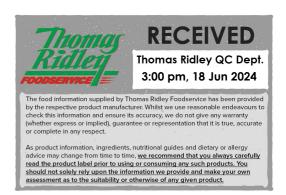
# NielsenIQ Brandbank

# **Skittles Giants Gooey Vegan Chewy Sweets Fruit Flavoured Pouch Bag 125g**



**EAN** 4009900550321

**Target market(s)** GB, IE



# Components

# Ingredients

Sugar Glucose Syrup

Invert Sugar Syrup Palm Fat

Acids (Malic Acid, Citric Acid)

Dextrin

Flavourings Maltodextrin

Modified Starch

Colours (E162, E163, E170, E100, E160a, E132, E133)

Acidity Regulators (Trisodium Citrate, Sodium Tripolyphosphate)

Gelling Agent (Pectins)

Glazing Agent (Carnauba Wax)

Emulsifier (Sunflower Lecithin)

# Nutrition

	/ 100 g	/ 41.6 g (%*)
Energy	1663 kJ	692 kJ (8%)
	392 kcal	163 kcal (8%)
Fat	3.6 g	1.5 g (2%)
Of which Saturates	2.0 g	0.8 g (4%)
Carbohydrate	90 g	37 g (14%)
Of which Sugars	76 g	31 g (34%)
Protein	<0.5 g	<0.5 g (0%)
Salt	0.06 g	0.02 g (<1%)
*Reference Intake of an Average Adult (8400 kJ/2000 kcal)		
Portions Per Pack: 3, Portion Size: 41.6 g		

# Calculated Nutrition

	per 100g	/ 41.6 g
Energy (kJ)	1663	692
Energy (kcal)	392	163
Fat (g)	3.6	1.5
of which saturates (g)	2	0.8
Carbohydrate (g)	90	37
of which sugars (g)	76	31
Protein (g)	<0.5	<0.5
Salt (g)	0.06	0.02

## Front of Pack Nutrition

Per Portion

1/3 = 41.6 g



100g: 1663 kJ / 392 kcal

Reference Intake of an Average Adult (8400 kJ/2000 kcal)

# **Product Description**

# Brand

Skittles

#### Features

Suitable for vegans

#### Standardised Brand

Brand - Skittles

# **Regulated Product Name**

Chewy Candies in a Crisp Sugar Shell with Sugar-Based Filling.

# Marketing

#### **Company Name**

Mars Wrigley Confectionery UK Ltd / Mars Foods Ireland Ltd.

# **Company Address**

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd., PO Box 3856, Dublin 4.

# Third Party Logos

- Tidyman
- Vegan Society

# **Product Marketing**

Strawberry, Lime, Lemon, Blackcurrant, Orange

Same crunchy shell, new tasty centre

# Brand Marketing

No two rainbows are the same. Neither are two packs of Skittles. Enjoy an odd mix. Share the Rainbow, Taste the Rainbow

Somewhere over the rainbow at the top of the beanstalk

# Other Information

Product may contain an uneven mix of flavours.

# **Health & Lifestyle**

#### Lifestyle

• Suitable for Vegans

# Storage & Usage

# Storage Type

Туре

Ambient

#### Storage

Keep cool and dry. Best before: see bottom.

# **Brandbank Captured Pack Data**

# Pack Size

125g e

#### **Numeric Size**

Numeric Size - 125

# Recycling Info

Whole Packaging - Do Not Recycle

#### Pack Type

Type - Pouch

# **Recycling Scheme**

• ∩DDI

# **Recycling Other Text**

Don't Recycle

# **Usage Count**

Number of uses - Servings

3

# **Usage Other Text**

Portions Per Pack: 3, Portion Size: 41.6 g

# **Customer Services**

#### Manufacturers Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd., PO Box 3856, Dublin 4.

# Return To

Get in Touch: 0800 952 0077 www.mars.co.uk/contact GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd., PO Box 3856, Dublin 4. Contact us: https://ire.mars.com/ 1890 812 315

# Telephone Helpline

GB: 0800 952 0077 IE: 1890 812 315

#### Web Address

www.mars.co.uk/contact https://ire.mars.com/

# **Extended Data**

# **Description Breakdown**

Functional Name - Chewy Sweets Pouch Bag Variant - Fruit Flavoured



