

BECK'S BLUE 24 x 275ML NRB



Product Description

Beck's Blue is a light, crisp and refreshing non-alcoholic alternative to beer, with no compromise on taste. And, at only 53 calories per bottle and fat-free, it makes the perfect light refreshment.

Beck's Blue goes through the same brewing process as traditional Beck's and contains the same four natural ingredients - barley, hops, yeast and water. The only difference being that Beck's Blue undergoes de-alcoholisation, so it alcohol free.

Golden in colour, Beck's Blue is a classic German-style pilsner lager with over 140 years of heritage. Originally brewed in Germany according to the Reinheitsgebot (German purity law).

Alcohol-free, Brewed under the German purity law of 1516 with only 4 natural ingredients

Being at the forefront of innovative thinking, Beck's is well known for supporting up and coming talents within art, design, fashion and music.

Product Information

Brand

Beck's

Preparation and Usage

Beck's is best served chilled to enhance the flavour and refreshment of the beer.

Tasting Notes

Beck's is a classic German-style pilsner - it is golden in colour with a robust, distinctive full-bodied taste, a fresh & hoppy bouquet, distinct bitterness and a rich, full head

Serving Suggestions

Beck's is best served chilled to enhance the flavour and refreshment of the beer

Return To Address

AB InBev UK Ltd.,

Luton,

LU1 3LS.

UK Consumer Helpline: 0870 24 111 24

www.becks.com

Country of Origin

Germany

Manufacturer

Brewed and bottled by:
Brauerei Beck GmbH & Co KG,
Bremen,
Germany.

Recycling Information

Recyclable

Other Information

Full Product Name:
Beer

Storage:
For "Best Before" Date: See Base of Pack

Distributor:
AB InBev UK Ltd.,
Luton,
LU1 3LS.

Additional Information:
Non Returnable Bottles

Nutrition

Allergen Information

Allergens can be found in the ingredients list

Contains Barley

Ingredients

Allergy Advice: For allergens see highlighted ingredients

Water, **Malted Barley**, Hops, Yeast

Nutritional Data

| Typical Values | Per 100ml |
|------------------------|-----------------|
| Energy Value kJ & Kcal | 60 kJ / 14 Kcal |
| Fat | 0 |
| Saturates | 0 |
| Carbohydrate | 3.1G |
| of which Sugars | 0.2G |
| Protein | 0.3G |
| Salt | <0.01 G |