NIELSEN BRANDBANK

RECEIVED Thomas Ridley QC Dept. 10:43 am, 2 Jun 2023 The food information applied by Thomas Ridley Fooderock to be been provided.

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Diet Coke Bag in Box 7L

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Components

Ingredients

Water

Colour (Caramel E150d)

Sweeteners (Aspartame, Acesulfame K)

Natural Flavourings including Caffeine

Phosphoric Acid

Citric Acid

Preservative (Sodium Benzoate)

Acidity Regulator (Sodium Citrate)

Antifoaming Agent (Dimethylpolysiloxane)

Nutrition

	Per 100ml
Energy	1.4kJ
	0.3kcal
Fat	0g
Of which saturates	0g
Carbohydrate	0g
Of which sugars	0g
Protein	0g
Salt	0g

Calculated Nutrition

	per 100ml
Energy (kJ)	1.4
Energy (kcal)	0.3
Fat (g)	0
of which saturates (g)	0
Carbohydrate (g)	0
of which sugars (g)	0
Protein (g)	0
Salt (g)	0

Product Description

Brand

Diet Coke

Features

No calories and sugar This product is GMO free This product is gluten free This product is allergen free

This product is suitable for vegetarians/vegans

Standardised Brand

Brand - Coca-Cola

Regulated Product Name

Concentrated Low Calorie Soft Drink with Vegetable Extracts with Sweeteners Post-Mix Syrup

Marketing

Company Name

Coca-Cola Enterprises Ltd

Company Address

Uxbridge, UB8 1EZ.

Product Marketing

Love it light? Add some sparkle to your day, minus the calories with Diet Coke

Diet Coke is a sugar free, low calorie soft drink.

No Sugar

No Calories

Gluten-free, dairy-free and nut-free

Contains vegetables extracts and sweeteners

Serve over ice with a slice of lime.

Keep cold in the fridge.

Please recycle.

Brand Marketing

Coca-Cola and the Environment

Coca-Cola is committed to making a positive difference - to the health of the planet, consumers and the communities it serves. The company is working hard to reduce its impact on the environment in everything it does - growing more while using less in areas such as energy and water use, waste reduction and recycling - and by encouraging people to think more about the positive impact they can have on their local environment.

Other Information

Contains a Source of Phenylalanine

Nutritional Claims

No calories No sugar

Health & Lifestyle

Lifestyle

- No Sugar
 Suitable for Vege
- Suitable for Vegans
- Suitable for Vegetarians

Allergy Advice

Celery - Free From

Cereals Containing Gluten - Free From

Crustaceans - Free From

Eggs - Free From

Fish - Free From

Gluten - Free From

Lupin - Free From

Milk - Free From

Molluscs - Free From

Mustard - Free From Nuts - Free From

Peanuts - Free From

Sesame - Free From

Soya - Free From

Sulphur Dioxide/Sulphites - Free From

Additives

Genetically Modified Ingredients - Free From

Allergy Other Text

This product is allergen free

Additives Other Text

Contains natural flavourings

Contains added colours

Contains added preservatives

Contains added intense sweeteners

Lifestyle Other Text

Contains caffeine

Storage & Usage

Storage Type



Ambient

Preparation and Usage

Set to 5.4: 1

Set to 5.2: 1 with ice

For use in authorised postmix dispensers only. Dispense carbonated at 5°C (41°F) or cooler. The syrup in this pack is ready for use as indicated. Any change or alteration thereof, except for use in dispensing the beverage 'Diet Coke' as indicated constitutes as unauthorised usage.

Important: Connect only to Diet Coke line

- 1. Push in A, pull back B.
- 2. Tear off A.
- 3. Pull out nozzle and locate in hole left by A. Push in B to lock. Remove dust cap.
- 4. Clean equipment connector before connecting to this box.
- 5. Connect Coca-Cola Zero fitting by fully turning clockwise until stopped by bag valve.

Please remove internal bag and dispose of in a waste container and recycle the cardboard box if facilities exist. Any refilling or re-use may constitute a criminal offence and is strictly prohibited.

Storage

Store cool and dry

Best Before End - See end of box

Brandbank Captured Pack Data

Pack Size

7Le

Numeric Size

Numeric Size - 7

Recycling Info

Carton - Card - Widely Recycled

Pack Type

Type - Box

Recycling Scheme

• OPRL

Customer Services

Manufacturers Address

Coca-Cola Enterprises Ltd, Uxbridge, UB8 1EZ.

Return To

Coca-Cola Enterprises Ltd, Uxbridge, UB8 1EZ. 0800 227711 Coca-Cola.co.uk

Telephone Helpline

0800 227711

Web Address

Coca-Cola.co.uk