

Product Reference Information

https://opri.bidfooddirect.co.uk

23785 | Fable | 1kg

FABLE PLANT BASED MEATY PULLED MUSHROOM

A delicious and succulent culinary protein made from shiitake mushrooms. Crafted using simple and natural ingredients you'd recognise. Strictly free from GMO, preservatives and artificial ingredients. It's real food, real mushrooms – but better. Use it in all the same ways as braised beef, pulled pork and in some new ways too!

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RECEIVED nomas Ridley QC Dep 1:54, 27 Mar 2025

Description

| Legal Product Name | Plant Based Meaty Pulled Mushrooms |
|----------------------------|--|
| Unique Marketing Statement | A delicious and succulent culinary protein made from shiitake mushrooms. Crafted using simple and natural ingredients you'd recognise. Strictly free from GMO, preservatives and artificial ingredients. It's real food, real mushrooms – but better. Use it in all the same ways as braised beef, pulled pork and in some new ways too! |
| Brand Name | Fable |
| | |

Ingredients

| Ingredients | Mushroom (45%) (naturally occurring SULPHITES), Water, Coconut Oil, SOY Protein Isolate (non GMO), Canola Oil (non GMO), Tapioca Flour, Gluten Free SOY Sauce (non GMO), Salt, Yeast Extract, White Pepper, Mushroom Powder, Black Pepper |
|--|--|
| Is the product made from at least 65% British ingredients? | No |
| Contains GM Ingredients | No |

Nutrition

| Servings per Consumer Unit (Inner) | 8 | | | |
|------------------------------------|---|----------------------|--|--|
| | | | | |
| Nutrients | | Quantity per 100g/ml | | |
| Energy (Kilojoules) | | 1176 kJ | | |
| Energy (Kilocalories) | | 280 kcal | | |
| Fat, Total | | 17.7 g | | |
| Saturated | | 9.7 g | | |
| Carbohydrate | | 18.7 g | | |
| Sugars | | 0 g | | |
| Dietary Fibre, Total | | 14.8 g | | |
| Protein, Total | | 11.4 g | | |
| Salt | | 1g | | |
| Sodium | | 400 mg | | |
| | | | | |

| Cereals containing Gluten (and products thereof) | May Contain |
|--|------------------|
| Wheat | May Contain |
| Rye | Does NOT Contain |
| Barley | Does NOT Contain |
| Oats | Does NOT Contain |
| Crustaceans (and products thereof) | Does NOT Contain |
| Egg and Egg Products | Does NOT Contain |
| Fish and Fish Products | Does NOT Contain |
| Peanut and Peanut Products | Does NOT Contain |
| Soybean and Soybean Products | Contains |
| Milk and Milk Products | Does NOT Contain |
| Tree Nuts (and products thereof) | Does NOT Contain |
| Almonds | Does NOT Contain |
| Hazelnuts | Does NOT Contain |
| Walnuts | Does NOT Contain |
| Cashews | Does NOT Contain |
| Pecan nuts | Does NOT Contain |
| Brazil nuts | Does NOT Contain |
| Pistachio nuts | Does NOT Contain |
| Macadamia or Queensland nuts | Does NOT Contain |
| Celery / Celeriac (and products thereof) | Does NOT Contain |
| Mustard (and products thereof) | Does NOT Contain |
| Sesame Seeds and Sesame Seed Products | Does NOT Contain |
| Sulphur Dioxide and Sulphites (>10mg/kg) | Contains |
| Lupin (and products thereof) | Does NOT Contain |
| Molluscs (and products thereof) | Does NOT Contain |
| | |

Dietary Information

| Halal Certified | Yes | |
|---|-----------------------------------|--|
| Kosher Certified | No | |
| Suitable for Vegan | Yes | |
| Suitable for Vegetarian | Yes | |
| | | |
| Organic Certificate | No Organic certificate | |
| Can any Ethical or Fairly traded claims be made? | SEDEX registered | |
| Can any other sustainability claims be made for this product? | Carbon neutral company (Pathzero) | |
| Does any other assurance scheme apply to this product? | No assurance scheme | |
| | | |

Preparation Suggestions

| Oven | Preheat oven to 230°C. Spread Fable on a tray and cook for 6 minutes (for dry recipes) or 9 minutes (for sauced recipes). Once cooked, add spice or sauce and toss through. Serve immediately or place in bain-marie for up to 4 hours. Alternatively, store chilled/frozen and re-heat to order. |
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Packaging