# **NielsenIQ Brandbank**

# **Copella Cloudy Apple Juice 250ml**



**EAN** 50974078

Target market(s) GB, IE



# **RECEIVED** Thomas Ridley QC Dept.

2:57 pm, 2 Oct 2023

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As product information, ingredients, nutritional guides and dietary or allergy advice may change from time to time, <u>we recommend that you always carefully</u> read the product label prior to using or consuming any such products. You should not solely rely upon the information we provide and make your own assessment as to the suitability or otherwise of any given product.

# Components

# Ingredients

Apple Juice Antioxidant: Vitamin C (Ascorbic Acid)

## Nutrition

	per 100 ml	per 150 ml (%*)
Energy	197 kJ	296 kJ
	46 kcal	69kcal (3%)
Fat	0 g	0 g (0%)
of which saturates	0 g	0 g (0%)
Carbohydrate	11 g	16 g
of which sugars1	10 g	15 g (17%)
Fibre	0.7 g	1.1 g
Protein	0.2 g	0.3 g
Salt	0 g	0g (0%)
Vitamin C	61 mg (76%*)	92 mg (114%)

\* Reference intake of an average adult (8400 kJ / 2000 kcal)

1Contains naturally occurring sugars from juice

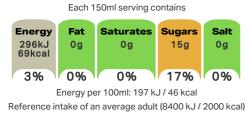
This pack contains 1-2 servings

## **Calculated Nutrition**

	per 100ml	per 150 ml
Energy (kJ)	197	296
Energy (kcal)	46	69
Fat (g)	0	0
of which saturates (g)	0	0
Carbohydrate (g)	11	16
of which sugars (g)	10	15
Fibre (g)	0.7	1.1
Protein (g)	0.2	0.3
Salt (g)	0	0
Vitamin C (mg)	61	92

#### Front of Pack Nutrition

Per Portion



# **Product Description**

Alternative Description

Supplier Preferred Product Name - Copella Cloudy Apple Fruit Juice 250ml

Brand

Copella

Features

Standardised Brand

Brand - Copella

## **Regulated Product Name**

Apple Juice.

# Marketing

#### **Company Name**

Copella Fruit Juices / PepsiCo Ireland Food and Beverages UC

#### **Company Address**

Copella Fruit Juices, Freepost, LE4 918, Leicester, LE4 5ZY.

PepsiCo Ireland Food and Beverages UC, Dublin 18, D18 Y3Y9

#### Third Party Logos

Union Flag

## **Product Marketing**

- Copella Cloudy Apple Juice: Enjoy the true taste of nature
- At Copella, we use hand-picked seasonal apples and expertly press them at Boxford Farm
- 150ml provides one of your daily portions of fruit and vegetables
- Partnering with nature since 1969
  Help care for the environment and please recycle

### **Brand Marketing**

At Copella, we use hand-picked seasonal apples and expertly press them at Boxford Farm. We do it this way, so you can enjoy the true taste of nature. 'Partnering with nature since 1969'. It all started 50 years ago... when Devora Peake hand-picked her first apple at Boxford Farm. Discover the full range of Copella juices and enjoy the delicious flavours of Boxford Farm at the breakfast table. Help care for the environment and please recycle.

### **Other Information**

Please recycle Bottle - Plastic - widely recycled

Copella is a registered trademark. © 2018 Frito-Lay Trading Company GmbH.

# Storage & Usage

## Storage and Usage Statements

Keep Refrigerated

#### Storage Type

Type Chilled

# Storage

Keep refrigerated Consume within 4 days of opening. Best Before: See Cap

# **Brandbank Captured Pack Data**

## Pack Size

 $250 \text{ml}\,\mathrm{e}$ 

Numeric Size

Numeric Size - 250

## **Recycling Info**

Bottle - Recyclable

# Pack Type

Type - Plastic Bottle

## **Recycling Scheme**

• OPRL

**Recycling Other Text** 

## Usage Count

Number of uses - Servings

1-2

## Usage Other Text

This pack contains 1-2 servings

# **Customer Services**

## Manufacturers Address

Copella Fruit Juices, Freepost, LE4 918, Leicester, LE4 5ZY.

PepsiCo Ireland Food and Beverages UC, Dublin 18, D18 Y3Y9.

## Return To

Consumer Relations Department, Copella Fruit Juices, Freepost, LE4 918, Leicester, LE4 5ZY.

PepsiCo Ireland Food and Beverages UC, Dublin 18, D18 Y3Y9. Careline 0800 876 6946 In Republic of Ireland: 1800 509 408

## **Telephone Helpline**

0800 876 6946 In Republic of Ireland: 1800 509 408

# Fax Number

Email Helpline

Web Address

# **Extended Data**

# Description Breakdown

Functional Name - Juice Variant - Cloudy Apple

# SEO Metatag

juice apple juice copella

