NielsenIQ Brandbank

Cadbury Dairy Milk Caramel Chocolate Bar 45g



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EAN

7622300743703

Target market(s)

GR IF

Components

Ingredients

Milk**

Sugar

Glucose Syrup

Cocoa Butter

Vegetable Fats (Palm, Shea)

Glucose-Fructose Syrup

Cocoa Mass

Whey Powder (from $\mathbf{Milk}\!)$

Emulsifiers (E442, E471, E476)

Salt

Flavourings

Sodium Carbonates

**The equivalent of 426 ml of Fresh Liquid Milk in every 227 g of Milk Chocolate

Milk Chocolate: Milk Solids 20 % minimum, actual 23 %

Contains Vegetable Fats in addition to Cocoa Butter

Allergy Text

May contain Nuts, Wheat.

Nutrition

	Per 100 g	Per Bar (45 g)	*Reference Intakes
Energy	2017 kJ	908 kJ	8400 kJ /
	482 kcal	217 kcal	2000 kcal
Fat	23 g	11 g	70 g
of which Saturates	13 g	5.9 g	20 g
Carbohydrate	62 g	28 g	260 g
of which Sugars	48 g	21 g	90 g
Fibre	1.3 g	0.6 g	-
Protein	4.7 g	2.1 g	50 g
Salt	0.41 g	0.19 g	6 g
*% reference intake of an average adult (8400 kJ / 2000 kcal) $$			

Calculated Nutrition

	nor 100g	Per Bar (45 g)
	per 100g	rei bai (45 g)
Energy (kJ)	2017	908
Energy (kcal)	482	217
Fat (g)	23	11
of which saturates (g)	13	5.9
Carbohydrate (g)	62	28
of which sugars (g)	48	21
Fibre (g)	1.3	0.6
Protein (g)	4.7	2.1
Salt (g)	0.41	0.19

Front of Pack Nutrition

Per Portion

Each 45 g contains

Energy 908kJ 11g 5.9g Sugars 0.19g 11% 15% 29% 24% 3%

Per 100g/ml Per 100 g

> Energy 2017kJ 482kcal

% reference intake of an average adult (8400 kJ / 2000 kcal)

Nutrition Other Text

% reference intake of an average adult (8400 kJ / 2000 kcal)

Reference Intake Statement

Reference Intake Statement - % reference intake of an average adult (8400 kJ / 2000 kcal)

Product Description

Alternative Description

Supplier Preferred Product Name - Cadbury Dairy Milk Caramel Chocolate Bar 45g

Brand

Cadbury

Features

100% Sustainably Sourced Cocoa Suitable for vegetarians

Standardised Brand

Brand - Cadbury

Regulated Product Name

Milk chocolate with caramel centre (40 %).

Marketing

Company Name

Mondelez UK / Mondelez Ireland

Company Address

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

Product Marketing

Chunks of classic, creamy Cadbury Dairy Milk chocolate, encasing a smooth, golden caramel centre. It brings a velvety decadence to your everyday. Made with sustainably sourced cocoa. Vegetarian friendly.

Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

Other Information

Made under licence from Cadbury UK Ltd.

Further Description

BeTreatwise.net

Cocoa Life Partnering with Fairtrade Foundation www.cocoalife.org

Health & Lifestyle

Lifestyle

• Suitable for Vegetarians

Allergy Advice

Milk - Contains Nuts - May Contain Wheat - May Contain

Storage & Usage

Storage Type

Туре

Ambient

Storage

Store in a dry place. Protect from heat.

Brandbank Captured Pack Data Pack Size 45g € **Numeric Size** Numeric Size - 45 Pack Type Type - Wrap **Recycling Other Text Usage Count** Number of uses - Servings **Usage Other Text** 1x Bar = 1 Portion. 1 portion (45 g) per pack **Customer Services** Manufacturers Address Mondelez UK, PO Box 7008, Birmingham, B30 2PT. Mondelez Ireland, Malahide Road, Coolock, Dublin 5. Return To We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us: Freephone 0800 818181 (UK only) Mondelez UK, PO Box 7008, Birmingham, B30 2PT. Mondelez Ireland, Freephone 1-800 678708 Malahide Road, Coolock, Dublin 5. www.cadbury.co.uk Telephone Helpline 0800 818181 (UK) 1-800 678708 Fax Number **Email Helpline** Web Address www.cadbury.co.uk

Extended Data

SEO Metatag

Caramel, Cadbury Caramel, Dairy Milk Caramel, Chocolate Caramel, Is Cadburys Caramel Gluten Free, Dairy Milk, Milk Chocolate, Milk Chocolate With Caramel Centre