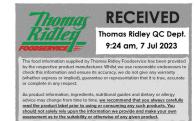
NielsenIQ Brandbank

Twix Caramel & Milk Chocolate Fingers Biscuit Snack Bar 50g





EAN 5000159459228

Target market(s)
GB, IE

Components

Ingredients

Glucose Syrup

Wheat Flour (17%)

Palm Fat

Sugar

Skimmed **Milk** Powder

Cocoa Butter

Cocoa Mass

Milk Fat

Lactose

Whey Permeate (from Milk)

Fat Reduced Cocoa

Salt

Emulsifier (Soya Lecithin)

Raising Agent (E500)

Vanilla Extract

Allergy Text

May contain: Almond, Barley, Hazelnut, Oats.

Nutrition

	/ 100 g	/ 25 g (%*)
Energy	2065kJ	516kJ (6%)
	493kcal	123kcal (6%)
Fat	24g	5.9g (8%)
of which saturates	14g	3.5g (18%)
Carbohydrate	65g	16g (6%)
of which sugars	49g	12g (13%)
Protein	4.4g	1.1g (2%)
Salt	0.40g	0.10g (2%)
*Reference intake of an average adult (8400 kJ/2000 kcal		
Portions per pack: 2, Portion size: 25 g		

Calculated Nutrition

	per 100g	/ 25 g
Energy (kJ)	2065	516
Energy (kcal)	493	123
Fat (g)	24	5.9
of which saturates (g)	14	3.5
Carbohydrate (g)	65	16
of which sugars (g)	49	12
Protein (g)	4.4	1.1
Salt (g)	0.4	0.1

Front of Pack Nutrition

Per Portion

1x = 25 g



100g: 2065 kJ / 493 kcal

Reference intake of an average adult (8400 kJ/2000 kcal

Product Description

Brand

Twix

Features

Suitable for vegetarians Kosher - KLBD-D

Standardised Brand

Brand - Twix

Regulated Product Name

Milk chocolate (35%) covered caramel (32%) and biscuit (26%).

Marketing

Company Name

Mars Wrigley Confectionery UK Ltd / Mars Foods Ireland Ltd

Company Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd, PO Box 3856, Dublin 4.

Third Party Logos

- Green Dot
- Tidyman

Further Description

Win! Win! Two Chances to Score Epic Prizes!

Open to UK residents aged 18+. Internet access required. To enter, purchase a promotional pack within the Mars Wrigley 'Win, Win" range between 10.10.2022 and 18.12.22, register and enter the last four digits of the barcode found on the reverse of the promotional pack at www.2chanes2win.co.uk Purchase necessary except in NI. Retain pack and receipt. Maximum of 1 entry per person, per household, per day. Entrants will have the opportunity to win 1 x prize instantly and will be entered for a second chance to win in a draw to be conducted on 20.12.22. Codes between 19.12.22 and 30.04.23 will be entered in a wrap up draw to win £500. See www.2chances2win.co.uk tor full T&Cs and a breakdown of all prizes on offer. Promoter: Mars Wrigley Confectionery, 3D Dundee Road, Slough, Berkshire

Health & Lifestyle

Lifestyle

- Koshe
- Suitable for Vegetarians

Allergy Advice

Almonds - May Contain Barley - May Contain Hazelnuts - May Contain Milk - Contains Oats - May Contain Soya - Contains Wheat - Contains

Storage & Usage

Storage Type

Туре

Ambient

Brandbank Captured Pack Data

Pack Size

50g €

Numeric Size

Numeric Size - 50

Pack Type

Type - Wrap

Usage Count

Number of uses - Servings

_

Usage Other Text

Portions per pack: 2, Portion size: 25 g

Customer Services

Manufacturers Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd, PO Box 3856, Dublin 4.

Return To

Get in touch: 0800 952 0077 www.mars.co.uk/contact GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd, PO Box 3856, Dublin 4. Contact us: https://ire.mars.com 1890 812 315

Telephone Helpline

GB: 0800 952 0077 IE: 1890 812 315

Web Address

www.mars.co.uk/contact https://ire.mars.com

Extended Data

Description Breakdown

Functional Name - Snack Bar Variant - Caramel & Milk Chocolate Fingers Biscuit



