# **NielsenIQ Brandbank**

## **Rowntree's Berry Hearts 115g**





**EAN** 8593893786059

Target market(s)
GB. IE

## **Components**

#### Ingredients

Glucose Syrup Sugar

Corn Fibre

Gelatine

Apple Juice From Concentrate (5.5%)

Acids (Malic Acid, Tartaric Acid, Citric Acid)

Vegetable Concentrates (Black Carrot, Carrot, Hibiscus)

Vegetable Fats (Palm, Sunflower, Coconut, Rapeseed)

Acidity Regulator (Sodium Ascorbate)

Natural Flavourings

Glazing Agent (Carnauba Wax)

Colour (Beta-Carotene)

Maltodextrin

#### Nutrition

	Per 100g	Per 4 sweets	Reference Intake*	%RI*
Energy	1296kJ	222kJ	8400kJ	
	300kcal	52kcal	2000kcal	3%
Fat	0.1g	Trace	70g	<1%
of which: saturates	0.1g	Trace	20g	<1%
Carbohydrate	63.0g	11.0g	260g	4%
of which: sugars	35.6g	6.2g	90g	7%
Fibre	13.7g	2.4g	-	-
Protein	5.0g	0.9g	50g	2%
Salt	0.06g	0.01g	6g	<1%
*Reference Intake of an average adult (8400kJ/2000kcal)				
Contains approximately 6 servings				
Portions should be adjusted for children of different ages				

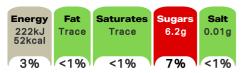
#### Calculated Nutrition

	per 100g	Per 4 sweets
Energy (kJ)	1296	222
Energy (kcal)	300	52
Fat (g)	0.1	Trace
of which saturates (g)	0.1	Trace
Carbohydrate (g)	63	11
of which sugars (g)	35.6	6.2
Fibre (g)	13.7	2.4
Protein (g)	5	0.9
Salt (g)	0.06	0.01

## Front of Pack Nutrition

## Per Portion

Each 4 sweets contain



of an adult's Reference Intake (RI)\*

Energy per 100g: 1296kJ/300kcal

\*Reference Intake of an average adult (8400kJ/2000kcal)

### **Nutrition Other Text**

Reference Intake of an average adult (8400kJ/2000kcal)

Contains approximately 6 servings. Portions should be adjusted for children of different ages

#### Reference Intake Statement

Reference Intake Statement - Reference Intake of an average adult (8400kJ/2000kcal)

## **Product Description**

#### **Alternative Description**

Supplier Preferred Product Name - Rowntree's Berry Hearts Sweets Sharing Bag 115g

#### Brand

Rowntree's

#### Features

A sharing bag of fruity flavoured jelly heart sweets made with fruit juice Strawberry, blackcurrant & raspberry flavours No artificial colours, flavours or preservatives

#### Standardised Brand

Brand - Rowntree's

#### **Regulated Product Name**

Assorted fruit flavoured jellies

## Marketing

#### **Company Name**

Nestlé Ireland

#### **Company Address**

PO Box 203, York, YO91 1XY.

Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin 24.

#### **Product Marketing**

- Rowntree's® Berry Hearts sweets are lovely little fruity-flavoured jelly hearts in three tasty flavours. Made with real fruit juice, enjoy the taste of strawberry, raspberry and blackcurrant in every colourful sweet.
- enjoy the taste of strawberry, raspberry and blackcurrant in every colourful sweet.

   Did you know that we don't use artificial colours, flavours or preservatives in Rowntree's® sweets? It's even more reason to enjoy the different flavours textures, shapes, and colours in every bag.
- enjoy the different flavours, textures, shapes, and colours in every bag.

   These brilliantly juicy sweets are brought to you by Rowntree's®, the makers of the classic Fruit Pastille. The story begins in 1862, when Henry Rowntree bought a cocoa works in York and transformed it into a confectionery company.

#### **Brand Marketing**

Have you tried Rowntree's® Randoms®? They're deliciously fruity gummy sweets in millions of potential random combinations!

## Other Information

<sup>®</sup> Reg. Trademark of Société des Produits Nestlé S.A. Nutritional Compass <sup>®</sup>

#### **Further Description**

Visit us at www.rowntrees.co.uk, www.facebook.com/rowntrees or www.twitter.com/rowntrees.

#### **Health & Lifestyle**

#### Additives

Artificial Colours - Free From Artificial Flavours - Free From Artificial Preservatives - Free From

## Storage & Usage Storage Type Туре Ambient Preparation and Usage Love to Share ...With others ...As a treat Know Your Servings 4 sweets = 1 serving Storage Store cool and dry **Date Marking Type** Best Before Lower Age Limit Advisory - Years

## **Brandbank Captured Pack Data**

Pack Size

115g 🖰

Numeric Size

Numeric Size - 115

Pack Type

Type - Pouch

Recycling Scheme

• OPRL

**Recycling Other Text** 

Recycle at Store - Don't recycle at home

**Usage Count** 

Number of uses - Servings

6

Usage Other Text

Contains approximately 6 servings

#### **Customer Services**

#### Manufacturers Address

PO Box 203, York, YO91 1XY.

Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin 24.

#### Return To

Contact us Free www.nestle.co.uk UK: 0800 604 604 PO Box 203, York, YO91 1XY.

ROI: 00800 6378 5385 Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin 24.

#### Telephone Helpline

UK: 0800 604 604 ROI: 00800 6378 5385

#### Web Address

www.nestle.co.uk

#### Social Media

Facebook, Twitter, Instagram /rowntrees

#### **Extended Data**

## Safety Warning

 $\hbox{IMPORTANT: YOUNG CHILDREN (LESS THAN 4 YEARS) HAVE LIMITED CHEWING ABILITY AND COULD CHOKE ON SMALL SWEETS. } \\$ 

#### **Description Breakdown**

Functional Name - Berry Hearts











