



Page 1 of 2 01.11.2023 SKU: 422015 Edition No. 5

*Reference Intake

Final Product Specification

SPEC 422015-1 REDEFINE BEEF MINCE

Plant-Based Mince Beef Style, Frozen, 1kg



EAN (Barcode)	8720726586412	
Product Name	Redefine Beef Mince	
Nutritional Information	Nutritional value per 100g	
	Energy	731 kJ/176 kcal
	Fat	12 g
	Of which Saturates	7,0 g
	Carbohydrate	4,0 g
	Of which Sugars	0,0 g
	Fibre	4,0 g
	Protein	11 g
	Salt	0,98 g
	Vitamin B12	3,0 µg (120%*)
	Zinc	4,2 mg (42%*)

Ingredient Statement Water, plant protein (soy, pea), refined coconut fat, refined rapeseed oil, flavourings (contain mustard), thickener (methyl

cellulose), maltodextrin, salt, raspberry juice, caramelised pear juice concentrate, vitamins and minerals (B3, zinc, iron, B6,

B12), colour (beetroot red).

Allergy Advice For allergens, see ingredients in **bold**. May also contain lupin and celery.

Product Description Plant-Based Mince Beef Style, Frozen

Thawing Instructions Before using, thaw the desired amount needed, under refrigeration, for 24 hours.

Proper Preparation This product is only suitable for consumption after cooking, following the suggested preparation method below.

Do not eat raw.

Cooking Method IN A SAUTÉ OR FRYING PAN:

1. Heat a few tablespoons of oil in a sauté/frying pan over low to medium heat.

2. Add the product to the pan and sauté for at least 9 minutes, stirring constantly, until browned. Cook until the measured internal temperature taken at the center of the product is 72°C.

Other statements Kosher (Parve)

Halal Non - GMO

Contains NO Preservatives

Vegan





Page 2 of 2 01.11.2023 SKU: 422015

Edition No. 5

Final Product Specification

SPEC 422015-1 REDEFINE BEEF MINCE

Shipping and Storage Product must be stored and shipped at or below (-18°C).

Shelf Life Storage: Keep frozen at or below (-18°C) for up to 9 months, before thawing.

Thawed: After thawing, the product must be stored in the refrigerator for no longer than 24 hours before cooking.

DO NOT REFREEZE

Best Before The Best Before Date is marked on the package in the following format: DD/MM/YYYY (Day/ Month/Year)

For Example: 16/02/2025

Regulatory Status Microbiological analysis: According to EC 2073/2005

Chemical parameters: Conform to regulatory requirements Physical parameters: According to internal inspection

Target population The general population that is not sensitive to the list of allergens mentioned above.

Point of Manufacture Redefine Meat EMEA B.V.

Nicolaas Beetsstraat 216 3511 HG

Utrecht Netherlands

Packaging

Unit 1 Redefine Beef Mince

1 unit= PET+PE bag

Dimensions: L23,5cm X W18,7cm X H3,3cm

Gross Weight: 1,08 kg
Flow pack Weight: 0,08kg
Net Weight: 1,00 kg

Case

1 case= 4 units
Dimensions: L39,6cm X W21,7 cm X H13cm

Gross Weight: 4,55 kg
Case Weight: 0,23 kg
Net Weight: 4,00 kg

Pallet

1 pallet= 132 cases

Dimensions: L120cm X W100cm X H157,4cm

Gross Weight: 620,6 kg
Euro Pallet weight: 20 kg
Net Weight: 528 kg

The above information is believed to be correct as of the date of issue. Product specifications may be subject to change without notice. Such changes will always be reflected in labelling changes. Any and all updated product specifications will be issued upon request.

Written by: Koren Hen, QA Intern Authorized by: Anat Bley, QA Director

