

NielsenIQ Brandbank

Belvita Breakfast Duo Crunch Strawberry Yogurt Biscuits 50.6g



EAN
7622210296085

Target market(s)
GB, IE

Components

Ingredients

Cereals 55,2 % [Wheat Flour 27,7 %, Wholegrain Cereals 27,5 % (Oat Flakes 11,7 %, Wholegrain Wheat Flour 11,2 %, Wholegrain Barley Flour 2,8 %, Wholegrain Rye Flour 0,9 %, Wholegrain Spelt Flour (Wheat) 0,9 %)]

Sugar

Vegetable Oils (Rapeseed, Palm, Coconut in varying proportions)

Glucose-Fructose Syrup

Strawberry Puree 4,7 %

Humectant (Glycerol)

Wheat Starch

Skimmed Milk Yoghurt Powder 1,4 %

Glucose Syrup

Minerals (Calcium Carbonate, Magnesium Carbonate, Elemental Iron)

Raising Agents (Sodium Carbonates, Disodium Diphosphate, Ammonium Carbonates)

Emulsifiers (Soya Lecithins, Sunflower Lecithins)

Acidity Regulators (Citric Acid, Sodium Citrate, Malic Acid, Calcium Citrates)

Blackberry Concentrate 0,2 %

Flavourings

Salt

Gelling Agent (Pectin)

Skimmed Milk Powder

Strawberry Concentrate 0,05 %

Allergy Text

May contain Egg, Nuts.

Nutrition

	100 g	%** / 100 g	1 biscuit (25.3 g)	%** / 1 biscuit (25.3 g)	2 biscuits (50.6 g)	% / 2 biscuits (50.6 g)
Energy	1869 kJ		473 kJ		946 kJ	
	444 kcal		112 kcal		225 kcal	11 %*
Fat	14 g		3.6 g		7.2 g	10 %*
of which saturates	3.0 g		0.8 g		1.5 g	8 %*
Carbohydrate***	70 g		18 g		35 g	13 %*

of which sugars	25 g		6.3 g		13 g	14 %*
of which starch	39 g		9.8 g		20 g	-
Fibre	4.3 g		1.1 g		2.2 g	-
Protein	6.9 g		1.8 g		3.5 g	7 %*
Salt	0.56 g		0.14 g		0.28 g	5 %*
Calcium	294 mg	37 %	74 mg	9 %	149 mg	19 %**
Magnesium	138 mg	37 %	35 mg	9 %	70 mg	19 %**
Iron	4.2 mg	30 %	1.1 mg	8 %	2.1 mg	15 %**

*Reference intake of an average adult (8400 kJ / 2000 kcal)

**Nutrient Reference Value

***Contains minimum 15 g Slowly Digestible Starch per 100 g

Calculated Nutrition

	per 100g	1 biscuit (25.3 g)	2 biscuits (50.6 g)
Energy (kJ)	1869	473	946
Energy (kcal)	444	112	225
Fat (g)	14	3.6	7.2
of which saturates (g)	3	0.8	1.5
Carbohydrate (g)	70	18	35
of which sugars (g)	25	6.3	13
of which starch (g)	39	9.8	20
Fibre (g)	4.3	1.1	2.2
Protein (g)	6.9	1.8	3.5
Salt (g)	0.56	0.14	0.28
Calcium (mg)	294	74	149
Iron (mg)	4.2	1.1	2.1
Magnesium (mg)	138	35	70

Front of Pack Nutrition

Per Portion
2 biscuits (50.6 g)

Energy
946kJ
225kcal
11%

Per 100g/ml
Per 100 g

Energy
1869kJ
444kcal

Reference intake of an average adult (8400 kJ / 2000 kcal)

Nutrition Other Text

Reference intake of an average adult (8400 kJ / 2000 kcal)

Nutrient Reference Value

Contains minimum 15 g Slowly Digestible Starch per 100 g

Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400 kJ / 2000 kcal)

Product Description

Brand

Belvita

Features

5 Whole Grains
Suitable for vegetarians

Standardised Brand

Brand - Belvita

Regulated Product Name

Biscuits made with wholegrain cereals with a live yogurt filling (13,5 %) and a strawberry filling (13,5 %) and added minerals.

Marketing

Company Name

Mondelez UK

Company Address

Freepost MDLZ,
Uxbridge,
UB8 1DH.

Third Party Logos

- Green Dot

Product Marketing

Energy for the Whole Morning(1)

(1)These belVita biscuits have a high content of slowly digestible starch, which is a slow release carbohydrate. Consumption of foods high in slowly digestible starch raises blood glucose concentration less after a meal compared to foods low in slowly digestible starch.

Other Information

Contains 13,9 grams wholegrain cereals per serving (50,6 g).
A 50,6 g serving contains at least 15 % of the Nutrient Reference Value of Calcium, Magnesium and Iron.

Further Description

Visit www.belvitamorning.com

Health & Lifestyle

Lifestyle

- Suitable for Vegetarians

Allergy Advice

Barley - Contains
Eggs - May Contain
Milk - Contains
Nuts - May Contain
Oats - Contains
Rye - Contains
Soya - Contains
Wheat - Contains

Storage & Usage

Storage Type

Type

Ambient

Storage

Store in a cool, dry place.

Brandbank Captured Pack Data

Pack Size

50.6g e

Numeric Size

Numeric Size - 50.6

Dimension

Shelf Height (mm)	Shelf Width (mm)	Shelf Depth (mm)
57	149	30

(GS1 package measurement rules)

Pack Type

Type - Wrap

Weight

Gross Weight - 52

New Product Development

Final Product - Not NPD

Unit Merchandising

Height - 30

Width - 149

Depth - 57

Unit Stackable - No

Unit Stable - Yes

Merchandise Multiple Ways - No

Shelf Ready Pack

GTIN - 07622210303158

Height - 102

Width - 134

Depth - 261

Weight - 993

Unit Count - 18

Unit Height - 3

Unit Width - 1

Unit Depth - 6

Merchandise Multiple Ways - No

Prototype - No

Is Case - No

Case

GTIN - 07622210303158

Height - 103

Width - 135

Depth - 261

Weight - 1007

Unit Count - 18

Prototype - No

Usage Count

Number of uses - Servings

2

Usage Other Text

This pack contains 2 biscuits

Customer Services

Manufacturers Address

Freepost MDLZ,
Mondelez UK,
Uxbridge,
UB8 1DH.

Return To

Freepost MDLZ,
Mondelez UK,
Consumer Response,
Uxbridge,
UB8 1DH.
eu.mondelezinternational.com

Web Address

eu.mondelezinternational.com







belVita
BREAKFAST
STRAWBERRY YOGURT
DUO CRUNCH

Nutrition Information	100 g	2 biscuits (50.6 g)
Energy	1869 kJ 444 kcal	946 kJ 225 kcal
Fat	14 g	7.2 g
of which saturates	3.0 g	1.5 g
Carbohydrate**	70 g	35 g
of which sugars	25 g	13 g
of which starch	39 g	20 g
Fibre	4.3 g	2.2 g
Protein	6.9 g	3.5 g
Salt	0.56 g	0.28 g

*** Contains minimum 15 g slowly digestible starch per 100 g.
Contains 13.9 g wholegrain cereals per serving (50.6 g).
A 50.6 g serving contains at least 15 % of the Nutrient Reference Value (NRV) of Calcium, Magnesium and Iron.
This pack contains - 2 Biscuits.
Full nutritional details can be found on the individual product detail page and/or back of pack.

1 = 2 x

belVita
STRAWBERRY YOGURT
DUO CRUNCH

BISCUITS MADE WITH WHOLEGRAIN CEREALS, WITH A LIVE YOGURT FILLING AND A STRAWBERRY FILLING AND ADDED MINERALS.

Ingredients: Cereals 55.2%, wheat flour 2.7%, wholegrain cereals 2.7%, oat flakes 11.7%, wholegrain wheat flour 11.2%, wholegrain barley flour 2.8%, wholegrain rye flour 0.9%, wholegrain spelt flour (wheat) 0.9%, oil, sugar, vegetable oils (rapeseed, palm, coconut in varying proportions), glucose-fructose syrup, strawberry puree 4.7%, humectant glycerol, wheat starch, skimmed milk yogurt powder 1.4%, glucose syrup, minerals: calcium carbonate, magnesium carbonate, elemental iron, raising agents (sodium carbonates, disodium diphosphate, ammonium carbonates), emulsifiers (soya lecithins, sunflower lecithins), acidity regulators (citric acid, sodium citrate, malic acid, calcium citrates), blackberry concentrate 0.2%, flavourings, salt, gelling agent (pectin), skimmed milk powder, strawberry concentrate 0.05%.

May contain egg, nuts.

