# **NIELSEN BRANDBANK**

## Dr Pepper 330ml



**EAN** 5010102100015

Target market(s)



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s product information, ingredients, nutritional guides and dietary or allergy divice may change from time to time, we recommend that you always careful and the product label prior to using or consuming any such products. You hould not solely rely upon the information we provide and make your own sessement as to the suitability or otherwise of any diven product.

### Components

### Ingredients

Carbonated Water

Sugar

Colour (Caramel E150d)

Acid (Phosphoric Acid)

Sweeteners (Aspartame, Acesulfame K)

Preservative (Potassium Sorbate)

Flavourings including Caffeine

#### Nutrition

	Per 100ml	Per 330ml (%*)
Energy	85kJ	281kJ
	20kcal	66kcal (3%)
Fat	0g	0g (0%)
Of which saturates	0g	0g (0%)
Carbohydrate	4.9g	16g (6%)
Of which sugars	4.9g	16g (18%)
Protein	0g	0g (0%)
Salt	0g	0g (0%)
* Reference intake of an average adult (8400kJ/2000kcal)		

#### **Calculated Nutrition**

	per 100ml	Per 330ml
Energy (kJ)	85	281
Energy (kcal)	20	66
Fat (g)	0	0
of which saturates (g)	0	0
Carbohydrate (g)	4.9	16
of which sugars (g)	4.9	16
Protein (g)	0	0
Salt (g)	0	0

### Front of Pack Nutrition

#### Per Portion

A 330ml serving contains



Per 100ml: 85kJ / 20kcal

Reference intake of an average adult (8400kJ/2000kcal)

## **Nutrition Other Text**

Reference intake of an average adult (8400kJ/2000kcal)

### Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400kJ/2000kcal)

### **Product Description**

#### Brand

Dr Pepper

#### **Features**

This product is GMO free
This product is gluten free
This product is allergen free
This product is suitable for vegetarians/vegans

#### Standardised Brand

Brand - Dr Pepper

#### **Regulated Product Name**

Sparkling Fruit Flavour Soft Drink with Sugar and Sweeteners.

### Marketing

#### **Company Name**

CCEP

#### **Company Address**

CCEP GB UB8 1EZ

#### **Product Marketing**

I don't know what it is, but I like it!

For over a century, Dr Pepper's truly unique taste has been impossible to describe... a taste so misunderstood that's confusingly good. Grab it now, thank us later.

So odd, so good, So MiSuNderStoOd®

- Sparkling Fruit Flavour Soft Drink with Sugar and Sweeteners.

Serve cold for maximum refreshment.

Store in a cool and dry place

Please recycle.

#### **Brand Marketing**

Coca-Cola and the Environment

Coca-Cola is committed to making a positive difference - to the health of the planet, consumers and the communities it serves. The company is working hard to reduce its impact on the environment in everything it does - growing more while using less in areas such as energy and water use, waste reduction and recycling - and by encouraging people to think more about the positive impact they can have on their local environment.

### Other Information

Contains caffeine

This product is allergen free

Contains added colours Contains added preservatives Contains added intense sweeteners

### Further Description

I don't know what it is, but I like it

For over a century, Dr Pepper's truly unique taste has been impossible to describe... a taste so misunderstood that's confusingly good. Grab it now, thank us later. So odd, so good, So MiSuNderStoOd®

### Health & Lifestyle

### Lifestyle

- Gluten free
- · Suitable for Vegans
- Suitable for Vegetarians

#### Allergy Advice

Celery - Free From

Cereals Containing Gluten - Free From

Crustaceans - Free From

Eggs - Free From

Fish - Free From

Lupin - Free From Milk - Free From

Molluscs - Free From

Mustard - Free From

Nuts - Free From

Peanuts - Free From

Sesame - Free From

Soya - Free From

Sulphur Dioxide/Sulphites - Free From

Genetically Modified Ingredients - Free From Sweeteners - Contains

### Storage & Usage

#### Storage Type

Type

Ambient

### Preparation and Usage

Best served chilled

#### Storage

Best before: See base of can.

Store cool and dry.

### Brandbank Captured Pack Data

Pack Size

330ml e

**Numeric Size** 

Numeric Size - 330

Recycling Info

Can - Metal - Widely Recycled

Pack Type

Type - Can

### **Recycling Scheme**

• OPRL

### **Customer Services**

### Manufacturers Address

CCEP CCEP GB UB8 1EZ

#### Return To

CCEP CCEP GB UB8 1EZ 0800 227711 Coca-Cola.co.uk

#### Telephone Helpline

0800 227711

#### Web Address

Coca-Cola.co.uk

### **Extended Data**

### Safety Warning

Contains a Source of Phenylalanine.

### Languages On Pack

• English

#### Description Breakdown

Functional Name - Sweeteners



