NielsenIQ Brandbank

Rowntree's Gummy Bears 115g





EAN 8593893786011

Target market(s) GB, IE

Components

Ingredients

Glucose Syrup Sugar Corn Fibre Gelatine Apple Juice from Concentrate (5.5%) Acids (Malic Acid, Tartaric Acid, Citric Acid, Acetic Acid) Vegetable Concentrates (Black Carrot, Safflower, Radish) Vegetable Fats (Palm, Sunflower, Coconut, Rapeseed) Acidity Regulators (Sodium Ascorbate, Trisodium Citrate) Natural Flavourings Glazing Agent (Carnauba Wax) Spirulina Concentrate Colour (Beta-Carotene, Chlorophylls and Chlorophyllins)

Nutrition

	Per 100g	Per 5 sweets	Reference Intake*	%RI*
Energy	1296kJ	222kJ	8400kJ	
	300kcal	52kcal	2000kcal	3%
Fat	0.1g	Trace	70g	<1%
of which: saturates	0.1g	Trace	20g	<1%
Carbohydrate	63g	11.0g	260g	4%
of which: sugars	35.6g	6.2g	90g	7%
Fibre	13.7g	2.4g	-	-
Protein	5g	0.9g	50g	2%
Salt	0.06g	0.01g	6g	<1%

*Reference Intake of an average adult (8400kJ/2000kcal)

Contains approximately 6 servings

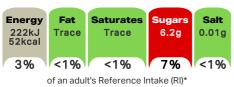
Portions should be adjusted for children of different ages

Calculated Nutrition

	per 100g	Per 5 sweets
Energy (kJ)	1296	222
Energy (kcal)	300	52
Fat (g)	0.1	Trace
of which saturates (g)	0.1	Trace
Carbohydrate (g)	63	11
of which sugars (g)	35.6	6.2
Fibre (g)	13.7	2.4
Protein (g)	5	0.9
Salt (g)	0.06	0.01

Front of Pack Nutrition

Per Portion Each 5 sweets contain



Energy per 100g: 1296kJ/300kcal

*Reference Intake of an average adult (8400kJ/2000kcal)

Nutrition Other Text

Reference Intake of an average adult (8400kJ/2000kcal) Contains approximately 6 servings. Portions should be adjusted for children of different ages

Reference Intake Statement

Reference Intake Statement - Reference Intake of an average adult (8400kJ/2000kcal)

Product Description

Alternative Description

Supplier Preferred Product Name - Rowntree's Gummy Bears Sweets Sharing Bag 115g

Brand

Rowntree's

Features

A sharing bag of fruity flavoured jelly bear sweets made with fruit juice Strawberry, orange, lemon and apple flavours No artificial colours, flavours or preservatives

Standardised Brand

Brand - Rowntree's

Regulated Product Name

Assorted fruit flavoured jelllies

Marketing

Company Name

Nestlé Ireland

Company Address

PO Box 203, York, YO91 1XY.

Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin 24.

Product Marketing

• Rowntree's® Gummy Bears sweets are lovely little fruity-flavoured jelly bears in four tasty flavours. Made with real fruit juice, enjoy the taste of strawberry, orange, lemon and apple in every colourful sweet.

• Did you know that we don't use artificial colours, flavours or preservatives in Rowntree's® sweets? It's even more reason to

enjoy the different flavours, textures, shapes, and colours in every bag. • These brilliantly juicy sweets are brought to you by Rowntree's®, the makers of the classic Fruit Pastille. The story begins in 1862, when Henry Rowntree bought a cocoa works in York and transformed it into a confectionery company.

Brand Marketing

Have you tried Rowntree's® Randoms®? They're deliciously fruity gummy sweets in millions of potential random combinations!

Other Information

[®] Reg. Trademark of Société des Produits Nestlé S.A. Nutritional Compass ®

Further Description

Visit us at www.rowntrees.co.uk, www.facebook.com/rowntrees or www.twitter.com/rowntrees.

Health & Lifestyle

Additives

Artificial Colours - Free From Artificial Flavours - Free From Artificial Preservatives - Free From

Storage & Usage

Storage Type

Туре

Ambient

Preparation and Usage

Love to Share ...With others ...With a movie ...As a treat

Know Your Servings 5 sweets = 1 serving

Storage

Store cool and dry

Date Marking Type

Best Before

Lower Age Limit

Advisory - Years

4

Brandbank Captured Pack Data				
Pack Size				
115g C				
Numeric Size				
Numeric Size - 115				
Pack Type				
Type - Pouch				
Recycling Scheme				
• OPRL				
Recycling Other Text				
Recycle at Store - Don't recycle at home				
Usage Count				
Number of uses - Servings				
6				
Usage Other Text				
Contains approximately 6 servings				

Customer Services

Manufacturers Address

PO Box 203, York, YO91 1XY.

Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin 24.

Return To

Contact us Free www.nestle.co.uk UK: 0800 604 604 PO Box 203, York, YO91 1XY.

ROI: 00800 6378 5385 Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin 24.

Telephone Helpline

UK: 0800 604 604 ROI: 00800 6378 5385

Web Address

www.nestle.co.uk

Social Media

Facebook, Twitter, Instagram /rowntrees

Extended Data

Safety Warning

IMPORTANT: YOUNG CHILDREN (LESS THAN 4 YEARS) HAVE LIMITED CHEWING ABILITY AND COULD CHOKE ON SMALL SWEETS.

Description Breakdown

Functional Name - Gummy Bears





