## **NIELSEN BRANDBANK**

# RECEIVED Thomas Ridley QC Dept. 4.48 pm, 28 Jun 2021 The tool risewaters asserted by Thomas Ridley Administration of the state of the s

## Organix Carrot Stix Organic Finger Food Toddler Snack Corn Puffs 15g



**EAN** 5024121874307

Target market(s)
GB, IE

#### Components

#### Ingredients

Corn 78.0% Sunflower Oil 10.9% Carrot Powder 10.1%

Onion Powder (contains Rice Flour) 0.6%

Dried Coriander Leaf 0.3%

Thiamin (Vitamin B1)\* <0.1%

Total 100%

\*Thiamin (Vitamin B1) has no Organic certification

#### Nutrition

	per 100g	per portion (1/2 a bag)
Energy	1872kJ/445kcal	140kJ/33kcal
Fat	14g	1.0g
of which saturates	1.5g	0.1g
Carbohydrate	71g	5.3g
of which sugars	7.5g	0.6g
Fibre	3.3g	<0.5g
Protein	8.1g	0.6g
Sodium	0.07g	0.01g
Salt	0.18g	0.01g
Thiamin (vitamin B1)	0.60mg	0.045mg
Contains naturally occurring sugars		

#### **Calculated Nutrition**

	per 100g	per portion (1/2 a bag)
Energy (kJ)	1872	140
Energy (kcal)	445	33
Fat (g)	14	1
of which saturates (g)	1.5	0.1
Carbohydrate (g)	71	5.3
of which sugars (g)	7.5	0.6
Fibre (g)	3.3	<0.5
Protein (g)	8.1	0.6
Salt (g)	0.18	0.01
Sodium (g)	0.07	0.01
Thiamin (B1) (mg)	0.6	0.045

#### **Product Description**

#### Brand

Organix

#### Features

I'm organic Suitable from 10+ months Baked not fried No added salt or sugar Gluten free No artificial colours or flavours Suitable for vegetarians and vegans

#### Standardised Brand

Brand - Organix

#### Regulated Product Name

Organic carrot stix baked corn snack coated with carrot and coriander

#### Marketing

#### **Company Name**

Organix Brands Ltd.

#### **Company Address**

Dorset, BH2 5LT.

#### Third Party Logos

- EU Organic
- Soil Association Organic (GB Organic Certification 5)

#### **Product Marketing**

Goodies has a great new look, same great taste!

Our scrummy carrot sticks are made with organic corn, carrot powder and coriander. They make the perfect baby finger food and toddler snack

Made just from corn, with no added salt, we simply bake them so they're tasty, light and crispy with heaps of flavour for growing taste buds.

#### **Brand Marketing**

We're here to create deliciously tasty, utterly organic, feel-good baby and toddler snacks and food, to fuel your little one's wonder.

#### **Further Description**

Find out more at www.Organix.com

#### **Trademark Information**

Organix & No Junk Promise are Registered Trade Marks of Organix Brands Ltd.

#### Third Party Logo Other Text

EU Organic - NL-BIO-01, EU/non-EU agriculture

#### **Nutritional Claims**

No added salt or sugar

#### Health & Lifestyle

### Lifestyle

- No Added Salt
- No Added Sugar
- Organic
- Suitable for Vegans
- Suitable for Vegetarians

#### Allergy Advice

Gluten - Free From

#### Additives

Artificial Colours - Free From Artificial Flavours - Free From

#### Storage & Usage

#### Storage Type

Туре

Ambient

#### Storage

Store in a cool dry place.

#### Lower Age Limit

Advisory - Months

10

#### **Brandbank Captured Pack Data**

#### Pack Size

0.03lbs e

#### Numeric Size

Numeric Size - 0.03

#### Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
6.22	4.84	1.3

#### (GS1 package measurement rules)

#### Country

Country of Origin - Netherlands

#### Pack Type

Type - Heat Sealed

#### Weight

Gross Weight - 0.04

#### **New Product Development**

Final Product - Not NPD

#### Unit Merchandising

Height - 6.22 Width - 4.84

Depth - 1.3

Unit Stackable - No

Unit Stable - Yes

Merchandise Multiple Ways - No

Max. Squashed Height - 3.54

Max. Squashed Width - 3.31

Max. Squashed Depth - 1.06

Squashed Volume Type - Fixed

#### **Shelf Ready Pack**

GTIN - 05024121309809

Height - 6.22

Width - 4.37 Depth - 8.9

Weight - 0.3

Unit Count - 6

Unit Height - 0.04

Unit Width - 0.04

Unit Depth - 0.24

Merchandise Multiple Ways - No

Prototype - No Is Case - No

#### Case

Height - 5.71 Width - 4.37

Depth - 8.9

Weight - 0.37 Unit Count - 6

Prototype - No

Origin Free Text - Made under organic standards in the Netherlands

#### **Recycling Scheme**

• OPRL

#### **Recycling Other Text**

Not Yet Recycled

#### Usage Count

Number of uses - Servings

2

#### **Usage Other Text**

Approx. 2 portions

#### **Customer Services**

#### Manufacturers Address

Made exclusively for: Organix Brands Ltd., Dorset, BH2 5LT.

#### Return To

We're here to help: 0800 39 35 11 (UK) or 1 800 40 92 78 (ROI) Freepost, Organix. Organix Brands Ltd., Dorset, BH2 5LT. www.organix.com

#### Telephone Helpline

0800 39 35 11 (UK) 1 800 40 92 78 (ROI)

#### Web Address

www.organix.com

#### **Extended Data**

#### Safety Warning

SAFETY ADVICE: For little ones 10 months+. Please ensure they are sitting down and supervised whilst enjoying this food.

IMPORTANT INFORMATION: The real ingredients in our puffs may stain so prepare for mess!

#### Languages On Pack

• English

#### **Description Breakdown**

Functional Name - Finger Food Toddler Snack Corn Puffs Variant - Carrot Stix Organic





































