFREQUENTLY ASKED QUESTIONS

What kind of cows does oat drink come from?

Cows making oat drink? Who on earth would ask such a question? Actually, many people would ask such a question, which might suggest that we have a little more work to do letting people know about the concept of oat drink in general and its origins in particular. So just in case you didn't know already, oat drink comes from no kind of cows at all (imagine mind-blowing, head-exploding gif here) but instead from the best and most considerate kind of oats, which are quite willingly turned into an oat drink that is in general better for the climate than the milk made by cows (imagine another mind-blowing, head-exploding gif here). Pretty fascinating stuff to find on the side of an oat drink carton we know, but you did. Congrats!

Pack Data

Pack Size

1L

Numeric Size

Numeric Size - 1

Packaging Material Marks

Material Mark - 84 - Composite: Paper and Cardboard/Plastic/Aluminium

Dimension

Shelf Height (mm) (mm)	Shelf Width (mm) (mm)	Shelf Depth (mm) (mm)
205	77	74

(GS1 package measurement rules)

Unit (specific)

Unit (specific) - Litres

Pack Type

Type - Carton

Weight

Gross Weight (g) - 1066

New Product Development

Final Product - Not NPD

Unit Merchandising

Height - 205

Width - 77

Depth - 74

Unit Stable - Yes

Unit Stackable - No

Merchandise Multiple Ways – No

Shelf Ready Pack

Height - 216

Width - 163

Depth - 233

Weight - 6446

Unit Count - 6

Unit Height - 1

Unit Width - 2

Unit Depth - 3

GTIN - 27394376616222

Merchandise Multiple Ways - No

Prototype - No

Is Case - No

Case

Height - 216

Width - 163

Depth - 233

Weight - 6481

Unit Count - 6

GTIN - 27394376616222

Prototype - No

Recycling Other Text

Please recycle