# **NielsenIQ Brandbank**

## **Cadbury Boost Chocolate Bar 48.5g**





**EAN** 5034660522782

Target market(s) GB, IE

Fat

Fibre

28 g

59 g

52 g

1.9 g

of which Saturates 20 g

Carbohydrate

of which Sugars

14 g

9.7 g

29 g

25 g

0.9 g

## Components Ingredients Milk Sugar Palm Oil Glucose Syrup Dextrose Skimmed Milk Powder Cocoa Butter Cocoa Mass Whey Powder (from Milk) Wheat Flour (with added Calcium, Iron, Niacin and Thiamin) Fat-Reduced Cocoa Powder Humectant (Glycerol) Emulsifiers (E442, E471) Flavourings Thickener (Dried Cellulose) Salt Barley Malt Syrup Raising Agents (Sodium Hydrogen Carbonate, Tartaric Acid) Milk Chocolate: Milk Solids 14 % minimum Contains Vegetable Fats in addition to Cocoa Butter Allergy Text May contain Peanuts Nutrition Per 100 g: Per Bar (48.5 g): 2153 kJ / 515 kcal 1044 kJ / 250 kcal Energy

Protein	5.6 g	2.7 g
Salt	0.33 g	0.16 g

#### **Calculated Nutrition**

	per 100g	Per Bar (48.5 g):
Energy (kJ)	2153	1044
Energy (kcal)	515	250
Fat (g)	28	14
of which saturates (g)	20	9.7
Carbohydrate (g)	59	29
of which sugars (g)	52	25
Fibre (g)	1.9	0.9
Protein (g)	5.6	2.7
Salt (g)	0.33	0.16

## Front of Pack Nutrition

<b>Per Portion</b> Be Treatwise. Each 48.5 g contains					Ρ	<b>Per 100g/ml</b> Per 100 g		
	Energy 1044 kJ 250 kcal	<b>Fat</b> 14 g	Saturates 9.7 g	Sugars 25 g	<b>Salt</b> 0.16 g		Energy 2153 kJ	
_	12%	20%	49%	28%	3%		515 kcal	

% reference intake of an average adult (8400 kJ / 2000 kcal)

## **Product Description**

#### Alternative Description

Supplier Preferred Product Name - Cadbury Boost Chocolate Bar 48.5g

#### Brand

Cadbury

#### Features

Crunchy biscuit pieces, chewy caramel, all smothered in delicious Cadbury milk chocolate Suitable for vegetarians

## Standardised Brand

Brand - Cadbury

## **Regulated Product Name**

Milk chocolate with caramel (26 %) and biscuit (3 %) filling bar.

## Marketing

#### Company Name

Mondelez UK / Mondelez Ireland

#### **Company Address**

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

#### **Product Marketing**

Let's taste our way from the inside out. Crunchy biscuit sits in a soft cocoa centre, those two are wrapped in deliciously chewy caramel, and that's then finished off with a thick layer of Cadbury milk chocolate. Mouth-watering yet? Give your tastebuds the boost they're calling for. Made with sustainably sourced cocoa. Vegetarian friendly.

#### Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

## **Further Description**

Cocoa Life Partnering with Fairtrade Foundation www.cocoalife.org

#### **Trademark Information**

Made under licence from Cadbury UK Ltd.

## **Health & Lifestyle**

#### Lifestyle

Suitable for Vegetarians

## Allergy Advice

Barley - Contains Milk - Contains Peanuts - May Contain Wheat - Contains

## Storage & Usage

#### Storage Type

Туре

Ambient

#### Storage

Store in a dry place. Protect from heat.

## **Brandbank Captured Pack Data**

## Pack Size

48.5ge

#### Numeric Size

Numeric Size - 48.5

## Dimension

Shelf Height (mm) Shelf Width (mm) Shelf Depth (mm)

35

21

#### (GS1 package measurement rules)

134

#### Pack Type

Type - Heat Sealed

#### Weight

Gross Weight - 49

#### New Product Development

Final Product - Not NPD

#### Unit Merchandising

Height - 21 Width - 134 Depth - 35 Unit Stackable - No Unit Stable - Yes Merchandise Multiple Ways - No

## Shelf Ready Pack

GTIN - 05034660043010 Height - 148 Width - 145 Depth - 277 Weight - 2423 Unit Count - 48 Unit Height - 6 Unit Width - 1 Unit Depth - 8 Merchandise Multiple Ways - No Prototype - No Is Case - No

## Case

GTIN - 05034660043010 Height - 149 Width - 145 Depth - 277 Weight - 2449 Unit Count - 48 Prototype - No

## **Customer Services**

#### Manufacturers Address

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

#### **Return To**

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us: Freephone 0800 818181 (UK only) Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Freephone 1-800 678708 Malahide Road, Coolock, Dublin 5. www.cadbury.co.uk

#### **Telephone Helpline**

0800 818181 (UK) 1-800 678708

#### Web Address

www.cadbury.co.uk

## **Extended Data**

#### SEO Metatag

Boost Chocolate, Boost Chocolate Bar, Cadbury Boost, Chewy Caramel, Biscuit, Biscuit Filling, Milk Chocolate, Vegetarian Chocolate





































