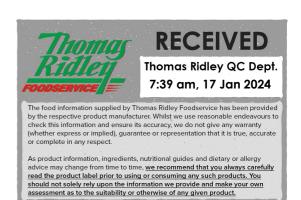
# NielsenIQ Brandbank

# Twix Salted Caramel & Milk Chocolate Fingers Biscuit Snack Bar 46g



**EAN** 5000159556873

Target market(s) GB, IE



# Components

Ingredients

Glucose Syrup

Wheat Flour

Palm Fat

Sugar

Skimmed Milk Powder

Cocoa Butter

Cocoa Mass

Whey Permeate (Milk)

Milk Fat

Salt

Fat-Reduced Cocoa Powder

Emulsifier (Soya Lecithin)

Raising Agent (E500)

Flavouring

Milk Chocolate contains Vegetable Fats in addition to Cocoa Butter

# Allergy Text

May contain: Nuts, other Cereals containing Gluten.

# Nutrition

	/ 100 g	/ 23 g (%*)
Energy	2056 kJ	473 kJ (6%)
	491 kcal	113 kcal (6%)
Fat	24 g	5.4 g (8%)
of which saturates	14 g	3.2 g (16%)
Carbohydrate	64 g	15 g (6%)
of which sugars	48 g	11 g (12%)
Protein	4.5 g	1.0 g (2%)
Salt	0.82 g	0.19 g (3%)
*Reference intake of an average adult (8400 kJ/2000 kcal)		
Portions per pack: 2, Portion size: 23 g		

# **Calculated Nutrition**

	per 100g	/ 23 g
Energy (kJ)	2056	473
Energy (kcal)	491	113
Fat (g)	24	5.4
of which saturates (g)	14	3.2
Carbohydrate (g)	64	15
of which sugars (g)	48	11
Protein (g)	4.5	1
Salt (g)	0.82	0.19

#### Front of Pack Nutrition

Per Portion

1 Twix = 23 g



100g: 2056 kJ / 491 kcal

Reference intake of an average adult (8400 kJ/2000 kcal)

# **Product Description**

#### Brand

Twix

#### Features

Twix Salted Caramel brings excitement with an extremely popular flavour to invigorate both! The perfect chocolate treat whilst at work, home or on the go Suitable for vegetarians

# Standardised Brand

Brand - Twix

# **Regulated Product Name**

Milk chocolate (35%) covered caramel (32%) and biscuit (26%).

# Marketing

#### **Company Name**

Mars Wrigley Confectionery UK Ltd / Mars Foods Ireland Ltd

#### **Company Address**

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd, PO Box 3856, Dublin 4.

#### **Third Party Logos**

- Green Dot
- Tidyman

#### **Product Marketing**

It's the same 3 layers you know and love, with an extra pinch of salt, for a new crunchy sweet & salty experience.

# **Brand Marketing**

A little bit of joy makes a big difference to your day. Twix Brings You Simple Joy, Twice!

# **Further Description**

100% Responsibly Sourced Cocoa\*

\*100% verified as responsibly sourced cocoa. We purchase a volume of responsibly sourced cocoa equivalent to the volume used in this product. Learn more at www.mars.com/COCOA-EUROPE

# **Health & Lifestyle**

# Lifestyle

Suitable for Vegetarians

#### **Allergy Advice**

Cereals Containing Gluten - Contains Milk - Contains

Nuts - May Contain Soya - Contains Wheat - Contains

# Storage & Usage

#### Storage Type

Туре

Ambient

# Storage

Keep cool and dry.

# **Brandbank Captured Pack Data**

# Pack Size

46g €

#### Numeric Size

Numeric Size - 46

# Pack Type

Type - Wrap

#### **Usage Count**

Number of uses - Servings

2

# **Usage Other Text**

Portions per pack: 2, Portion size: 23 g

# **Customer Services**

# Manufacturers Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd, PO Box 3856, Dublin 4.

#### Return To

Get in touch: 0800 952 0077 www.mars.co.uk/contact GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd, PO Box 3856, Dublin 4. Contact us: https://ire.mars.com 1890 812 315

#### Telephone Helpline

GB: 0800 952 0077 IE: 1890 812 315

# Web Address

www.mars.co.uk/contact https://ire.mars.com

# **Extended Data**

# **Description Breakdown**

Functional Name - Biscuit Snack Bar Variant - Salted Caramel & Milk Chocolate Fingers



