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Thomas Ridley QC Dept.
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As product information, ingredients, nutritional guides and dietary or allergy advice may change from time to time, we recommend that you always carefully read the product label prior to using or consuming any such products. You should not solely rely upon the information we provide and make your own assessment as to the suitability or otherwise of any given product.

Cadbury Picnic Chocolate Bar 48.4g



EAN

5000312002131

Target market(s)

GB, IE

Components

Ingredients

Sugar

Peanuts

Glucose-Fructose Syrup

Glucose Syrup

Wheat Flour (with added Calcium, Iron, Niacin, Thiamin)

Dried Grapes

Palm Oil

Cocoa Butter

Cocoa Mass

Skimmed **Milk** Powder

Whey Powder (from **Milk**)

Whey Permeate Powder (from **Milk**)

Rice Flour

Milk Fat

Emulsifiers (E442, Sunflower Lecithin, E476, E471, **Soya** Lecithin)

Salt

Barley

 Malt Extract

Maize Flour

Flavourings

Anti-Caking Agent (E170)

Raising Agents (E500, E503)

Milk Proteins

Milk Chocolate: Milk Solids 14 % minimum

Contains Vegetable Fats in addition to Cocoa Butter

Allergy Text

May contain Nuts, Egg.

Nutrition

	100 g:	48.4 g:	%* 48.4 g:
Energy	2005 kJ (479 kcal)	970 kJ (232 kcal)	12 %
Fat	23 g	11 g	16 %

of which Saturates	9.8 g	4.7 g	24 %
Carbohydrate	60 g	29 g	11 %
of which Sugars	45 g	22 g	24 %
Fibre	2.5 g	1.2 g	
Protein	7.3 g	3.5 g	7 %
Salt	0.45 g	0.22 g	4 %

*Reference intake of an average adult (8400 kJ/ 2000 kcal)

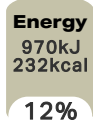
Calculated Nutrition

	per 100g	48.4 g:
Energy (kJ)	2005	970
Energy (kcal)	479	232
Fat (g)	23	11
of which saturates (g)	9.8	4.7
Carbohydrate (g)	60	29
of which sugars (g)	45	22
Fibre (g)	2.5	1.2
Protein (g)	7.3	3.5
Salt (g)	0.45	0.22

Front of Pack Nutrition

Per Portion

1x = 1 Portion



Per 100g/ml

Per 100 g



Reference intake of an average adult (8400 kJ/ 2000 kcal)

Nutrition Other Text

Reference intake of an average adult (8400 kJ/ 2000 kcal)

Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400 kJ/ 2000 kcal)

Product Description

Alternative Description

Supplier Preferred Product Name - Cadbury Picnic Chocolate Bar 48g

Brand

Cadbury

Features

100% Sustainably Sourced Cocoa
Suitable for vegetarians

Standardised Brand

Brand - Cadbury

Regulated Product Name

Milk chocolate with caramel (30 %), peanut (13 %), crispy cereal (10 %) & dried grapes (7 %) centre.

Marketing

Company Name

Mondelez UK / Mondelez Ireland

Company Address

Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Malahide Road,
Coolock,
Dublin 5.

Third Party Logos

- Green Dot

Product Marketing

Taste crispy cereal, surrounded by chewy caramel, covered in a combo of crunchy peanuts and juicy dried grapes, all covered in a generous layer of Cadbury milk chocolate – what a mouthful. Made with sustainably sourced cocoa. Vegetarian friendly.

Further Description

BeTreatwise.net

Cocoa Life
Partnering with Fairtrade Foundation
www.cocoalife.org

Health & Lifestyle

Lifestyle

- Suitable for Vegetarians

Allergy Advice

Barley - Contains
Eggs - May Contain
Milk - Contains
Nuts - May Contain
Peanuts - Contains
Soya - Contains
Wheat - Contains

Storage & Usage

Storage Type

Type
Ambient

Storage

Store in a dry place. Protect from heat.

Brandbank Captured Pack Data

Pack Size

48.4g e

Numeric Size

Numeric Size - 48.4

Pack Type

Type - Wrap

Recycling Other Text

Usage Count

Number of uses - Servings

1

Usage Other Text

1x bar = 1 Portion. 1 x 48.4 g bar

Customer Services

Manufacturers Address

Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Malahide Road,
Coolock,
Dublin 5.

Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us:
Freephone 0800 818181 (UK only)

Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Freephone 1-800 678708
Malahide Road,
Coolock,
Dublin 5.
www.cadbury.co.uk

Telephone Helpline

0800 818181 (UK)
1-800 678708

Fax Number

Email Helpline

Web Address

www.cadbury.co.uk

Social Media

Extended Data

SEO Metatag

Picnic Bar, Picnic Chocolate, Cadbury Picnic, Raisin, Peanut, Caramel, Wafer, Milk Chocolate, Vegetarian Chocolate, Picnic 4 Pack

