## **NielsenIQ Brandbank**

# Thomas Ridley QC Dept. 8:25 am, 10 Jul 2023

### Cadbury Dairy Milk Freddo 25p Chocolate Bar 18g



EAN 7622210249555

Target market(s)



#### **Components**

#### Ingredients

Milk\*\*

Sugar

Cocoa Butter

Cocoa Mass

Vegetable Fats (Palm, Shea)

Emulsifiers (E442, E476)

Flavourings

\*\*The equivalent of 426 ml of Fresh Liquid Milk in every 227g of Milk Chocolate

Milk Solids 20 % minimum, actual 23 %

Cocoa Solids 20 % minimum

Contains Vegetable Fats in addition to Cocoa Butter

#### Allergy Text

#### May contain Nuts, Wheat.

#### Nutrition

	Per 100 g:	Per Bar (18 g):	% Per Bar (18 g):
Energy	2210 kJ (530 kcal)	398 kJ (95 kcal)	5 %
Fat	30.5 g	5.5 g	8 %
of which Saturates	18.5 g	3.3 g	17 %
Carbohydrate	56.5 g	10.0 g	
of which Sugars	56.0 g	10.0 g	11 %
Fibre	0.7 g	0.1 g	
Protein	7.5 g	1.4 g	
Salt	0.23 g	0.04 g	1 %
* % Reference intake of an average adult (8400 kJ / 2000 kcal)			

#### **Calculated Nutrition**

	per 100g	Per Bar (18 g):
Energy (kJ)	2210	398
Energy (kcal)	530	95
Fat (g)	30.5	5.5
of which saturates (g)	18.5	3.3
Carbohydrate (g)	56.5	10
of which sugars (g)	56	10
Fibre (g)	0.7	0.1
Protein (g)	7.5	1.4
Salt (g)	0.23	0.04

#### Front of Pack Nutrition

Per Portion

1x Bar = 1 Portion



Per 100g/ml Per 100 g



% Reference intake of an average adult (8400 kJ / 2000 kcal)

#### **Nutrition Other Text**

% Reference intake of an average adult (8400 kJ / 2000 kcal)

#### Reference Intake Statement

Reference Intake Statement - % Reference intake of an average adult (8400 kJ / 2000 kcal)

#### **Product Description**

#### **Alternative Description**

Supplier Preferred Product Name - Cadbury Dairy Milk Freddo Chocolate Bar 25p PMP 18g

#### **Brand**

Cadbury

#### Features

95 Calories Per Bar Suitable for vegetarians

#### Standardised Brand

Brand - Cadbury

#### **Regulated Product Name**

Milk chocolate

#### Marketing

#### **Company Name**

Mondelez UK / Mondelez Ireland

#### **Company Address**

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

#### Third Party Logos

• Tidyman

#### Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

#### Other Information

Made under licence from Cadbury UK Ltd.

#### **Further Description**

BeTreatwise.net

Cocoa Life Partnering with Fairtrade Foundation www.cocoalife.org

#### **Health & Lifestyle**

#### Lifestyle

• Suitable for Vegetarians

#### Allergy Advice

Milk - Contains Nuts - May Contain Wheat - May Contain

#### Storage & Usage

#### Storage Type

Туре

Ambient

#### Storage

Store in a dry place. Protect from heat.

#### **Brandbank Captured Pack Data**

#### Pack Size

18g e

#### Numeric Size

Numeric Size - 18

#### Pack Type

Type - Wrap

#### **Usage Other Text**

1x Bar = 1 Portion

#### **Customer Services**

#### Manufacturers Address

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

#### Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us: Freephone 0800 818181 (UK only).

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Freephone 1-800 678708 Malahide Road, Coolock, Dublin 5. www.cadbury.co.uk

#### Telephone Helpline

0800 818181 (UK) 1-800 678708

#### Web Address

www.cadbury.co.uk