# **NielsenIQ Brandbank**

# **Cadbury Wispa Chocolate Bar 36g**



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As product information, ingredients, nutritional guides and dietary or allergy advice may change from time to time, <u>we recommend that you always carefully read the product label prior to using or consuming any such products. You should not solely rely upon the information we provide and make your own assessment as to the suitability or otherwise of any given product.</u>



**EAN** 7622210470126

Target market(s)
GB, IE

# **Components**

# Ingredients

Milk

Sugar

Cocoa Butter

Cocoa Mass

Vegetable Fats (Palm, Shea)

Whey Powder (from Milk)

Emulsifier (E442)

Flavourings

Milk Solids 14 % minimum

Cocoa Solids 25 % minimum

Contains Vegetable Fats in addition to Cocoa Butter

# Allergy Text

# May contain Nuts.

# Nutrition

	Per 100 g:	Per Bar (36 g):
Energy	2272 kJ (544 kcal)	818 kJ (196 kcal)
Fat	32 g	12 g
of which Saturates	19 g	6.8 g
Carbohydrate	56 g	20 g
of which Sugars	55 g	20 g
Fibre	2.2 g	0.8 g
Protein	6.6 g	2.4 g
Salt	0.24 g	0.09 g

#### **Calculated Nutrition**

	per 100g	Per Bar (36 g):
Energy (kJ)	2272	818
Energy (kcal)	544	196
Fat (g)	32	12
of which saturates (g)	19	6.8
Carbohydrate (g)	56	20
of which sugars (g)	55	20
Fibre (g)	2.2	0.8
Protein (g)	6.6	2.4
Salt (g)	0.24	0.09

## Front of Pack Nutrition

# Per Portion

Each 36 g contains

Energy 818kJ	Fat 12g	Saturates 6.8g	Sugars 20g	Salt 0.09g
196kcal	129	6.6g	20g	0.09g
10%	17%	34%	22%	1%

Per 100g/ml Per 100 g

> Energy 2272kJ 544kcal

% reference intake of an average adult (8400 kJ / 2000 kcal)

# **Product Description**

# Brand

Cadbury

#### Features

Suitable for vegetarians

#### Standardised Brand

Brand - Cadbury

#### **Regulated Product Name**

Textured milk chocolate bar.

# Marketing

#### **Company Name**

Mondelez UK / Mondelez Ireland

## **Company Address**

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

## Third Party Logos

Green Dot

#### Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

# Other Information

Made under licence from Cadbury UK Ltd.

# **Further Description**

BeTreatwise.net
Get to know your treats
1x 1 Bar = 10 % of the RI\* of kcal
\*% reference intake of an average adult (8400 kJ / 2000 kcal)

Cocoa Life Partnering with Fairtrade Foundation www.cocoalife.org

# **Health & Lifestyle**

## Lifestyle

• Suitable for Vegetarians

#### Allergy Advice

Milk - Contains Nuts - May Contain

# Storage & Usage

# Storage Type

Туре

Ambient

#### Storage

Store in a dry place. Protect from heat.

# **Brandbank Captured Pack Data**

#### Pack Size

36g €

# Numeric Size

Numeric Size - 36

## Pack Type

Type - Wrap

## **Usage Count**

Number of uses - Servings

1

## **Usage Other Text**

1x bar = 1 Portion. 1 portion per pack

## **Customer Services**

## Manufacturers Address

Mondelez UK, PO Box 7008,

Birmingham,

B30 2PT.

Mondelez Ireland,

Malahide Road,

Coolock, Dublin 5.

## Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us:

Freephone 0800 818181 (UK only)

Mondelez UK,

PO Box 7008,

Birmingham, B30 2PT.

Mondelez Ireland,

Freephone 1-800 678708

Malahide Road, Coolock,

Dublin 5.

www.cadbury.co.uk

## Telephone Helpline

0800 818181 (UK) 1-800 678708

# Web Address

www.cadbury.co.uk

