

## Nakd Big Bite Double Chocolish Fruit, Nut & Cocoa Bar 50g



EAN  
96195413

Target market(s)  
GB, IE

## Components

### Ingredients

Dates 51%

**Cashews** 17%

Raisins 14%

**Peanuts** 7%

Cocoa Butter 3.5%

Cocoa 2.5%

Cocoa Mass 1%

Tigernuts 1%

Sea Salt 0.5%

Rice Flour 0.5%

Natural Flavourings

Emulsifier: Sunflower Lecithin

### Allergy Text

**May contain traces of Soya, Milk, other Nuts**

### Nutrition

	Per 100g	Per 50g
Energy	1694kJ	849kJ
	405kcal	203kcal
Fat	17.2g	8.7g
of which saturates	5.3g	2.9g
Carbohydrate	53.2g	29.4g
of which sugars	44.0g	22.5g
Fibre	7.1g	3.5g
Protein	7.6g	3.6g
Salt	0.55g	0.39g

### Calculated Nutrition

	per 100g	Per 50g
Energy (kJ)	1694	849
Energy (kcal)	405	203
Fat (g)	17.2	8.7
of which saturates (g)	5.3	2.9
Carbohydrate (g)	53.2	29.4
of which sugars (g)	44	22.5
Fibre (g)	7.1	3.5
Protein (g)	7.6	3.6
Salt (g)	0.55	0.39

### HFSS Indicator

HFSS Indicator - HFSS

### HFSS Food or Drink

HFSS Food or Drink - Food

## Product Description

### Brand

Nakd

### Features

100% natural ingredients - go on, check what I'm made from!  
1 of your 5 a day  
No added sugar - only natural sweetness  
Gluten free  
Vegan

### Standardised Brand

Brand - Nakd

### Regulated Product Name

Double Chocolish fruit, nut & cocoa bar

## Marketing

### Company Name

Natural Balance Foods

### Company Address

45 Grosvenor Road,  
St Albans,  
Hertfordshire,  
AL1 3AW.

### Third Party Logos

- Union Flag

### Product Marketing

Loco for Cocoa? Then you'll go crazy for Nakd Big Bite Double Chocolish Fruit, Nut and Cocoa Bars; our biggest bite yet!

We make these beauties by smooshing fruit and nuts together with not one, but two kinds of delicious cocoa and a sprinkling of sea salt. Then we dip and drizzle them in rich, smooth Nakd Chocolish, our wholesome and delicious answer to chocolate.

Unlike chocolate bars, these wholefood wonders are vegan friendly, and gluten free; helping you eat healthier on the go.

Nakd Big Bite is our biggest bite yet, which makes them the perfect indulgent afternoon snack to pick up on the go.

### Brand Marketing

Hello Gorgeous! We thought you should know that all Nakd bars are made from 100% natural ingredients smooshed together with no added sugar or sticky syrups. Remarkable! We want everyone to find their snack soulmate. So, everything we make is gluten free and vegan friendly. Nature loves you baby!

### Other Information

Dates not from EU.

Patent pending

### Nutritional Claims

No added sugar

## Health & Lifestyle

### Lifestyle

- Gluten free
- No Added Sugar
- Suitable for Vegans

### Allergy Advice

Cashew Nuts - Contains  
Milk - May Contain  
Nuts - May Contain  
Peanuts - Contains  
Soya - May Contain

## Storage & Usage

### Storage Type

#### Type

Ambient

### Storage

Best before: see under seal

## Brandbank Captured Pack Data

### Pack Size

50g e

### Numeric Size

Numeric Size - 50

### Dimension

Shelf Height (mm)	Shelf Width (mm)	Shelf Depth (mm)
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39	118	17
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### (GS1 package measurement rules)

### Pack Type

Type - Wrap

### Weight

Gross Weight - 51

### New Product Development

Final Product - Not NPD

### Unit Merchandising

Height - 17

Width - 118

Depth - 39

Unit Stackable - No

Unit Stable - Yes

Merchandise Multiple Ways - No

### Shelf Ready Pack

GTIN - 15060088709372

Height - 76

Width - 137

Depth - 155

Weight - 855

Unit Count - 16

Unit Height - 4

Unit Width - 1

Unit Depth - 4

Merchandise Multiple Ways - No

Prototype - No

Is Case - No

### Case

GTIN - 15060088709372

Height - 77

Width - 137

Depth - 156

Weight - 870

Unit Count - 16

Prototype - No

### Origin

Place of Provenance - Gleeefully Made in Britain

## Customer Services

### Manufacturers Address

Natural Balance Foods,  
45 Grosvenor Road,  
St Albans,  
Hertfordshire,  
AL1 3AW.

### Return To

Natural Balance Foods,  
45 Grosvenor Road,  
St Albans,  
Hertfordshire,  
AL1 3AW.

## Extended Data

### Safety Warning

May contain traces of the odd shell or pit piece

### Description Breakdown

Functional Name - Fruit & Nut bar



