NielsenIQ Brandbank

Popworks Sweet BBQ Popped Crisps 28g





EAN 5000328015644

Target market(s)
GB. IE

Components

Ingredients

Corn, Sunflower Oil, Sweet BBQ Seasoning [Sugar, Flavourings (contain Onion Powder, Paprika Powder, Garlic Powder, Tomato Powder), Salt, Smoked Sunflower Oil, Potassium Chloride, Acidity Regulators (Citric Acid, Sodium Acetates), Colour (Paprika Extract), Smoked Dextrose], Pea Fibre.

Nutrient Profile Score

Nutrient Profile Score UK - 2

Allergy Text

May contain: Soya, Milk

Nutrition

	Per 100g	Per Serving(28g)(%*)
Energy	1893 kJ	530 kJ (6%*)
Energy	453 kcal	127 kcal (6%*)
Fat	15 g	4.3 g (6%*)
of which Saturates	1.4 g	0.4 g (2%*)
Carbohydrate	69 g	19 g
of which Sugars	7.6 g	2.1 g (2%*)
Fibre	4.6 g	1.3 g
Protein	6.6 g	1.8 g
Salt	0.88 g	0.25 g (4%*)
* Reference intake of an average adult (8400 kJ/2000 kcal)		
Each inner pack contains 1 servings		

Calculated Nutrition

	per 100g	Per Serving(28g)
Energy (kJ)	1893	530
Energy (kcal)	453	127
Fat (g)	15	4.3
of which saturates (g)	1.4	0.4
Carbohydrate (g)	69	19
of which sugars (g)	7.6	2.1
Fibre (g)	4.6	1.3
Protein (g)	6.6	1.8
Salt (g)	0.88	0.25

Front of Pack Nutrition

Per Portion

Per 28g:



Energy per 100g: 1893kJ/453kcal

Nutrition Other Text

* Reference intake of an average adult (8400 kJ/2000 kcal) Each inner pack contains 1 servings

Reference Intake Statement

Reference Intake Statement - * Reference intake of an average adult (8400 kJ/2000 kcal)

HFSS Indicator

HFSS Indicator - Not HFSS

HFSS Food Category

HFSS Food Category - 2 - Savoury Snacks

Product Description

Brand

Popworks

Features

Never Fried 45% Less Fat Suitable for Vegans Gluten Free No Artificial Colours or Preservatives

Standardised Brand

Brand - Popworks

Regulated Product Name

Sweet Barbecue Flavour Corn Crisps

Marketing

Company Name

PopWorks

Company Address

PopWorks, PO Box 23, Leicester, LE4 8ZU, UK.

EU: PopWorks, c/o Dublin 18, D18 Y3Y9.

Third Party Logos

• Tidyman

Product Marketing

- 28g pack of Popworks Sweet BBQ Corn Crisps
- Deliciously crunchy sweet BBQ popped corn snacks
- The new shape of popcorn, every crop of corn is popped to perfection into a deliciously crunchy snack that are never, ever fried
- Suitable for vegans
- Gluten free
- No artificial colours or preservatives
- This pack contains 1 serving
- Contains 45% less fat than regular potato crisps

Brand Marketing

The have it all snack:

Because our crisps are popped and never fried, you get crunch, taste and fun all in one delicious snack.

Delicious snacks with a difference. PopWorks take just a handful of key ingredients to create brilliantly crunchy snacks that pack a real flavourful punch. Popped and never fried PopWorks popcorn crisps are light on the lips yet never compromise on flavour.

Trademark Information

Popworks is a registered trademark ©2022

Nutritional Claims

Never Fried 45% Less Fat Suitable for Vegans Gluten Free No Artificial Colours or Preservatives

Health & Lifestyle

Lifestyle

- Gluten free
- Suitable for Vegans

Allergy Advice

Milk - May Contain Soya - May Contain

Additives

Artificial Colours - Free From Preservatives - Free From

Storage & Usage

Storage Type

Туре

Ambient

Storage

Store in cool, dry place

Brandbank Captured Pack Data

Pack Size

0.06lbs e

Numeric Size

Numeric Size - 0.06

Country

Country of Origin - United Kingdom

Pack Type

Type - Bag

Weight

Gross Weight - 0.06

Recycling Scheme

• OPRL

Recycling Other Text

Find out how you can recycle this packet in store at Walkers.co.uk/recycle

Usage Count

Number of uses - Servings

ı

Usage Other Text

Each inner pack contains 1 servings

Customer Supplied Pack Data

Supplied Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
0.91	0.55	0

(GS1 package measurement rules)

Supplied Weight

Gross Weight - 0.06

Customer Services

Manufacturers Address

PopWorks, PO Box 23, Leicester, LE4 8ZU, UK.

EU: PopWorks, c/o Dublin 18, D18 Y3Y9.

Return To

If dissatisfied, tell us why by contacting us on: www.popworks-snacks.com PopWorks Consumer Care, PO Box 23, Leicester, LE4 8ZU, UK.

EU: PopWorks, c/o Dublin 18, D18 Y3Y9. UK 0800 274777 ROI 1800 509408 Lines open Weekdays 9am-5pm Please have product available when contacting us. Your statutory rights are not affected.

Telephone Helpline

UK 0800 274777 ROI 1800 509408

Web Address

www.popworks-snacks.com

Social Media

Facebook, Instagram, Twitter: @popworkssnacks

Extended Data

Product Language

Data Language - English Primary Description Language - English

Description Breakdown

Functional Name - Popped Crisps Variant - Sweet BBQ Flavour







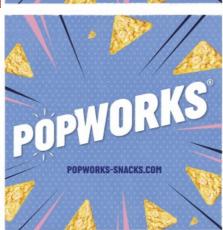


















nutritional values Per 100g Per Serving (28g)		(%*)	
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SWEET BBQ FLAVOUR CORN CRISPS

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