

# NielsenIQ Brandbank

## Twix Caramel & Milk Chocolate Fingers Biscuit Snack Bar 50g



**Thomas Ridley**  
FOODSERVICE

**RECEIVED**  
Thomas Ridley QC Dept.  
9:24 am, 7 Jul 2023

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As product information, ingredients, nutritional guides and dietary or allergy advice may change from time to time, we recommend that you always carefully read the product label prior to using or consuming any such products. You should not solely rely upon the information we provide and make your own assessment as to the suitability or otherwise of any given product.

**EAN**

5000159459228

**Target market(s)**

GB, IE

# Components

## Ingredients

Sugar

Glucose Syrup

**Wheat** Flour (17%)

Palm Fat

Skimmed **Milk** Powder

Cocoa Butter

Cocoa Mass

**Milk** Fat

**Lactose**

Whey Permeate (from **Milk**)

Fat Reduced Cocoa

Salt

Emulsifier (**Soya** Lecithin)

Raising Agent (E500)

Vanilla Extract

## Allergy Text

May contain: **Almond, Barley, Hazelnut, Oats.**

## Nutrition

	/ 100 g	/ 25 g (%*)
Energy	2065kJ	516kJ (6%)
	493kcal	123kcal (6%)
Fat	24g	5.9g (8%)
of which saturates	14g	3.5g (18%)
Carbohydrate	65g	16g (6%)
of which sugars	49g	12g (13%)
Protein	4.4g	1.1g (2%)
Salt	0.40g	0.10g (2%)

\*Reference intake of an average adult (8400 kJ/2000 kcal)

Portions per pack: 2, Portion size: 25 g

## Calculated Nutrition

	per 100g	/ 25 g
Energy (kJ)	2065	516
Energy (kcal)	493	123
Fat (g)	24	5.9
of which saturates (g)	14	3.5
Carbohydrate (g)	65	16
of which sugars (g)	49	12
Protein (g)	4.4	1.1
Salt (g)	0.4	0.1

## Front of Pack Nutrition

### Per Portion

1x = 25 g

**Energy**  
516kJ  
123kcal  
**6%**

100g: 2065 kJ / 493 kcal

Reference intake of an average adult (8400 kJ/2000 kcal)

## Product Description

### Brand

Twix

### Features

Suitable for vegetarians  
Kosher - KLBD-D

### Standardised Brand

Brand - Twix

### Regulated Product Name

Milk chocolate (35%) covered caramel (32%) and biscuit (26%).

## Marketing

### Company Name

Mars Wrigley Confectionery UK Ltd / Mars Foods Ireland Ltd

### Company Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd,  
PO Box 3856,  
Dublin 4.

### Third Party Logos

- Green Dot
- Tidyman

### Further Description

Win! Win! Two Chances to Score Epic Prizes!

Open to UK residents aged 18+. Internet access required. To enter, purchase a promotional pack within the Mars Wrigley "Win, Win" range between 10.10.2022 and 18.12.22, register and enter the last four digits of the barcode found on the reverse of the promotional pack at [www.2chances2win.co.uk](http://www.2chances2win.co.uk) Purchase necessary except in NI. Retain pack and receipt. Maximum of 1 entry per person, per household, per day. Entrants will have the opportunity to win 1 x prize instantly and will be entered for a second chance to win in a draw to be conducted on 20.12.22. Codes between 19.12.22 and 30.04.23 will be entered in a wrap up draw to win £500. See [www.2chances2win.co.uk](http://www.2chances2win.co.uk) for full T&Cs and a breakdown of all prizes on offer. Promoter: Mars Wrigley Confectionery, 3D Dundee Road, Slough, Berkshire

## Health & Lifestyle

### Lifestyle

- Kosher
- Suitable for Vegetarians

### Allergy Advice

Almonds - May Contain  
Barley - May Contain  
Hazelnuts - May Contain  
Milk - Contains  
Oats - May Contain  
Soya - Contains  
Wheat - Contains

## Storage & Usage

### Storage Type

#### Type

Ambient

## Brandbank Captured Pack Data

### Pack Size

50g e

### Numeric Size

Numeric Size - 50

### Pack Type

Type - Wrap

### Usage Count

Number of uses - Servings

2

### Usage Other Text

Portions per pack: 2, Portion size: 25 g

## Customer Services

### Manufacturers Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd,  
PO Box 3856,  
Dublin 4.

### Return To

Get in touch:  
0800 952 0077  
[www.mars.co.uk/contact](http://www.mars.co.uk/contact)  
GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd,  
PO Box 3856,  
Dublin 4.  
Contact us: <https://ire.mars.com>  
1890 812 315

### Telephone Helpline

GB: 0800 952 0077  
IE: 1890 812 315

### Web Address

[www.mars.co.uk/contact](http://www.mars.co.uk/contact)  
<https://ire.mars.com>

## Extended Data

### Description Breakdown

Functional Name - Snack Bar  
Variant - Caramel & Milk Chocolate Fingers Biscuit

