# **NIELSEN BRANDBANK**

## Fanta Orange 500ml



**EAN** 40822938

Target market(s)
GB



# RECEIVED Thomas Ridley QC Dept. 3:56 pm, 27 Jul 2023

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As product information, ingredients, nutritional guides and dietary or allergy advice may change from time to time, <u>we recommend that you always carefully read the product table prior to using or consuming any such products. You should not solely rely upon the information we provide and make your own assessment as to the suitability or otherwise of any given product.</u>

## Components

## Ingredients

Carbonated Water

Sugar

Orange Juice from Concentrate (3.7%)

Citrus Fruit from Concentrate (1.3%)

Acids (Citric Acid, Malic Acid)

Vegetable Extracts (Carrot, Pumpkin)

Sweeteners (Acesulfame K, Sucralose)

Preservative (Potassium Sorbate)

Acidity Regulator (Sodium Citrates)

Stabiliser (Guar Gum)

Natural Orange Flavourings with other Natural Flavourings

Antioxidant (Ascorbic Acid)

### Nutrition

	Per 100ml	Per 500ml (%*)
Energy	81kJ	405kJ
	19kcal	95kcal (5%)
Fat	0g	0g (0%)
Of which saturates	0g	0g (0%)
Carbohydrate	4.6g	23g (9%)
Of which sugars	4.6g	2g (26%)
Protein	0g	0g (0%)
Salt	0g	0g (0%)
*Reference intake of an average adult (8400kJ/2000kcal)		

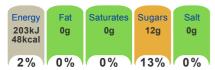
### **Calculated Nutrition**

	per 100ml	Per 250ml
Energy (kJ)	81	203
Energy (kcal)	19	48
Fat (g)	0	0
of which saturates (g)	0	0
Carbohydrate (g)	4.6	12
of which sugars (g)	4.6	12
Protein (g)	0	0
Salt (g)	0	0

## Front of Pack Nutrition

### Per Portion

A 250ml serving contains



Per 100ml: 81kJ / 19kcal

Reference intake of an average adult (8400kJ/2000kcal)

#### **Nutrition Other Text**

Reference intake of an average adult (8400kJ/2000kcal)

## Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400kJ/2000kcal)

## **Product Description**

#### Brand

Fanta

#### **Features**

Made with fruit
Made with fruit juice
With natural flavours
This product is GMO free
This product is gluten free
This product is allergen free
This product is suitable for vegetarians/vegans

#### Standardised Brand

Brand - Fanta

### **Regulated Product Name**

Sparkling Orange Fruit Drink with Sugar and Sweeteners

## Marketing

#### **Company Name**

CCEP

### Company Address

CCEP GB UB8 1EZ

#### **Product Marketing**

Bright, bubbly, instantly refreshing and great tasting. Fanta Orange is made with 100% natural flavours, fruit juice and is caffeine free.

Fanta's cool taste is made with...

Real fruit Natural flavours No artificial colours Sugar and sweeteners

Serve ice cold for maximum refreshment.

Keep cold in the fridge.

Please recycle.

## **Brand Marketing**

Coca-Cola and the Environment

Coca-Cola is committed to making a positive difference - to the health of the planet, consumers and the communities it serves. The company is working hard to reduce its impact on the environment in everything it does - growing more while using less in areas such as energy and water use, waste reduction and recycling - and by encouraging people to think more about the positive impact they can have on their local environment.

## Other Information

This product is allergen free

Contains natural flavourings Contains added preservatives Contains added intense sweeteners Contains added antioxidants

#### **Further Description**

Best Fanta Taste Ever\*\*

\*\*Tested amongst Fanta drinkers in blind taste testing in the UK.

## Health & Lifestyle

## Lifestyle

- Gluten free
- · Suitable for Vegans
- Suitable for Vegetarians

### Allergy Advice

Celery - Free From

Cereals Containing Gluten - Free From

Crustaceans - Free From

Eggs - Free From

Fish - Free From

Lupin - Free From

Milk - Free From

Molluscs - Free From

Mustard - Free From

Nuts - Free From

Peanuts - Free From

Sesame - Free From

Soya - Free From

Sulphur Dioxide/Sulphites - Free From

#### Additivos

Genetically Modified Ingredients - Free From

Sweeteners - Contains

## Storage & Usage

### Storage Type

Type

Ambient

## Preparation and Usage

Best served ice cold or best served chilled

## Storage

Best before: See side of cap or bottle neck.

Store cool and dry.

## Brandbank Captured Pack Data

## Pack Size

500ml e

Numeric Size

Numeric Size - 500

Recycling Info

Bottle - Plastic - Widely Recycled

Pack Type

Type - Plastic Bottle

## Recycling Scheme

• OPRL

### **Usage Count**

Number of uses - Servings

2

## **Usage Other Text**

500ml = 2 x 250ml servings

## **Customer Services**

## Manufacturers Address

CCEP CCEP GB UB8 1EZ

Return To

CCEP CCEP GB UB8 1EZ 0800 227711 Coca-Cola.co.uk

Telephone Helpline

0800 227711

Web Address

Coca-Cola.co.uk

## **Extended Data**

## Languages On Pack

• English

Description Breakdown

Variant - Orange



