

NielsenIQ Brandbank

Twix Salted Caramel & Milk Chocolate Fingers Biscuit Snack Bar 46g



Thomas Ridley
FOODSERVICE

RECEIVED
Thomas Ridley QC Dept.
7:39 am, 17 Jan 2024

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As product information, ingredients, nutritional guides and dietary or allergy advice may change from time to time, we recommend that you always carefully read the product label prior to using or consuming any such products. You should not solely rely upon the information we provide and make your own assessment as to the suitability or otherwise of any given product.

EAN

5000159556873

Target market(s)

GB, IE

Components

Ingredients

Sugar

Glucose Syrup

Wheat Flour

Palm Fat

Skimmed **Milk** Powder

Cocoa Butter

Cocoa Mass

Whey Permeate (**Milk**)

Milk Fat

Salt

Fat-Reduced Cocoa Powder

Emulsifier (**Soya** Lecithin)

Raising Agent (E500)

Flavouring

Milk Chocolate contains Vegetable Fats in addition to Cocoa Butter

Allergy Text

May contain: **Nuts**, other Cereals containing **Gluten**.

Nutrition

	/ 100 g	/ 23 g (%*)
Energy	2056 kJ	473 kJ (6%)
	491 kcal	113 kcal (6%)
Fat	24 g	5.4 g (8%)
of which saturates	14 g	3.2 g (16%)
Carbohydrate	64 g	15 g (6%)
of which sugars	48 g	11 g (12%)
Protein	4.5 g	1.0 g (2%)
Salt	0.82 g	0.19 g (3%)

*Reference intake of an average adult (8400 kJ/2000 kcal)

Portions per pack: 2, Portion size: 23 g

Calculated Nutrition

	per 100g	/ 23 g
Energy (kJ)	2056	473
Energy (kcal)	491	113
Fat (g)	24	5.4
of which saturates (g)	14	3.2
Carbohydrate (g)	64	15
of which sugars (g)	48	11
Protein (g)	4.5	1
Salt (g)	0.82	0.19

Front of Pack Nutrition

Per Portion

1 Twix = 23 g

Energy
473kJ
113kcal

6%

100g: 2056 kJ / 491 kcal

Reference intake of an average adult (8400 kJ/2000 kcal)

Product Description

Brand

Twix

Features

Twix Salted Caramel brings excitement with an extremely popular flavour to invigorate both!
The perfect chocolate treat whilst at work, home or on the go
Suitable for vegetarians

Standardised Brand

Brand - Twix

Regulated Product Name

Milk chocolate (35%) covered caramel (32%) and biscuit (26%).

Marketing

Company Name

Mars Wrigley Confectionery UK Ltd / Mars Foods Ireland Ltd

Company Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd,
PO Box 3856,
Dublin 4.

Third Party Logos

- Green Dot
- Tidyman

Product Marketing

It's the same 3 layers you know and love, with an extra pinch of salt, for a new crunchy sweet & salty experience.

Brand Marketing

A little bit of joy makes a big difference to your day. Twix Brings You Simple Joy, Twice!

Further Description

100% Responsibly Sourced Cocoa*

*100% verified as responsibly sourced cocoa. We purchase a volume of responsibly sourced cocoa equivalent to the volume used in this product. Learn more at www.mars.com/COCOA-EUROPE

Health & Lifestyle

Lifestyle

- Suitable for Vegetarians

Allergy Advice

Cereals Containing Gluten - Contains
Milk - Contains
Nuts - May Contain
Soya - Contains
Wheat - Contains

Storage & Usage

Storage Type

Type

Ambient

Storage

Keep cool and dry.

Brandbank Captured Pack Data

Pack Size

46g e

Numeric Size

Numeric Size - 46

Pack Type

Type - Wrap

Usage Count

Number of uses - Servings

2

Usage Other Text

Portions per pack: 2, Portion size: 23 g

Customer Services

Manufacturers Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd,
PO Box 3856,
Dublin 4.

Return To

Get in touch:
0800 952 0077
www.mars.co.uk/contact
GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd,
PO Box 3856,
Dublin 4.
Contact us: <https://ire.mars.com>
1890 812 315

Telephone Helpline

GB: 0800 952 0077
IE: 1890 812 315

Web Address

www.mars.co.uk/contact
<https://ire.mars.com>

Extended Data

Description Breakdown

Functional Name - Biscuit Snack Bar
Variant - Salted Caramel & Milk Chocolate Fingers

