NielsenIQ Brandbank

Cadbury Bournville Cocoa 1.5kg



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Target market(s)



RECEIVED Thomas Ridley QC Dept. 8:24 am, 10 Jul 2023

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As product information, ingredients, nutritional guides and dietary or allergy advice may change from time to time, we recommend that you always carefully read the product label prior to using or consuming any such products. You should not solely rely upon the information we provide and make your own assessment as to the suitability or otherwise of any given product.

Components

Ingredients

Cocoa Powder Acidity Regulator (Potassium Carbonates)

Allergy Text

May contain Milk.

Nutrition

	Per 100 g	Per serving**	%* / Per serving**	*Reference Intakes
Energy	1725 kJ	473 kJ		8400 kJ /
	416 kcal	112 kcal	6%	2000 kcal
Fat	21 g	3.9 g	6%	70 g
of which saturates	12 g	2.6 g	13%	20 g
Carbohydrate	14 g	10 g	4%	260 g
of which sugars	2.0 g	10 g	11%	90 g
Fibre	34 g	1.4 g	-	-
Protein	23 g	7.7 g	15%	50 g
Salt	0.06 g	0.24 g	4%	6 g
* Reference intake of an average adult (8400 kJ / 2000 kcal)				
** Serving = 4 g powder + 200 ml semi- skimmed milk				

Calculated Nutrition

	per 100g	Per serving
Energy (kJ)	1725	473
Energy (kcal)	416	112
Fat (g)	21	3.9
of which saturates (g)	12	2.6
Carbohydrate (g)	14	10
of which sugars (g)	2	10
Fibre (g)	34	1.4
Protein (g)	23	7.7
Salt (g)	0.06	0.24

Front of Pack Nutrition

Per Portion

Per serving**

Per 100 g



Energy 1725 kJ 416 kcal

Reference intake of an average adult (8400 kJ / 2000 kcal)

Product Description

Brand

Cadbury

Features

Ideal for baking Delicious to drink Suitable for vegetarians

Standardised Brand

Brand - Cadbury

Regulated Product Name

Cocoa powder.

Marketing

Company Name

Mondelez UK / Mondelez Ireland

Company Address

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

Manufacturer Marketing

 $By Appointment to H.M. \ The \ Queen \ Cocoa \ and \ Chocolate \ Manufacturers \ Cadbury \ UK \ Ltd., Bournville.$

Other Information

Contents liable to settle during filling and transit

Green Dot

Made under licence from Cadbury UK Ltd.

Further Description

Cocoa Life Partnering with Fairtrade Foundation cocoalife.org

Health & Lifestyle

Lifestyle

• Suitable for Vegetarians

Allergy Advice

Milk - May Contain

Storage & Usage

Storage Type

Туре

Ambient

Preparation and Usage

Preparation instructions (with 200 ml semi-skimmed milk): Mix one teaspoon (4 g) of Cadbury Cocoa into a smooth paste with a little cold milk.

Add hot milk whilst stirring briskly.

Sweeten to taste (adding sugar will change the nutrition and increase calories consumed).

Storage

Store in a dry place. Protect from heat.

For best before date see lid.

Brandbank Captured Pack Data

Pack Size

1.5kg €

Numeric Size

Numeric Size - 1.5

Pack Type

Type - Tub

Usage Count

Number of uses - Servings

375

Usage Other Text

Approximately 375 servings per pack

Customer Services

Manufacturers Address

Mondelez UK, PO Box 7008,

Birmingham,

B30 2PT.

Mondelez Ireland,

Malahide Road,

Coolock, Dublin 5.

Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us:

Freephone 0800 818181 (UK only)

. Mondelez UK,

PO Box 7008, Birmingham,

B30 2PT.

Mondelez Ireland,

Freephone 1-800 678708

Malahide Road,

Coolock, Dublin 5.

www.cadbury.co.uk

Telephone Helpline

0800 818181 (UK) 1-800 678708

Web Address

www.cadbury.co.uk