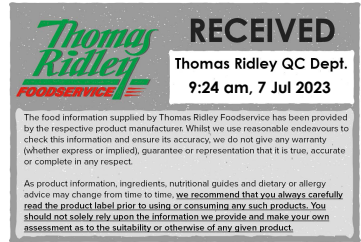


NielsenIQ Brandbank

Maltesers Milk Chocolate & Honeycomb Snack Bag 37g



EAN
5000159020312

Target market(s)
GB, IE

Components

Ingredients

Sugar

Skimmed **Milk** Powder

Cocoa Butter

Glucose Syrup

Barley Malt Extract

Cocoa Mass

Palm Fat

Whey Permeate (from **Milk**)

Milk Fat

Palm Kernel Fat

Emulsifiers (**Soya** Lecithin, E492)

Wheat Flour

Raising Agents (E341, E500, E501)

Wheat Gluten

Sweet Whey Powder (**Milk**)

Salt

Glazing Agent (Pectins)

Milk Chocolate contains Milk Solids 14% minimum

Milk Chocolate contains Vegetable Fats in addition to Cocoa Butter

Nutrition

	/ 100 g	/ 37 g (%*)
Energy	2108kJ	780kJ (9%)
	503kcal	186kcal (9%)
Fat	25g	9.1g (13%)
of which saturates	15g	5.7g (29%)
Carbohydrate	61g	23g (9%)
of which sugars	53g	20g (22%)
Protein	8.5g	3.2g (6%)
Salt	0.42g	0.15g (3%)
*Reference intake of an average adult (8400kJ/2000kcal)		
Portions per pack: 1, Portion size: 37 g		

Calculated Nutrition

	per 100g	/ 37 g
Energy (kJ)	2108	780
Energy (kcal)	503	186
Fat (g)	25	9.1
of which saturates (g)	15	5.7
Carbohydrate (g)	61	23
of which sugars (g)	53	20
Protein (g)	8.5	3.2
Salt (g)	0.42	0.15

Front of Pack Nutrition

Per Portion

1x = 37 g

Energy
780kJ
186kcal

9%

100g: 2108 kJ / 503 kcal

Reference intake of an average adult (8400kJ/2000kcal)

Product Description

Brand

Maltesers

Features

Maltesers is the lighter way to enjoy chocolate
Fairtrade certified ingredients
186 kcal Per Pack
Suitable for vegetarians

Standardised Brand

Brand - Maltesers

Regulated Product Name

Milk chocolate (73%) with a honeycombed centre (23%).

Marketing

Company Name

Mars Wrigley Confectionery UK Ltd / Mars Foods Ireland Ltd

Company Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd,
PO Box 3856,
Dublin 4.

Third Party Logos

- Fairtrade
- Green Dot
- Tidyman

Product Marketing

Milk chocolate balls with a honeycomb centre

Brand Marketing

Look on the light side

Other Information

Fairtrade Foundation - Fairtrade cocoa, sugar and vanilla: total 50%. Cocoa and Sugar maybe mixed with non-certified cocoa and sugar on a mass balance basis. Visit info.fairtrade.net/sourcing.

Health & Lifestyle

Lifestyle

- Suitable for Vegetarians

Allergy Advice

Barley - Contains
Milk - Contains
Soya - Contains
Wheat - Contains

Storage & Usage

Storage Type

Type

Ambient

Brandbank Captured Pack Data

Pack Size

37g e

Numeric Size

Numeric Size - 37

Pack Type

Type - Bag

Recycling Scheme

- OPRL

Recycling Other Text

Recycle with Bags at Large Supermarkets - Don't recycle at home

Usage Count

Number of uses - Servings

1

Usage Other Text

Portions per pack: 1, Portion size: 37 g

Customer Services

Manufacturers Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd,
PO Box 3856,
Dublin 4.

Return To

Get in touch:
0800 952 0077
www.mars.co.uk/contact
GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd,
PO Box 3856,
Dublin 4.
Contact us: <https://ire.mars.com>
1890 812 315

Telephone Helpline

GB: 0800 952 0077
IE: 1890 812 315

Web Address

www.mars.co.uk/contact
<https://ire.mars.com>

Extended Data

Description Breakdown

Functional Name - Snack Bag
Variant - Milk Chocolate & Honeycomb

