# **NielsenIQ Brandbank**

## **Galaxy Minstrels Milk Chocolate Buttons Bag 42g**





**EAN** 5000159001274

**Target market(s)** GB, IE

### Components

### Ingredients

Sugar

Skimmed Milk Powder

Cocoa Butter

Cocoa Mass

Whey Permeate (Milk)

Palm Fat

Milk Fat

Emulsifier (Soya Lecithin)

Dextrin

Colours (Curcumin, Vegetable Carbon, Beetroot Red)

Starch

Glazing Agent (Carnauba Wax)

Palm Kernel Oil

Milk Chocolate contains Milk Solids 14% minimum

Milk Chocolate contains Vegetable fats in addition to Cocoa Butter

### Nutrition

	/ 100 g	/ 42 g (%*)
Energy	2083kJ	875kJ (10%)
	497kcal	209kcal (10%)
Fat	22g	9.2g (13%)
of which saturates	13g	5.6g (28%)
Carbohydrate	68g	29g (11%)
of which sugars	67g	28g (31%)
Protein	5.8g	2.4g (5%)
Salt	0.26g	0.11g (2%)
*Reference intake of an average adult (8400 kJ/2000 kcal)		
Portions per pack: 1, Portion size: 42 g		

### **Calculated Nutrition**

	per 100g	/ 42 g
Energy (kJ)	2083	875
Energy (kcal)	497	209
Fat (g)	22	9.2
of which saturates (g)	13	5.6
Carbohydrate (g)	68	29
of which sugars (g)	67	28
Protein (g)	5.8	2.4
Salt (g)	0.26	0.11

### Front of Pack Nutrition

Per Portion

1x = 42 g



100g: 2083 kJ / 497 kcal

Reference intake of an average adult (8400 kJ/2000 kcal)

### **Product Description**

#### Brand

Galaxy

#### **Features**

Treat yourself to a well deserved moment of chocolate pleasure Perfect for an indulgent chocolate treat at work, home or on the go Suitable for vegetarians

### Standardised Brand

Brand - Galaxy

### **Regulated Product Name**

Milk chocolate (75%) in a sugar shell.

### Marketing

#### **Company Name**

Mars Wrigley Confectionery UK Ltd / Mars Foods Ireland Ltd

#### **Company Address**

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd, PO Box 3856, Dublin 4.

#### Third Party Logos

- Green Dot
- Rainforest Alliance
- Tidyman

#### **Product Marketing**

Smooth and creamy Galaxy chocolate captured in crispy chocolate shells, pleasure worth sharing.

### **Brand Marketing**

Choose a less ordinary pleasure, Choose silk.

### Other Information

Rainforest Alliance - People & Nature, Cocoa

### **Further Description**

100% Responsibly Sourced Cocoa\*
\*Galaxy® Smooth Milk Products
\*Learn more at galaxychocolate.co.uk

We source Rainforest Alliance Certified cocoa under the mass balance method.

Find out more at ra.org/mb

### **Health & Lifestyle**

#### Lifestyle

• Suitable for Vegetarians

### Allergy Advice

Milk - Contains Soya - Contains

### Storage & Usage

### Storage Type

Туре

Ambient

### **Brandbank Captured Pack Data**

### Pack Size

42g €

#### Numeric Size

Numeric Size - 42

### Pack Type

Type - Bag

#### **Usage Count**

Number of uses - Servings

1

### **Usage Other Text**

Portions per pack: 1, Portion size: 42 g

### **Customer Services**

### Manufacturers Address

GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd, PO Box 3856, Dublin 4.

#### Return To

Get in touch: 0800 952 0077 www.mars.co.uk/contact GB: Freepost Mars Wrigley Confectionery UK Ltd.

IE: Mars Foods Ireland Ltd, PO Box 3856, Dublin 4. Contact us: https://ire.mars.com 1890 812 315

#### Telephone Helpline

GB: 0800 952 0077 IE: 1890 812 315

### Web Address

www.mars.co.uk/contact https://ire.mars.com

### **Extended Data**

### **Description Breakdown**

Functional Name - Milk Chocolate Variant - Buttons







