# **NielsenlQ Brandbank**

# Eat Natural Almond & Sultana with Peanuts & Apricots Fruit & Nut Bars 40g



RECEIVED

Thomas Ridley QC Dept.
10:47 am, 30 May 2024

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As product information, ingredients, nutritional guides and dietary or allergy advice may change from time to time, <u>we recommend that you always carefully read the product label prior to using or consuming any such products. You should not solely rely upon the information we provide and make your own assessment as to the suitability or otherwise of any given product.</u>

#### EAN

8000500417331

#### Target market(s)

GB, IE

#### **Components**

#### Ingredients

PEANUTS 27%

Sultanas 24% (Sultanas, Sunflower Oil)

#### **ALMONDS** 15%

Glucose Syrup

Crisped Rice (Rice Flour, Rice Bran, Sugar)

Honey

Dried Apricots 4% (Apricots, Rice Flour)

#### **Nutrient Profile Score**

Nutrient Profile Score UK - 8

#### Allergen Tag Text

For allergens, see ingredients in **BOLD CAPITALS**.

#### **Allergy Text**

May also contain: other Nuts, Soya, Milk.

#### Nutrition

	per 100g	per 40g bar
Energy kJ / kcal	1884 / 451	754 / 180
Fat g	22.0	8.8
of which Saturates g	3.2	1.3
Carbohydrate g	48.0	19.2
of which Sugars g	29.0	11.6
Fibre g	4.6	1.8
Protein g	13.0	5.2
Salt g	0.03	0.01

#### **Calculated Nutrition**

	per 100g	per 40g bar
Energy (kJ)	1884	754
Energy (kcal)	451	180
Fat (g)	22	8.8
of which saturates (a)	3.2	1.3

-		
Carbohydrate (g)	48	19.2
of which sugars (g)	29	11.6
Fibre (g)	4.6	1.8
Protein (g)	13	5.2
Salt (g)	0.03	0.01

#### Front of Pack Nutrition

#### Per Portion Per 100g/ml

Per bar (40 g) Per 100 g





#### Reference Intake Statement

Reference Intake Statement - Reference Intake of an average adult (8400 kJ / 2000 kcal)

**HFSS Indicator** 

HFSS Indicator - HFSS

**HFSS Food or Drink** 

HFSS Food or Drink - Food

**HFSS Food Category** 

HFSS Food Category - 7 - Sweet biscuits and bars

#### **Product Description**

#### **Brand**

Eat Natural

## Features

Source of fibre Gluten free

#### Standardised Brand

Brand - Eat Natural

#### **Regulated Product Name**

A bar of mixed nuts and dried fruit.

#### Marketing

#### **Company Name**

Thorntons

#### **Company Address**

(UK) Thortons, Thornton Park, Somercotes, Alfreton, Derbyshire, DE55 4XJ.

(ROI) Thorntons, Kinsale Road, Cork.

# Brand Marketing

Here at Eat Natural, when we say 'natural', what exactly do we mean?

Well, clearly it would be wrong of us to claim that everything in this bar is '100% natural' and simply 'grows on trees'. Obviously, some ingredients need to be cleaned, dried and roasted too, and therefore, to some extent, 'processed'. It's just that we believe, the less we mess with it...the better it tastes. That's why we never add any artificial flavours or colours, or any preservatives.

### **Nutritional Claims**

Source of fibre

# **Health & Lifestyle**

#### Lifestyle

• Gluten free

# Allergy Advice

Almonds - Contains
Brazil Nuts - May Contain
Cashew Nuts - May Contain
Cereals Containing Gluten - Free From
Hazelnuts - May Contain
Macadamia Nut / Queensland Nut - May Contain
Milk - May Contain
Nuts - May Contain
Peanuts - Contains
Pecan Nuts - May Contain
Pistachio Nuts - May Contain
Soya - May Contain

# Storage & Usage

Walnuts - May Contain

# Storage Type

Туре

Ambient

#### Storage

Store in a cool dry place.

#### Date Marking Type

Best Before

# **Brandbank Captured Pack Data**

Pack Size

40g €

Numeric Size

Numeric Size - 40

Packaging Material Marks

Material Mark - 5 - PP

Pack Type

Type - Wrap

#### **Customer Services**

#### Manufacturers Address

(UK) Thortons, Thornton Park, Somercotes, Alfreton, Derbyshire, DE55 4XJ.

(ROI) Thorntons, Kinsale Road, Cork.

#### Return To

eatnatural.com
Consumer Careline: 00 44 330 0538943
(UK) Thortons,
Thornton Park,
Somercotes,
Alfreton,
Derbyshire,
DE55 4XJ.

(ROI) Thorntons, Kinsale Road, Cork.

#### Telephone Helpline

00 44 330 0538943

#### Web Address

eatnatural.com

#### **Extended Data**

#### Safety Warning

Warning: Whilst we make every effort, we cannot guarantee that nutshell fragments will not find their way into these bars.

#### **Description Breakdown**

Functional Name - Fruit & Nut Bars Variant - Almond & Sultana with Peanuts & Apricots





