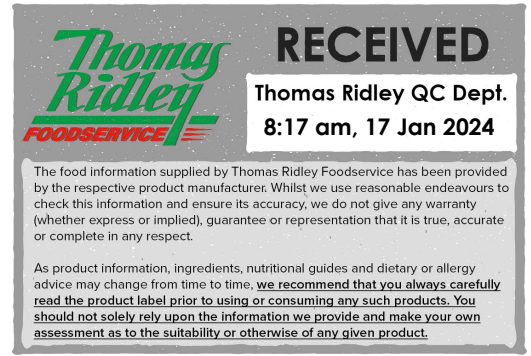


NielsenIQ Brandbank

Twix Caramel & White Chocolate Fingers Biscuit Snack Bar 46g



EAN

5000159557191

Target market(s)

GB, IE

Components

Ingredients

Sugar

Glucose Syrup

Wheat Flour

Palm Fat

Cocoa Butter

Full Cream **Milk** Powder

Skimmed **Milk** Powder

Fat-Reduced Cocoa Powder

Salt

Emulsifier (**Soya** Lecithin)

Vanilla Extract

Raising Agent (E500)

Flavouring

White Chocolate contains Vegetable Fats in addition to Cocoa Butter

Allergy Text

May contain: **Nuts**, other Cereals containing **Gluten**.

Nutrition

	/ 100 g	/ 23 g (%*)
Energy	2103 kJ	484 kJ (6%)
	502 kcal	116 kcal (6%)
Fat	25 g	5.8 g (8%)
of which saturates	15 g	3.4 g (17%)
Carbohydrate	63 g	15 g (6%)
of which sugars	47 g	11 g (12%)
Protein	5.0 g	1.1 g (2%)
Salt	0.40 g	0.09 g (2%)

*Reference intake of an average adult (8400 kJ/2000 kcal)

Portions per pack: 2, Portion size: 23 g

Calculated Nutrition

	per 100g	/ 23 g
Energy (kJ)	2103	484
Energy (kcal)	502	116
Fat (g)	25	5.8
of which saturates (g)	15	3.4
Carbohydrate (g)	63	15
of which sugars (g)	47	11
Protein (g)	5	1.1
Salt (g)	0.4	0.09

Front of Pack Nutrition

Per Portion

1 Twix white = 23 g

Energy
484kJ
116kcal
6%

100g: 2103 kJ / 502 kcal

Reference intake of an average adult (8400 kJ/2000 kcal)

Product Description

Brand

Twix

Features

Delicious simply unwrapped and enjoyed or mixed into your favorite recipes, these Twix Bars are sure to please!
The perfect chocolate treat whilst at work, home or on the go
Suitable for vegetarians

Standardised Brand

Brand - Twix

Regulated Product Name

White chocolate (35%) covered caramel (32%) and biscuit (26%).

Marketing

Company Name

Mars Wrigley Confectionery UK Ltd / Mars Foods Ireland Ltd

Company Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd,
PO Box 3856,
Dublin 4.

Third Party Logos

- Green Dot
- Tidyman

Product Marketing

The great thing about Twix® White is that it's simple to understand, it's a Twix® but with white chocolate!

Brand Marketing

A little bit of joy makes a big difference to your day. Twix Brings You Simple Joy, Twice!

Further Description

100% Responsibly Sourced Cocoa*

*100% verified as responsibly sourced cocoa. We purchase a volume of responsibly sourced cocoa equivalent to the volume used in this product. Learn more at www.mars.com/COCOA-EUROPE

Health & Lifestyle

Lifestyle

- Suitable for Vegetarians

Allergy Advice

Cereals Containing Gluten - Contains
Milk - Contains
Nuts - May Contain
Soya - Contains
Wheat - Contains

Storage & Usage

Storage Type

Type

Ambient

Storage

Keep cool and dry.

Brandbank Captured Pack Data

Pack Size

46g e

Numeric Size

Numeric Size - 46

Pack Type

Type - Wrap

Usage Count

Number of uses - Servings

2

Usage Other Text

Portions per pack: 2, Portion size: 23 g

Customer Services

Manufacturers Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd,
PO Box 3856,
Dublin 4.

Return To

Get in touch:
0800 952 0077
www.mars.co.uk/contact
GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd,
PO Box 3856,
Dublin 4.
Contact us: <https://ire.mars.com/>
1890 812 315

Telephone Helpline

GB: 0800 952 0077
IE: 1890 812 315

Web Address

www.mars.co.uk/contact
<https://ire.mars.com/>

Extended Data

Description Breakdown

Functional Name - Biscuit Snack Bar
Variant - Caramel & White Chocolate Fingers

