# **NielsenIQ Brandbank**

## **Cadbury & Oreo 64 Big Box of Treats 1790g**



**RECEIVED** 



EAN

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Target market(s)

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### **Product Description**

#### **Features**

The Biggest Selection of Your Favourite Cadbury & Oreo Treats Suitable for vegetarians

#### Standardised Brand

Brand - Unbranded

### **Regulated Product Name**

Crisp mini biscuits coated with milk chocolate (48 %).
Wafer (16 %) with a cocoa filling (38 %) covered with milk chocolate (45 %).
Milk chocolate (43 %) covered shortcake biscuits.
Chocolate flavour sandwich biscuits with a vanilla flavour filling (29 %).

### Marketing

#### **Company Name**

Mondelez UK / Mondelez Ireland

#### **Company Address**

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

### Other Information

 $1790 \text{ g} = (23 \times \text{e} \ 22 \text{ g}) + (18 \times \text{e} \ 20.2 \text{ g}) + (15 \times \text{e} \ 40 \text{ g}) + (8 \times \text{e} \ 40 \text{ g})$ 

Nibbly fingers 8 portions per pack Time Out Wafer 18 portions per pack. Snack! 30 portions per pack. Oreo Original 23 portions per pack.

### **Health & Lifestyle**

### Lifestyle

Suitable for Vegetarians

#### Allergy Advice

Milk - Contains Nuts - May Contain Soya - Contains Wheat - Contains

### Storage & Usage

Storage Type

Type

Ambient

### **Brandbank Captured Pack Data**

Pack Size

3.95lbs e

Numeric Size

Numeric Size - 3.95

Pack Type

Type - Box

#### **Customer Services**

### Manufacturers Address

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

#### Return To

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

### **Extended Data**

**Description Breakdown** 

Functional Name - Big Box of Treats

**Nibbly fingers** 

### **Components**

### Ingredients

Wheat Flour

Sugar

Vegetable Oils (Palm, Rapeseed)

Cocoa Butter

Cocoa Mass

Skimmed Milk Powder

Whey Permeate (from Milk)

Milk Fat

Inverted Sugar Syrup

Emulsifers (E442, E476)

Salt

Raising Agents (Ammonium Carbonates, Sodium Carbonates)

Flavourings

#### **Allergy Text**

May contain Nuts.

### Nutrition

	Per 100 g	Per bag (40 g)	%* / Per bag (40 g)	Reference Intakes
Energy	2130 kJ	860 kJ		8400 kJ /
	509 kcal	205 kcal	10 %	2000 kcal
Fat	25 g	10 g	15 %	70 g
of which Saturates	12 g	5.1 g	26 %	20 g
Carbohydrate	64 g	25 g	10 %	260 g
of which Sugars	37 g	15 g	17 %	90 g
Fibre	2.1 g	0.9 g	-	-
Protein	6.4 g	2.6 g	5 %	50 g
Salt	0.48 g	0.19 g	3 %	6 g
*Reference intake of an average adult (8400 kJ / 2000 kcal)				

#### **Calculated Nutrition**

	per 100g	Per bag (40 g)
Energy (kJ)	2130	860
Energy (kcal)	509	205
Fat (g)	25	10
of which saturates (g)	12	5.1
Carbohydrate (g)	64	25
of which sugars (g)	37	15
Fibre (g)	2.1	0.9
Protein (g)	6.4	2.6
Salt (g)	0.48	0.19

#### **Nutrition Other Text**

Reference intake of an average adult (8400 kJ / 2000 kcal)

#### Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400 kJ / 2000 kcal)

#### **Time Out Wafer**

### **Components**

#### Ingredients

Sugar

Wheat Four

Vegetable Oils (Palm, Rapeseed)

Cocoa Butter

Cocoa Mass

Skimmed Milk Powder

Whey Permeate (from Milk)

Wheat Starch

Milk Fat

Fat-Reduced Cocoa Powder (1 %)

Emulsifiers (E442, Soya Lecithins, E476)

Potato Starch

Salt

Raising Agents (E500, E503)

Whey Powder (from Milk)

Flavourings

Milk Chocolate: Milk Solids 14 % minimum

Cocoa Solids 25 % minimum

Contains Vegetable Fats in addition to Cocoa Butter

### Allergy Text

### May contain Nuts.

#### Nutrition

	Per 100 g	Per bar (20.2 g)	%* / Per bar (20.2 g)	Reference Intakes
Energy	2201 kJ	445 kJ		8400 kJ /
	526 kcal	106 kcal	5 %	2000 kcal
Fat	28 g	5.7 g	8 %	70 g
of which Saturates	15 g	3.1 g	15 %	20 g
Carbohydrate	62 g	13 g	5 %	260 g
of which Sugars	45 g	9.1 g	10 %	90 g
Fibre	2.1 g	0.4 g	-	-
Protein	4.9 g	1.0 g	2 %	50 g
Salt	0.20 g	0.04 g	1 %	6 g
*Reference intake of an average adult (8400 kJ / 2000 kcal)				

### Calculated Nutrition

	per 100g	Per bar (20.2 g)
Energy (kJ)	2201	445
Energy (kcal)	526	106
Fat (g)	28	5.7
of which saturates (g)	15	3.1
Carbohydrate (g)	62	13
of which sugars (g)	45	9.1
Fibre (g)	2.1	0.4
Protein (g)	4.9	1
Salt (g)	0.2	0.04

#### **Nutrition Other Text**

Reference intake of an average adult (8400 kJ / 2000 kcal)

### Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400 kJ / 2000 kcal)

### Components

### Ingredients

Wheat Flour

Sugar

Palm Oil

Cocoa Butter

Cocoa Mass

Skimmed Milk Powder

Dextrose

Whey Permeate (from Milk)

Rapeseed Oil

Milk Fat

Whey Powder (from Milk)

Glucose-Fructose Syrup

Molasses

Salt

Emulsifers (E442, E476)

Raising Agents (Sodium Carbonates, Ammonium Carbonates)

Flavouring

### Allergy Text

#### May contain Nuts.

#### Nutrition

	Per 100 g	Per 2 biscuits (20 g)	%* / Per 2 biscuits (20 g)	Reference Intakes
Energy	2145 kJ	429 kJ		8400 kJ /
	512 kcal	102 kcal	5 %	2000 kcal
Fat	26 g	5.1 g	7 %	70 g
of which Saturates	13 g	2.5 g	13 %	20 g
Carbohydrate	63 g	13 g	5 %	260 g
of which Sugars	35 g	7.0 g	8 %	90 g
Fibre	2.1 g	0.4 g	-	-
Protein	6.6 g	1.3 g	3 %	50 g
Salt	0.58 g	0.12 g	2 %	6 g
*Reference intake of an average adult (8400 kJ / 2000 kcal)				

#### **Calculated Nutrition**

	per 100g	Per 2 biscuits (20 g)
Energy (kJ)	2145	429
Energy (kcal)	512	102
Fat (g)	26	5.1
of which saturates (g)	13	2.5
Carbohydrate (g)	63	13
of which sugars (g)	35	7
Fibre (g)	2.1	0.4
Protein (g)	6.6	1.3
Salt (g)	0.58	0.12

#### **Nutrition Other Text**

Reference intake of an average adult (8400 kJ / 2000 kcal)

#### Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400 kJ / 2000 kcal)

### **Oreo Original**

### **Components**

Ingredients

WHEAT Flour

Sugar

Palm Oil

Rapeseed Oil

Fat Reduced Cocoa Powder 4.3 %

WHEAT Starch

Glucose-Fructose Syrup

Raising Agents (Ammonium Carbonates, Potassium Carbonates, Sodium Carbonates)

Salt

Emulsifier (SOYA Lecithins)

Acidity Regulator (Sodium Hydroxide)

Flavouring

**Allergy Text** 

MAY CONTAIN MILK.

#### Nutrition

	100 g	2 biscuit (22 g)	%* / 2 biscuit (22 g)	Reference Intakes
Energy	1997 kJ	439 kJ		8400 kJ /
	476 kcal	105 kcal	5 %	2000 kcal
Fat	20 g	4.3 g	6 %	70 g
of which Saturates	5.4 g	1.2 g	6 %	20 g
Carbohydrate	68 g	15 g	6 %	260 g
of which Sugars	38 g	8.3 g	9 %	90 g
Fibre	2.7 g	0.6 g	-	-
Protein	5.3 g	1.2 g	2 %	50 g
Salt	0.73 g	0.16 g	3 %	6 g
*Reference intake of an average adult (8400 kJ / 2000 kcal)				

### **Calculated Nutrition**

	per 100g	2 biscuit (22 g)
Energy (kJ)	1997	439
Energy (kcal)	476	105
Fat (g)	20	4.3
of which saturates (g)	5.4	1.2
Carbohydrate (g)	68	15
of which sugars (g)	38	8.3
Fibre (g)	2.7	0.6
Protein (g)	5.3	1.2
Salt (g)	0.73	0.16

**Nutrition Other Text** 

Reference intake of an average adult (8400 kJ / 2000 kcal)

Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400 kJ / 2000 kcal)