NielsenIQ Brandbank

Cadbury Double Decker Chocolate Bar 54.5g



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EAN

7622210106421

Target market(s)

GR IF

Components

Ingredients

Sugar

Glucose Syrup

Glucose-Fructose Syrup

Vegetable Fats (Palm, Shea, Sunflower, Rapeseed)

 $\textbf{Wheat}\, \mathsf{Flour}\, (\mathsf{with}\, \mathsf{added}\, \mathsf{Calcium}, \mathsf{Iron}, \mathsf{Niacin}\, \mathsf{and}\, \mathsf{Thiamin})$

Skimmed Milk Powder

Cocoa Butter

Cocoa Mass

Whey Permeate Powder (from Milk)

Fat-Reduced Cocoa Powder

Milk Fat

Whey Powder (from ${\bf Milk}$)

Emulsifiers (E442, E471, Soya Lecithins)

Dried **Egg** White

Flavourings (from Milk)

Anti-Caking Agent (Calcium Carbonate)

Salt

Barley Malt Extract

Raising Agent (E503)

Milk Chocolate: Milk Solids 14 % minimum

Contains Vegetable Fats in addition to Cocoa Butter

Allergy Text

May contain Peanuts, Nuts.

Nutrition

	Per 100 g:	Per Bar (54.5 g):
Energy	1929 kJ (459 kcal)	1051 kJ (250 kcal)
Fat	16 g	9.0 g
of which Saturates	8.6 g	4.7 g
Carbohydrate	73 g	40 g
of which Sugars	54 g	30 g

Fibre	1.5 g	0.8 g
Protein	3.7 g	2.0 g
Salt	0.19 g	0.10 g

Calculated Nutrition

	per 100g	Per Bar (54.5 g):
Energy (kJ)	1929	1051
Energy (kcal)	459	250
Fat (g)	16	9
of which saturates (g)	8.6	4.7
Carbohydrate (g)	73	40
of which sugars (g)	54	30
Fibre (g)	1.5	0.8
Protein (g)	3.7	2
Salt (g)	0.19	0.1

Front of Pack Nutrition

Per Portion

Each 54.5 g contains

Energy 1051kJ 9.0g 4.7g Sugars 30g 0.10g 13% 24% 33% 2%

Per 100g/ml Per 100 g

> Energy 1929kJ 459kcal

% reference intake of an average adult (8400 kJ / 2000 kcal)

Reference Intake Statement

Reference Intake Statement - % reference intake of an average adult (8400 kJ / 2000 kcal)

Product Description

Alternative Description

Supplier Preferred Product Name - Cadbury Double Decker Chocolate Bar 54.5g

Brand

Cadbury

Features

100% Sustainably Sourced Cocoa Suitable for vegetarians

Standardised Brand

Brand - Cadbury

Regulated Product Name

Milk chocolate with smooth, chewy nougat (41 %) and crisp, crunchy cereal (9 %) filling.

Marketing

Company Name

Mondelez UK / Mondelez Ireland

Company Address

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

Third Party Logos

• Green Dot

Product Marketing

On the lower deck, you've got crisp, crunchy cereal filling. On the top deck, you'll find soft, chewy nougat. Together, they're smothered in Cadbury milk chocolate to make a bar that takes your tastebuds to bold new places. Made with sustainably sourced cocoa. Vegetarian friendly.

Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

Other Information

Made under licence from Cadbury UK Ltd.

Further Description

BeTreatwise.net

Cocoa Life Partnering with Fairtrade Foundation www.cocoalife.org

Health & Lifestyle

Lifestyle

Suitable for Vegetarians

Allergy Advice

Barley - Contains Eggs - Contains Milk - Contains Nuts - May Contain Peanuts - May Contain Soya - Contains Wheat - Contains

Storage & Usage

Storage Type

Туре

Ambient

Storage

Store in a dry place. Protect from heat.

Brandbank Captured Pack Data Pack Size 54.5g e **Numeric Size** Numeric Size - 54.5 Pack Type Type - Wrap **Recycling Other Text Usage Count** Number of uses - Servings **Usage Other Text** 1x bar = 1 Portion. 1 portion per pack **Customer Services** Manufacturers Address Mondelez UK, PO Box 7008, Birmingham, B30 2PT. Mondelez Ireland, Malahide Road, Coolock, Dublin 5. Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us: Freephone 0800 818181 (UK only).

Mondelez UK,

PO Box 7008,

Birmingham,

B30 2PT.

Mondelez Ireland, Freephone 1-800 678708 Malahide Road, Coolock, Dublin 5. www.cadbury.co.uk

Telephone Helpline

0800 818181 (UK) 1-800 678708

Fax Number

Email Helpline

Web Address

www.cadbury.co.uk

Social Media

Extended Data

SEO Metatag

Double Decker, Double Decker Chocolate, Double Decker Chocolate Bar, Cadbury Double Decker, Are Double Deckers Gluten Free, Gluten Free Chocolate, Vegetarian Chocolate, Whats In A Double Decker, Milk Chocolate, Chocolate With Nougat

