

NielsenIQ Brandbank

Cadbury Buttons Chocolate 85 Gr



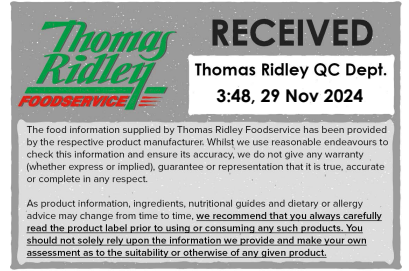
EAN

07622202212369

6218117

Target market(s)

GB, IE



Components

Ingredients

MILK**, sugar, cocoa butter, cocoa mass, vegetable fats (palm, shea), emulsifier (E442), flavourings. **The equivalent of 426 ml of fresh liquid milk in every 227 g of milk chocolate. Milk Solids 20 % Minimum, Actual 23 %. Cocoa Solids 20 % Minimum. Contains Vegetable Fats In Addition To Cocoa Butter.

Nutrient Profile Score

Nutrient Profile Score - 25

Nutrition

	per 100g	1 portion = 10 pieces (25 g)	% 1 portion = 10 pieces (25 g)
Energy	2233 kJ	559 kJ	7 %
	535 kcal	134kcal	7 %
Total Fat	30.00 g	7.60 g	11 %
Saturated Fat	18.00 g	4.60 g	23 %
Available Carbohydrate	57.00 g	14.00 g	5 %
Dietary Fiber (EC definition)	2.10 g	0.50 g	
Total Sugars	56.00 g	14.00 g	16 %
Protein	7.30 g	1.80 g	4 %
Equivalent As Salt *to Sodium	0.24 g	0.06 g	1 %

Calculated Nutrition

	per 100g	1 portion = 10 pieces (25 g)
Energy (kJ)	2233	559
Energy (kcal)	535	134
Fat (g)	30	7.6
of which saturates (g)	18	4.6
Carbohydrate (g)	57	14
of which sugars (g)	56	14
Fibre (g)	2.1	0.5
Protein (g)	7.3	1.8
Salt (g)	0.24	0.06

Front of Pack Nutrition

Per Portion

1 portion = 10 pieces (25 g). Approximately 3 portions per pack.

Per 100g/ml

Per 100 g

Energy 559kJ 134kcal	Fat 7.6g	Saturates 4.6g	Sugars 14g	Salt 0.1g	Energy 2233kJ 535kcal	Fat 30g	Saturates 18g	Sugars 56g	Salt 0.2g
7%	11%	23%	16%	1%					

* Reference intake of an average adult (8400 kJ / 2000 kcal).

HFSS Indicator

HFSS Indicator - HFSS

HFSS Food or Drink

HFSS Food or Drink - Food

HFSS Food Category

HFSS Food Category - 4 - Confectionary inc. chocolate and sweets

Product Description

Alternative Description

Supplied Description - Cadbury Dairy Milk Buttons 85g

Brand

Cadbury

Standardised Brand

Brand - Cadbury

Sub Brand

Sub Brand - Buttons

Regulated Product Name

Milk Chocolates.

Marketing

Company Name

Mondelez UK

Company Address

Cadbury House Sanderson Road Uxbridge UB8 1DH

Product Marketing

100% Sustainably Sourced Cocoa Suitable for vegetarians

Health & Lifestyle

Allergy Advice

Milk - Contains

Soya - May Contain

Sulphur Dioxide/Sulphites - Contains

Storage & Usage

Storage Type

Type

Ambient

Storage

Store in a dry place. Protect from heat.

Brandbank Captured Pack Data

Pack Size

85g

Numeric Size

Numeric Size - 85

Country

Country of Origin - United Kingdom

Pack Type

Type - Bag

Usage Other Text

1 portion = 10 pieces (25 g). Approximately 3 portions per pack.

Customer Supplied Pack Data

Supplied Dimension

Shelf Height (mm)	Shelf Width (mm)	Shelf Depth (mm)
135	112	37

(GS1 package measurement rules)

Supplied Weight

Gross Weight - 88

Supplied Case

GTIN - 07622202212345

Height - 136

Width - 119

Depth - 385

Weight - 993

Unit Count - 10

Customer Services

Manufacturers Address

Cadbury House Sanderson Road Uxbridge UB8 1DH

Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us: Freephone 0800 818181 (UK only).

Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Freephone 1-800 678708
Malahide Road,
Coolock,
Dublin 5.

Web Address

www.cadbury.co.uk

Extended Data

Description Breakdown

Functional Name - Chocolate

