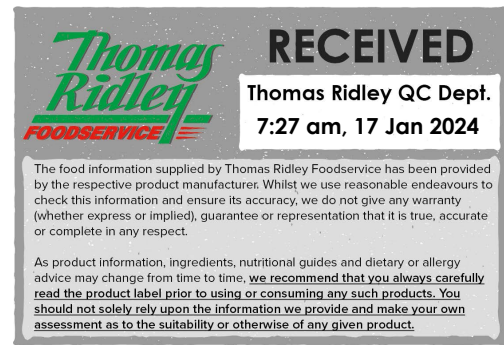


M&M's Crispy Milk Chocolate Bites Pouch Bag 107g



EAN

5000159561624

Target market(s)

GB, IE

Components

Ingredients

- Sugar
- Cocoa Mass
- Rice Flour (9.2%)
- Skimmed **Milk** Powder
- Cocoa Butter
- Palm Kernel Fat
- Palm Fat
- Starch
- Whey Permeate (**Milk**)
- Milk** Fat
- Glucose Syrup
- Shea Fat
- Barley** Malt Extract
- Stabiliser (Gum Arabic)
- Salt
- Dextrin
- Emulsifier (**Soya** Lecithin)
- Dextrose
- Glazing Agent (Carnauba Wax)
- Colours (E100, Carmine, E133, E160a, E160e, E170)
- Flavouring
- Palm Kernel Oil
- Milk Chocolate contains Milk Solids 14% minimum
- Milk Chocolate contains Vegetable Fats in addition to Cocoa Butter

Allergy Text

May contain: **Peanuts, Almonds, Hazelnuts.**

Nutrition

/ 100 g / 35.6 g (%*)

Energy	2029 kJ	722 kJ (9%)
	484 kcal	172 kcal (9%)

Fat	21 g	7.5 g (11%)
of which saturates	14 g	5.0 g (25%)
Carbohydrate	68 g	24 g (9%)
of which sugars	57 g	20 g (22%)
Protein	4.3 g	1.5 g (3%)
Salt	0.34 g	0.12 g (2%)

*Reference intake of an average adult (8400 kJ/2000 kcal)

Portions per pack: 3, Portion size: 35.6 g

Calculated Nutrition

	per 100g	/ 35.6 g
Energy (kJ)	2029	722
Energy (kcal)	484	172
Fat (g)	21	7.5
of which saturates (g)	14	5
Carbohydrate (g)	68	24
of which sugars (g)	57	20
Protein (g)	4.3	1.5
Salt (g)	0.34	0.12

Front of Pack Nutrition

Per Portion

1/3 = 35.6 g



100g: 2029 kJ / 484 kcal

Reference intake of an average adult (8400 kJ/2000 kcal)

Product Description

Brand

M&M's

Standardised Brand

Brand - M&M's

Regulated Product Name

Milk chocolate (55%) with a rice centre (16%) in a sugar shell.

Marketing

Company Name

Mars Wrigley Confectionery UK Ltd / Mars Foods Ireland Ltd

Company Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd,
PO Box 3856,
Dublin 4.

Third Party Logos

- Green Dot
- Tidyman

Further Description

Design yours on www.mymms.co.uk

Health & Lifestyle

Allergy Advice

Almonds - May Contain
Barley - Contains
Hazelnuts - May Contain
Milk - Contains
Peanuts - May Contain
Soya - Contains

Storage & Usage

Storage Type

Type

Ambient

Brandbank Captured Pack Data

Pack Size

107g e

Numeric Size

Numeric Size - 107

Pack Type

Type - Bag

Usage Count

Number of uses - Servings

3

Usage Other Text

Portions per pack: 3, Portion size: 35.6 g

Customer Services

Manufacturers Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd,
PO Box 3856,
Dublin 4.

Return To

Get in touch:
0800 952 0077
www.mars.co.uk/contact
GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd,
PO Box 3856,
Dublin 4.
Contact us: <https://ire.mars.com/>
1890 812 315

Telephone Helpline

GB: 0800 952 0077
IE: 1890 812 315

Web Address

www.mars.co.uk/contact
<https://ire.mars.com/>

Extended Data

Description Breakdown

Functional Name - Milk Chocolate Bites

Variant - Crispy



x12