


Monster Monarch Energy Drink 12 x 500ml



EAN
5060751213406

Target market(s)
GB



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Thomas Ridley QC Dept.
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Components

Ingredients

Carbonated Water
Sucrose
Fruit Juices from Concentrate (5%) (Apple, Peach, Pear, Pineapple, Nectarine, Mango, Banana)
Glucose Syrup
Acid (Citric Acid)
Taurine (0.4%)
Acidity Regulator (Sodium Citrates)
Flavourings
Maltodextrin
Preservative (Potassium Sorbate)
Caffeine (0.03%)
Vegetable Oils (Coconut, Rapeseed)
Modified Starch
Vitamins (B3, B6, B2, B12)
Sweetener (Sucralose)
L-Carnitine L-Tartrate (0.004%)
Sodium Chloride
Inositol (0.002%)
Colour (E129)

Nutrition

| | Per 100ml | Per 500ml (%) |
|---|----------------|-----------------------|
| Energy | 185kJ/(44kcal) | 927kJ/(218kcal) (11%) |
| Carbohydrate | 11g | 55g (21%) |
| Of which sugars | 10g | 52g (57%) |
| Salt | 0.10g | 0.51g (9%) |
| Fat, saturates, protein - negligible amount | | |
| *Reference intake of an average adult (8400kJ/2000kcal) | | |
| Vitamins | (%**) | (%**) |
| Niacin (Vit B3) | 8.5mg (53%) | 43mg (266%) |
| Vitamin B6 | 0.80mg (57%) | 4.0mg (286%) |
| Riboflavin (Vit B2) | 0.70mg (50%) | 3.5mg (250%) |
| Vitamin B12 | 2.5µg (100%) | 13µg (500%) |
| ** Daily Reference Intake | | |

Calculated Nutrition

| | per 100ml | Per 500ml |
|------------------------|-----------|-----------|
| Energy (kJ) | 185 | 927 |
| Energy (kcal) | 44 | 218 |
| Fat (g) | Trace | Trace |
| of which saturates (g) | Trace | Trace |
| Carbohydrate (g) | 11 | 55 |
| of which sugars (g) | 10 | 52 |
| Protein (g) | Trace | Trace |
| Salt (g) | 0.1 | 0.51 |
| Riboflavin (B2) (mg) | 0.7 | 3.5 |
| Niacin (mg) | 8.5 | 43 |
| Vitamin B6 (mg) | 0.8 | 4 |
| Vitamin B12 (µg) | 2.5 | 13 |

Product Description

Brand

Monster

Features

L-Carnitine + Taurine + Inositol + B-Vitamins
This product is GMO free
This product is gluten free
This product is allergen free

Standardised Brand

Brand - Monster

Regulated Product Name

Carbonated Energy Drink with 5% Fruit Juice from Fruit Juice Concentrate, Taurine, Caffeine, L-Carnitine, Inositol and B Vitamins with Sugars and Sweetener.

Marketing

Company Name

Monster Energy UK Limited / Monster Energy Limited

Company Address

(UK) Monster Energy UK Limited,
Unit 51,
Metropolitan Park,
Bristol Road,
Greenford,
UB6 8UP,
United Kingdom.

(EU) Monster Energy Limited,
South Bank House,
Barrow Street,
Dublin 4,
Ireland.

Third Party Logos

- Union Flag

Brand Marketing

Coca-Cola and the Environment
Coca-Cola is committed to making a positive difference - to the health of the planet, consumers and the communities it serves. The company is working hard to reduce its impact on the environment in everything it does - growing more while using less in areas such as energy and water use, waste reduction and recycling - and by encouraging people to think more about the positive impact they can have on their local environment.

Other Information

Contains caffeine

This product is allergen free

Contains added colours
Contains added preservatives
Contains added intense sweeteners

Carton - Card - widely recycled
Can - Metal - widely recycled

Further Description

There's this theory that something as small and inconsequential as the flapping of a butterfly's wings can be the trigger that results in a hurricane. Monster Monarch named for the humble butterfly has a light subtle flavour with hints of peach and nectarine. You could say it's delicate and not too overpowering but get ready to experience your own "Butterfly Effect" as Monarch has a full load of the legendary Monster Energy blend.
Unleash the Beast!®

Health & Lifestyle

Lifestyle

- Gluten free

Allergy Advice

Celery - Free From
Cereals Containing Gluten - Free From
Crustaceans - Free From
Eggs - Free From
Fish - Free From
Lupin - Free From
Milk - Free From
Molluscs - Free From
Mustard - Free From
Nuts - Free From
Peanuts - Free From
Sesame - Free From
Soya - Free From
Sulphur Dioxide/Sulphites - Free From

Additives

Genetically Modified Ingredients - Free From
Sweeteners - Contains

Storage & Usage

Storage Type

| Type |
|---------|
| Ambient |

Storage

Best before end - see base of can for date
Store in a cool dry place

Brandbank Captured Pack Data

Pack Size

500ml e

Numeric Size

Numeric Size - 500

Pack Type

Type - Box

Recycling Scheme

- OPRL

Units

Number of Units

Number of Units - 12

Customer Services

Manufacturers Address

(UK) Monster Energy UK Limited,
Unit 51,
Metropolitan Park,
Bristol Road,
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UB6 8UP,
United Kingdom.

(EU) Monster Energy Limited,
South Bank House,
Barrow Street,
Dublin 4,
Ireland.

Return To

(UK) Monster Energy UK Limited,
Unit 51,
Metropolitan Park,
Bristol Road,
Greenford,
UB6 8UP,
United Kingdom.

(EU) Monster Energy Limited,
South Bank House,
Barrow Street,
Dublin 4,
Ireland.
monsterenergy.com

Web Address

monsterenergy.com

Extended Data

Safety Warning

High Caffeine content. Not recommended for children, pregnant or breastfeeding women, or people sensitive to caffeine (32mg/100ml). Consume responsibly
E129: May have an adverse effect on activity and attention in children.

Description Breakdown

Functional Name - Energy Drink
Variant - Monarch