# **NielsenIQ Brandbank**

## **Cadbury Dairy Milk Little Bar 18g**



**EAN** 96119341

Target market(s)

GB, IE



The food information supplied by I homas Ridley Foodservice has been provided by the respective product manufacturer. Whilst we use reasonable endeavours to check this information and ensure its accuracy, we do not give any warranty (whether express or implied), guarantee or representation that it is true, accurate or complete in any respect.

s product information, ingredients, nutritional guides and dietary or allergy divice may change from time to time, <u>we recomment that you allows careful</u> and the product label prior to using or consuming any such products. You hould not solely rely upon the information we provide and make your own seasonment as the suitability or otherwise of any given product.

### Components

### Ingredients

Milk\*\*

Sugar

Cocoa Butter

Cocoa Mass

Vegetable Fats (Palm, Shea)

Emulsifiers (E442, E476)

Flavourings

Milk Solids 20 % minimum, actual 23 %

Cocoa Solids 20 % minimum

Contains Vegetable Fats in addition to Cocoa Butter

\*\*The equivalent of 426 ml of Fresh Liquid Milk in every 227 g of Milk Chocolate

### Allergy Text

### May contain Nuts, Wheat.

### Nutrition

	Per 100 g:	Per Bar (18 g):
Energy	2232 kJ (534 kcal)	401 kJ (96 kcal)
Fat	30 g	5.5 g
of which Saturates	18 g	3.3 g
Carbohydrate	57 g	10 g
of which Sugars	56 g	10 g
Fibre	2.1 g	0.3 g
Protein	7.3 g	1.3 g
Salt	0.24 g	0.04 g

#### **Calculated Nutrition**

	per 100g	Per Bar (18 g):
Energy (kJ)	2232	401
Energy (kcal)	534	96
Fat (g)	30	5.5
of which saturates (g)	18	3.3
Carbohydrate (g)	57	10
of which sugars (g)	56	10
Fibre (g)	2.1	0.3
Protein (g)	7.3	1.3
Salt (g)	0.24	0.04

#### Front of Pack Nutrition

### Per Portion

Each 18 g contains

Energy 401 kJ 96 kcal	<b>Fat</b> 5.5 g	Saturates 3.3 g	Sugars 10 g	<b>Salt</b> 0.04 g	
5%	8%	17%	11%	1%	

Per 100g/ml Per 100 g

Energy 2232 kJ 534 kcal

%Reference intake of an average adult (8400 kJ / 2000 kcal)

### **Product Description**

#### **Alternative Description**

Supplier Preferred Product Name - Cadbury Dairy Milk Little Bar Chocolate Bar 18g

#### Brand

Cadbury

#### **Features**

96 Calories per Bar Suitable for vegetarians

#### Standardised Brand

Brand - Cadbury

### **Regulated Product Name**

Milk chocolate.

### Marketing

#### **Company Name**

Mondelez UK / Mondelez Ireland

#### **Company Address**

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

#### **Third Party Logos**

• Green Dot

#### **Product Marketing**

Made with a glass and a half of fresh milk from the British Isles and Ireland, introducing our deliciously creamy Cadbury Dairy Milk chocolate in a Little Bar. Made with sustainably sourced cocoa. Vegetarian friendly.

### Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

### Other Information

Made under licence from Cadbury UK Ltd.

#### **Further Description**

Cocoa Life Partnering with Fairtrade Foundation www.cocoalife.org

### **Health & Lifestyle**

#### Lifestyle

Suitable for Vegetarians

#### Allergy Advice

Milk - Contains Nuts - May Contain Wheat - May Contain

### Storage & Usage

### Storage Type

Туре

Ambient

#### Storage

Store in a dry place. Protect from heat.

### **Brandbank Captured Pack Data**

#### Pack Size

18g e

#### Numeric Size

Numeric Size - 18

#### Pack Type

Type - Wrap

#### **Usage Count**

Number of uses - Servings

### Usage Other Text

1x bar = 1 Portion. 1 portion per pack

### **Customer Services**

#### Manufacturers Address

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

### Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us:

Freephone 0800 818181 (UK only)

. Mondelez UK,

PO Box 7008, Birmingham,

B30 2PT.

Mondelez Ireland, Freephone 1-800 678708

Malahide Road,

Coolock, Dublin 5.

www.cadbury.co.uk

### Telephone Helpline

0800 818181 (UK) 1-800 678708

Fax Number

### **Email Helpline**

### Web Address

www.cadbury.co.uk

### **Extended Data**

### SEO Metatag

Cadbury Dairy Milk Little Bar, Cadbury Little Bar, Dairy Milk, Milk Chocolate, Vegetarian Chocolate, Bitesize Chocolate, Kids Chocolate Bar, Dairy Milk For Kids