

## Kellogg's Rice Krispies 22g



**EAN**  
5050083393624

**Target market(s)**  
GB, IE

### Components

#### Ingredients

- Rice
- Sugar
- Salt
- Barley** Malt Extract
- Niacin
- Iron
- Vitamin B6
- Riboflavin
- Thiamin
- Folic Acid
- Vitamin D
- Vitamin B12

#### Allergen Tag Text

For allergens see ingredients highlighted in bold.

#### Allergy Text

May contain Gluten from other Cereals.

#### Nutrition

	/100g	NRV <sup>^</sup>	22g	NRV <sup>^</sup>	%RI <sup>*</sup>
Energy	1649 kJ		363 kJ		
	389 kcal		86 kcal		4 %
Fat	1.2 g		0.3 g		0.4 %
of which saturates	0.4 g		0.1 g		1 %
Carbohydrate	86 g		19 g		7 %
of which sugars	7.9 g		1.7 g		2 %
Fibre	2.9 g		0.6 g		
Protein	7.0 g		1.5 g		3 %
Salt	1.0 g		0.22 g		4 %
Vitamins					
Vitamin D	8.4 µg	168 %	1.8 µg		37 %
Thiamin	0.91 mg	83 %	0.2 mg		18 %

Riboflavin	1.2 mg	86 %	0.26 mg	19 %
Niacin	13 mg	81 %	2.9 mg	18 %
Vitamin B6	1.2 mg	86 %	0.26 mg	19 %
Folic Acid	166 µg	83 %	36.5 µg	18 %
Vitamin B12	2.1 µg	84 %	0.46 µg	18 %
Minerals				
Iron	8.0mg	57 %	1.8 mg	13 %

\*Reference intake of an average adult (8400 kJ / 2000 kcal)

^ Nutrient reference values (Adults)

### Calculated Nutrition

	per 100g	/22g
Energy (kJ)	1649	363
Energy (kcal)	389	86
Fat (g)	1.2	0.3
of which saturates (g)	0.4	0.1
Carbohydrate (g)	86	19
of which sugars (g)	7.9	1.7
Fibre (g)	2.9	0.6
Protein (g)	7	1.5
Salt (g)	1	0.22
Vitamin B6 (mg)	1.2	0.26
Vitamin B12 (µg)	2.1	0.46
Vitamin D (µg)	8.4	1.8
Thiamin (B1) (mg)	0.91	0.2
Riboflavin (B2) (mg)	1.2	0.26
Niacin (mg)	13	2.9
Folic Acid (µg)	166	36.5
Iron (mg)	8	1.8

### Front of Pack Nutrition

#### Per Portion

22g

**Energy**  
363kJ  
86kcal  
**4%**

100g: 1649 kJ / 389 kcal

### Nutrition Other Text

Reference intake of an average adult (8400 kJ / 2000 kcal)

Nutrient reference values (Adults)

### Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400 kJ / 2000 kcal)

## Product Description

### Alternative Description

Supplier Preferred Product Name - Kellogg's Rice Krispies Cereal Portion Pack 22g

### Brand

Rice Krispies

### Manufacturer Brand

Brand - Kellogg's

### Features

- Make your breakfast Snap, Crackle and Pop with Kellogg's Rice Krispies breakfast cereal.
- Kellogg's Rice Krispies breakfast cereal is made with natural grains and added goodness\*
- Discover your inner baker with creative Kellogg's Rice Krispies breakfast cereal recipes.
- Kellogg's Rice Krispies breakfast cereal contains 50% of your daily vitamin D needs\*
- Kellogg's Rice Krispies breakfast cereal contains no artificial colours or flavours.

### Standardised Brand

Brand - Rice Krispies

### Regulated Product Name

Toasted Rice Cereal Fortified with Vitamins and Iron.

## Marketing

### Company Name

Kellogg Company of Great Britain Ltd / Kellogg's / Kellogg Europe Trading Limited

### Company Address

Kellogg Company of Great Britain Ltd,  
Park Road,  
Trafford Park,  
Manchester,  
United Kingdom.

UK: Kellogg's,  
Orange Tower,  
MediaCityUK,  
Salford,  
Greater Manchester,  
M50 2HF,  
UK.

IRL: Kellogg Europe Trading Limited,  
Three,  
Dublin Airport Central,  
Dublin Airport,  
Dublin,  
Ireland,  
K67 Y7E5.

### Third Party Logos

- Green Dot

### Product Marketing

Make breakfast Snap, Crackle and Pop with Kellogg's Rice Krispies breakfast cereal. Rice Krispies breakfast cereal brings a classic taste you and your family know and love to the breakfast table. Kellogg's Rice Krispies breakfast cereal is made with added goodness\* and contains 50% of your daily vitamin D needs\* and is made with no artificial colours or flavours. Whether you're listening to the iconic Snap, Crackle and Pop of each grain of Rice Krispies, or discovering your inner baker with creative Rice Krispies recipes, Kellogg's Rice Krispies brings a Snap, Crackle, and Pop to your breakfast.

\*Source of vitamins D, B1, B2, B3, B6, B9 & B12 and iron. Vitamin D contributes to the maintenance of normal bones. Enjoy as part of a varied & balanced diet and a healthy lifestyle.

### Other Information

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## Health & Lifestyle

### Lifestyle

- Halal
- Kosher
- Suitable for Vegetarians

### Allergy Advice

Barley - Contains  
Cereals Containing Gluten - May Contain

## Storage & Usage

### Storage Type

#### Type

Ambient

### Storage

Best before: see top. Store in a cool, dry place.

## Brandbank Captured Pack Data

### Pack Size

22g e

### Numeric Size

Numeric Size - 22

### Country

Country of Origin - United Kingdom

### Pack Type

Type - Box

### Provenance Statement

Produced in EU or UK  
Made in UK

### Usage Count

Number of uses - Servings

1

## Customer Services

### Manufacturers Address

Produced by:  
Kellogg Company of Great Britain Ltd,  
Park Road,  
Trafford Park,  
Manchester,  
United Kingdom.

UK: Kellogg's,  
Orange Tower,  
MediaCityUK,  
Salford,  
Greater Manchester,  
M50 2HF,  
UK.

IRL: Kellogg Europe Trading Limited,  
Three,  
Dublin Airport Central,  
Dublin Airport,  
Dublin,  
Ireland,  
K67 Y7E5.

### Return To

Kellogg Company of Great Britain Ltd,  
Park Road,  
Trafford Park,  
Manchester,  
United Kingdom.

UK: Kellogg's,  
Orange Tower,  
MediaCityUK,  
Salford,  
Greater Manchester,  
M50 2HF,  
UK.

IRL: Kellogg Europe Trading Limited,  
Three,  
Dublin Airport Central,  
Dublin Airport,  
Dublin,  
Ireland,  
K67 Y7E5.  
Consumer Service  
[www.kelloggs.com](http://www.kelloggs.com)  
UK: 0800 626 066  
ROI: 1800 626 066

### Telephone Helpline

UK: 0800 626 066  
ROI: 1800 626 066

### Web Address

[www.kelloggs.com](http://www.kelloggs.com)

